

MTD Sales  
623.22 L

Brand Share %  
4.47 %

Information:

MTD : 01-10-2025 To 29-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.47 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 622.88      | 6.55 %        |
| Fridge   | 0.35        | 0.01 %        |
| Total    | 623.22      | 4.47 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 117.05      | 5.40 %        |
| WEST-02     | 113.82      | 5.84 %        |
| TRICHY-01   | 99.45       | 6.00 %        |
| SOUTH-03    | 77.75       | 3.74 %        |
| CHENNAI-01  | 53.24       | 3.60 %        |
| CHENNAI-02  | 47.37       | 3.79 %        |
| SOUTH ARCOT | 42.23       | 4.31 %        |
| WEST-01     | 41.99       | 3.12 %        |
| NORTH ARCOT | 30.32       | 3.20 %        |
| KL-SOUTH    |             | 0.00 %        |
| Total       | 623.22      | 4.47 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 117.05      | 8.10 %        |
| Total    | 117.05      | 5.40 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 7.05        | 2.98 %        |
| TVL1     | 4.64        | 2.33 %        |
| NGR1     | 4.38        | 3.34 %        |
| TUT2     | 2.54        | 3.15 %        |
| VNR1     | 1.23        | 3.39 %        |
| KGL1     | 0.96        | 3.83 %        |
| MAR1     | 0.86        | 1.66 %        |
| APK1     | 0.71        | 1.37 %        |
| STU2     | 0.66        | 2.12 %        |
| ERL2     | 0.65        | 1.42 %        |
| UDN1     | 0.52        | 1.95 %        |
| TKY1     | 0.49        | 1.58 %        |
| SGT1     | 0.36        | 2.78 %        |
| MMT1     | 0.35        | 1.09 %        |
| VLY1     | 0.31        | 0.61 %        |
| KSM1     | 0.24        | 1.86 %        |
| TKS2     | 0.21        | 0.25 %        |
| ARM1     | 0.17        | 0.54 %        |
| ASM1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| TVL2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 117.05      | 5.40 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 113.82      | 8.63 %        |
| Total    | 113.82      | 5.84 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 8.14        | 4.24 %        |
| OML1     | 2.51        | 3.71 %        |
| SGG1     | 1.25        | 4.30 %        |
| PLC1     | 0.75        | 1.96 %        |
| KVP1     | 0.70        | 1.89 %        |
| TCG1     | 0.67        | 1.41 %        |
| MTR1     | 0.61        | 1.08 %        |
| KMM1     | 0.59        | 2.25 %        |
| NKL2     | 0.38        | 0.43 %        |
| BMD1     | 0.34        | 1.01 %        |
| ERD2     | 0.34        | 0.22 %        |
| CMI1     | 0.28        | 0.95 %        |
| DPR2     | 0.28        | 1.01 %        |
| KRI1     | 0.25        | 0.47 %        |
| DPR1     | 0.21        | 0.72 %        |
| MCR1     | 0.08        | 0.16 %        |
| HRR1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 113.82      | 5.84 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 99.45       | 8.45 %        |
| Total    | 99.45       | 6.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 6.81        | 3.07 %        |
| KUM1     | 3.36        | 3.90 %        |
| TYR1     | 1.87        | 2.60 %        |
| NCK1     | 1.05        | 4.43 %        |
| MDI1     | 1.00        | 1.49 %        |
| ORU1     | 0.71        | 2.78 %        |
| PDK1     | 0.38        | 0.98 %        |
| PTK1     | 0.28        | 0.44 %        |
| TRY4     | 0.17        | 0.21 %        |
| TRY3     | 0.13        | 0.24 %        |
| NMM1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 99.45       | 6.00 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 77.54       | 5.72 %        |
| Fridge   | 0.21        | 0.03 %        |
| Total    | 77.75       | 3.74 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 8.22        | 2.95 %        |
| DGL1     | 7.52        | 3.59 %        |
| KRR1     | 2.27        | 3.14 %        |
| MPA1     | 1.74        | 3.22 %        |
| DKI1     | 1.55        | 3.16 %        |
| SVG1     | 1.46        | 3.19 %        |
| KPT1     | 1.10        | 3.63 %        |
| TEN2     | 1.02        | 2.05 %        |
| USL1     | 0.95        | 2.00 %        |
| MNM1     | 0.85        | 3.43 %        |
| BNR1     | 0.77        | 2.04 %        |
| MDU6     | 0.71        | 0.68 %        |
| PNV1     | 0.47        | 1.93 %        |
| MDU3     | 0.46        | 0.74 %        |
| ODM1     | 0.42        | 2.28 %        |
| PKM1     | 0.42        | 1.81 %        |
| KKD3     | 0.38        | 0.47 %        |
| ATG1     | 0.33        | 0.61 %        |
| DGL2     | 0.31        | 0.80 %        |
| MLR1     | 0.25        | 0.68 %        |
| KYK1     | 0.21        | 0.75 %        |
| CBM1     | 0.17        | 0.31 %        |
| PVI1     | 0.13        | 0.32 %        |
| TPT1     | 0.13        | 0.42 %        |
| ADP1     | 0.11        | 0.31 %        |
| KKD2     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 77.75       | 3.74 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 53.24       | 5.31 %        |
| Total    | 53.24       | 3.60 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SKL1     | 1.64        | 3.41 %        |
