



TN : BPL Sales Performance 30/04/2026 9:38 AM

MTD Sales
407.61 L

Brand Share %
6.19 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.19 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	407.56	7.87 %
Air-Cool	0.05	0.00 %
Total	407.61	6.19 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	82.42	7.81 %
TRICHY-01	65.58	7.43 %
SOUTH-03	64.22	7.44 %
WEST-02	51.48	6.80 %
SOUTH ARCOT	33.58	6.41 %
CHENNAI-01	31.21	4.11 %
CHENNAI-02	30.42	4.25 %
NORTH ARCOT	26.02	5.98 %
WEST-01	22.69	3.84 %
Total	407.61	6.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	82.42	9.75 %
Total	82.42	7.81 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.77	3.74 %
TUT1	1.79	1.91 %
KVT1	1.68	2.49 %
MAR1	1.38	4.58 %
MMT1	1.07	5.89 %
KGL1	0.55	4.74 %
TKS2	0.52	0.96 %
COL1	0.35	6.07 %
SGT1	0.32	3.64 %
APK1	0.27	1.52 %
TYI1	0.10	0.74 %
ASM1	0.09	0.55 %
WHTV		0.00 %
Total	82.42	7.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	65.58	9.37 %
Total	65.58	7.43 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.03	3.19 %
PBR2	2.78	5.69 %
MVM1	1.99	3.73 %
TNJ2	1.35	3.20 %
PDK1	0.90	4.92 %
ORU1	0.89	6.08 %
TRY2	0.61	5.93 %
KUM1	0.46	0.88 %
KUM2	0.45	1.33 %
TRY3	0.36	1.59 %
TRY4	0.19	0.63 %
NCK1	0.09	1.25 %
MSI1		0.00 %
PTK1		0.00 %
WTRZ		0.00 %
Total	65.58	7.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	64.22	9.82 %
Total	64.22	7.44 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.15	3.31 %
TMM1	1.43	4.86 %
TEN2	1.16	4.23 %
USL1	1.03	6.15 %
DGL2	0.99	6.10 %
MDU3	0.92	3.80 %
MLR1	0.81	5.11 %
ADP1	0.79	6.13 %
PNV2	0.72	5.67 %
KPT1	0.71	5.74 %
BNR1	0.66	5.07 %
NKI1	0.59	4.10 %
NTM1	0.39	4.04 %
MDU6	0.27	0.63 %
KYK1	0.25	1.90 %
CMR1	0.19	1.16 %
TPT1	0.09	0.37 %
CBM1		0.00 %
ODM1		0.00 %
WHMD		0.00 %
Total	64.22	7.44 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	51.48	10.23 %
Total	51.48	6.80 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.29	6.07 %
ERD1	1.42	3.71 %
NKL2	1.11	3.23 %
DPR1	0.85	4.71 %
KRI1	0.70	2.52 %
ERD2	0.66	1.26 %
KMM1	0.56	5.26 %
MTR1	0.53	4.27 %
PLC1	0.49	2.14 %
HSR2	0.47	1.27 %
BMD1	0.44	3.50 %
TCG1	0.44	2.74 %
KVP1	0.41	2.07 %
HSR1	0.36	1.21 %
SGG1	0.36	4.54 %
DPR2	0.31	2.48 %
HRR1	0.18	1.69 %
KAM1	0.17	0.91 %
MCR1	0.15	0.80 %
VKL1	0.13	1.51 %
SGI1		0.00 %
Total	51.48	6.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	33.58	7.67 %
Total	33.58	6.41 %

Branch *	MTD Sales L	Brand Share %
POY2	1.48	3.75 %
ULP1	1.26	5.31 %
KML1	1.06	6.11 %
SJI2	0.92	3.00 %
MKM1	0.61	5.93 %
KLM1	0.48	2.18 %
TVM1	0.42	4.95 %
STP1	0.42	3.70 %
VCM1	0.32	3.38 %
TDM1	0.32	1.33 %
VPM1	0.28	3.26 %
POY1	0.22	0.53 %
TVM2	0.13	1.50 %
VCM2		0.00 %
WHUT		0.00 %
Total	33.58	6.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	31.16	4.74 %
Air-Cool	0.05	0.05 %
Total	31.21	4.11 %

Branch *	MTD Sales L	Brand Share %
CH05	2.76	6.01 %
CH49	1.39	3.41 %
MRM1	1.31	5.20 %
CH25	1.27	3.34 %
CH35	1.16	6.09 %
CH47	0.73	1.74 %
TKM1	0.71	4.45 %
CH48	0.66	2.12 %
CH45	0.64	1.83 %
GUD1	0.57	2.11 %
KNR1	0.56	6.16 %
CGL1	0.55	2.60 %
CH39	0.52	4.50 %
AVD1	0.50	3.98 %
GUD2	0.49	2.86 %
CH42	0.45	1.54 %
CH30	0.33	1.49 %
CH26	0.32	4.51 %
CH38	0.28	1.79 %
CH07	0.18	0.66 %
CH16	0.18	0.40 %
CH37	0.09	0.76 %
SKL1	0.05	0.27 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	31.21	4.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	30.42	4.72 %
Total	30.42	4.25 %

Branch *	MTD Sales L	Brand Share %
CH12	2.88	5.49 %
CH03	2.54	2.99 %
CH33	0.66	3.10 %
MJR1	0.58	2.19 %
GPD1	0.58	3.54 %
CH41	0.54	2.11 %
CH24	0.43	1.26 %
CH31	0.35	2.98 %
CH15	0.28	0.42 %
CH17	0.28	0.88 %
CH43	0.19	1.06 %
CH51	0.15	0.58 %
CH21	0.09	0.18 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
CH36	-0.13	-1.56 %
Total	30.42	4.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	26.02	7.68 %
Total	26.02	5.98 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.53	5.13 %
AKM1	1.23	5.61 %
TRR1	1.20	4.58 %
KPM2	1.17	2.67 %
VEL1	0.83	4.37 %
ABR1	0.81	3.60 %
TRT1	0.57	3.74 %
WJD1	0.49	4.40 %
BGR1	0.29	2.09 %
KPM1	0.28	2.61 %
SBR1	0.25	1.08 %
SLG1	0.13	1.21 %
Total	26.02	5.98 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	22.69	5.68 %
Total	22.69	3.84 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.21	3.59 %
SYM2	1.13	5.93 %
PDM1	0.96	5.94 %
DPM2	0.81	5.15 %
UMP1	0.80	4.66 %
SNR1	0.78	3.14 %
CBE4	0.46	1.42 %
TPR4	0.46	4.37 %
CBE3	0.44	5.49 %
TPR3	0.43	3.22 %
GBM1	0.43	3.34 %
PPI1	0.41	3.19 %
CBE5	0.31	2.74 %
KMD1	0.30	2.27 %
CBE1	0.28	1.38 %
CBE6	0.15	0.81 %
KGM1	0.15	1.18 %
TPR1	0.09	0.34 %
CNR1	0.09	0.92 %
CBE2		0.00 %
KMR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	22.69	3.84 %