



# TN : BPL Sales Performance 31/03/2026 9:38 AM

MTD Sales  
409.86 L

Brand Share %  
5.67 %

Information:

MTD : 01-03-2026 To 30-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.67 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	409.61	9.31 %
Fridge	0.25	0.01 %
Total	409.86	5.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	89.32	7.41 %
TRICHY-01	66.46	7.45 %
SOUTH-03	62.35	7.15 %
WEST-02	43.79	5.88 %
CHENNAI-01	35.36	3.56 %
CHENNAI-02	33.66	3.79 %
SOUTH ARCOT	32.22	6.27 %
WEST-01	24.22	3.82 %
NORTH ARCOT	22.49	4.68 %
Total	409.86	5.67 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	89.07	11.55 %
Fridge	0.25	0.06 %
Total	89.32	7.41 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.44	3.55 %
NGR1	2.83	4.50 %
TUT1	1.89	0.91 %
MAR1	1.34	4.24 %
ASM1	0.87	4.26 %
APK2	0.84	4.46 %
APK1	0.77	3.62 %
UDN1	0.71	3.95 %
ARM1	0.42	3.22 %
TYI1	0.38	3.10 %
TKS2	0.35	0.80 %
KSM1	0.32	2.62 %
COL1	0.22	4.45 %
SGT1	0.09	1.48 %
WHTV		0.00 %
Total	89.32	7.41 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	66.46	11.47 %
Total	66.46	7.45 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.45	3.07 %
PBR2	2.27	4.47 %
TYR1	1.59	5.23 %
PDK1	0.47	2.98 %
KUM1	0.43	0.72 %
NCK1	0.33	2.52 %
TRY4	0.15	0.45 %
PTK1	0.10	0.25 %
MSI1	0.08	0.45 %
TRY3	0.08	0.39 %
WTRZ	-0.09	2.71 %
Total	66.46	7.45 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	62.35	11.78 %
Total	62.35	7.15 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.24	4.97 %
DGL1	2.16	3.06 %
KKD3	1.49	4.26 %
ATG1	1.38	5.16 %
TMM1	1.28	4.39 %
MDU3	0.77	2.82 %
USL1	0.73	4.66 %
MLR1	0.67	4.82 %
DGL2	0.63	3.51 %
MDU6	0.60	1.59 %
ADP1	0.57	3.33 %
CMR1	0.48	4.62 %
MDU5	0.45	3.42 %
CBM1	0.27	0.99 %
ODM1	0.09	1.12 %
TPT1	0.08	0.46 %
WHMD		0.00 %
Total	62.35	7.15 %

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	43.79	10.72 %
Total	43.79	5.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.02	3.26 %
ERD1	1.57	4.04 %
NKL2	1.08	2.83 %
KRI1	1.03	3.20 %
VPD1	0.94	4.28 %
BMD1	0.74	5.20 %
MTR1	0.62	4.36 %
PMP1	0.60	5.30 %
HSR1	0.58	1.66 %
DPR1	0.52	3.75 %
ERD2	0.50	1.10 %
TCG1	0.49	2.98 %
VKL1	0.46	5.40 %
HRR1	0.31	2.61 %
KMM1	0.30	2.17 %
HSR2	0.28	0.74 %
PLC1	0.18	1.09 %
MCR1	0.13	0.60 %
KAM1	0.12	1.02 %
DPR2	0.09	0.72 %
CMI1	0.08	0.75 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
Total	43.79	5.88 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
LED TV	35.36	6.13 %
Total	35.36	3.56 %

Branch *	MTD Sales L	Brand Share %
CH19	2.09	4.15 %
AVD1	1.15	3.33 %
GUD1	0.96	2.44 %
CGL1	0.81	3.72 %
CH49	0.79	1.58 %
CH42	0.77	1.98 %
GUD2	0.74	4.29 %
CH35	0.68	2.35 %
CH39	0.68	3.69 %
CH30	0.63	1.47 %
CH07	0.57	1.25 %
KNR1	0.52	3.81 %
CH16	0.48	0.67 %
WHC3	0.48	1.77 %
MRM1	0.47	1.61 %
CH38	0.42	2.26 %
CH48	0.33	0.94 %
CH45	0.32	0.81 %
CZWH	0.21	1.56 %
CH37	0.20	1.30 %
SKL1	0.19	0.84 %
CH47	0.09	0.35 %
CH25		0.00 %
MC09		0.00 %
WCHN	-0.78	3.77 %
Total	35.36	3.56 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
LED TV	33.66	6.02 %
Total	33.66	3.79 %

Branch *	MTD Sales L	Brand Share %
CH03	3.48	2.70 %
CH12	2.93	4.99 %
CH18	1.69	4.56 %
CH34	1.18	3.96 %
CH17	1.11	3.17 %
MJR1	0.80	2.52 %
PON1	0.67	3.06 %
CH46	0.59	4.97 %
CH21	0.48	0.76 %
CH43	0.37	1.62 %
CH33	0.36	1.56 %
CH24	0.35	1.14 %
CH15	0.35	0.45 %
CH41	0.26	0.71 %
CH27	0.22	1.98 %
CH36	0.08	0.96 %
CH32		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	33.66	3.79 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	32.22	10.18 %
Total	32.22	6.27 %

Branch *	MTD Sales L	Brand Share %
POY2	1.81	4.38 %
KML1	0.99	4.74 %
ULP1	0.91	3.21 %
TVM1	0.42	4.22 %
KLM1	0.28	0.81 %
POY1	0.27	0.55 %
TVM2	0.26	2.83 %
STP1	0.26	1.87 %
VPM1	0.18	2.36 %
VCM1	0.17	1.41 %
TDM1	0.13	0.45 %
SJI2	0.09	0.29 %
WHUT	-0.10	5.48 %
Total	32.22	6.27 %

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	24.22	6.75 %
Total	24.22	3.82 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.15	3.14 %
PDM1	0.89	5.64 %
SUL1	0.87	4.50 %
TPR2	0.78	2.56 %
TPR1	0.67	2.46 %
DPM2	0.65	4.85 %
PPI1	0.57	4.40 %
CBE2	0.56	0.42 %
CNR1	0.55	3.00 %
KMD1	0.40	3.78 %
GBM1	0.39	4.46 %
KGM1	0.37	3.03 %
CBE1	0.37	1.64 %
GDR1	0.35	2.62 %
UMP1	0.34	2.27 %
SNR1	0.28	1.31 %
WZSD	0.27	4.40 %
CBE6	0.26	1.22 %
KMR1	0.19	0.50 %
UAM1	0.18	0.54 %
CBE5	0.16	2.33 %
WHCB		0.00 %
Total	24.22	3.82 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	22.49	7.49 %
Total	22.49	4.68 %

Branch *	MTD Sales L	Brand Share %
GDM1	1.18	5.29 %
TRR1	1.12	4.03 %
WJD1	0.70	4.31 %
KPM2	0.55	0.98 %
PLR1	0.51	4.26 %
SBR1	0.35	1.12 %
AKM1	0.34	1.42 %
ABR1	0.27	1.54 %
BGR1	0.23	2.12 %
TRT1	0.21	1.04 %
VEL1	0.17	0.74 %
KPM1	0.17	1.33 %
SLG1	0.09	0.87 %
PTU1		0.00 %
WHVL		0.00 %
Total	22.49	4.68 %