| CH30     | 1.47        | 3.32 %        |
| GUD1     | 0.98        | 1.92 %        |
| AVD1     | 0.85        | 1.25 %        |
| CH35     | 0.81        | 1.97 %        |
| CH38     | 0.51        | 1.75 %        |
| CH11     | 0.45        | 1.01 %        |
| KNR1     | 0.38        | 0.87 %        |
| CH26     | 0.30        | 2.68 %        |
| CH29     | 0.13        | 1.76 %        |
| MRM1     | 0.11        | 0.18 %        |
| CH45     | 0.10        | 0.17 %        |
| CH16     | 0.08        | 0.08 %        |
| CH48     | 0.08        | 0.14 %        |
| TKM1     | 0.08        | 0.33 %        |
| CH07     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 53.24       | 3.60 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 47.45       | 5.37 %        |
| Fridge   | -0.08       | -0.02 %       |
| Total    | 47.37       | 3.79 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 3.65        | 2.56 %        |
| CH15     | 3.18        | 2.53 %        |
| CH18     | 2.58        | 3.79 %        |
| CH20     | 2.48        | 3.48 %        |
| MJR1     | 2.36        | 4.25 %        |
| CH41     | 1.29        | 2.26 %        |
| CH43     | 0.95        | 2.07 %        |
| CH33     | 0.70        | 1.82 %        |
| GPD1     | 0.47        | 1.58 %        |
| CH46     | 0.38        | 2.03 %        |
| UKI1     | 0.35        | 1.42 %        |
| CH36     | 0.25        | 1.97 %        |
| CH27     | 0.21        | 1.36 %        |
| CH24     | 0.13        | 0.28 %        |
| CH17     | 0.08        | 0.21 %        |
| CH21     | 0.03        | 0.04 %        |
| MC05     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| Total    | 47.37       | 3.79 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 42.23       | 6.15 %        |
| Total    | 42.23       | 4.31 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 2.70        | 3.06 %        |
| TRK1     | 2.21        | 3.60 %        |
| ULP1     | 1.49        | 2.87 %        |
| TVM2     | 0.69        | 3.48 %        |
| POY2     | 0.64        | 0.91 %        |
| VCM1     | 0.58        | 2.88 %        |
| PRT1     | 0.50        | 1.32 %        |
| MKM1     | 0.43        | 1.93 %        |
| KML1     | 0.29        | 0.97 %        |
| KLM1     | 0.24        | 0.45 %        |
| STP1     | 0.20        | 1.02 %        |
| TDM1     | 0.17        | 0.37 %        |
| SJI2     | 0.08        | 0.09 %        |
| VPM1     | 0.08        | 0.53 %        |
| SJI1     |             | 0.00 %        |
| WHUT     | -0.08       | 3.40 %        |
| Total    | 42.23       | 4.31 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 41.78       | 4.57 %        |
| Fridge   | 0.21        | 0.05 %        |
| Total    | 41.99       | 3.12 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 10.19       | 4.35 %        |
| TPR2     | 1.96        | 2.25 %        |
| TPR4     | 1.22        | 4.40 %        |
| DPM2     | 1.09        | 2.90 %        |
| PDM1     | 0.99        | 3.23 %        |
| KGI1     | 0.80        | 3.32 %        |
| CBE3     | 0.72        | 3.81 %        |
| CNR1     | 0.62        | 2.90 %        |
| GDR1     | 0.62        | 1.88 %        |
| TPR3     | 0.59        | 1.67 %        |
| SUL1     | 0.52        | 1.36 %        |
| SYM2     | 0.49        | 1.17 %        |
| CBE6     | 0.48        | 0.97 %        |
| KMD1     | 0.40        | 1.30 %        |
| ANR1     | 0.38        | 3.32 %        |
| SNR1     | 0.31        | 0.75 %        |
| UAM1     | 0.30        | 0.52 %        |
| PPI1     | 0.23        | 0.69 %        |
| GBM1     | 0.12        | 0.33 %        |
| CBE1     | 0.08        | 0.23 %        |
| CBE5     | 0.08        | 0.35 %        |
| CBE4     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMR1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 41.99       | 3.12 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 30.32       | 4.48 %        |
| Total    | 30.32       | 3.20 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SBR1     | 1.39        | 2.57 %        |
| GDM1     | 1.23        | 3.74 %        |
| WJP1     | 1.00        | 3.09 %        |
| VSI1     | 0.93        | 1.97 %        |
| TRR1     | 0.84        | 1.41 %        |
| SLG1     | 0.82        | 2.92 %        |
| ARC2     | 0.79        | 2.97 %        |
| TRT1     | 0.58        | 1.23 %        |
| UGI1     | 0.50        | 1.76 %        |
| BGR1     | 0.47        | 1.92 %        |
| KPM2     | 0.36        | 0.35 %        |
| WJD1     | 0.28        | 0.99 %        |
| VEL1     | 0.27        | 0.80 %        |
| ABR1     | 0.08        | 0.25 %        |
| AKM1     | 0.08        | 0.16 %        |
| KPM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| Total    | 30.32       | 3.20 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLR1     |             | 0.00 %        |
| PAS1     |             | 0.00 %        |
| TVP1     |             | 0.00 %        |
| TVSD     |             | 0.00 %        |
| WTVP     |             | 0.00 %        |
| Total    |             | 0.00 %        |