



TN : BPL Sales Performance 30/03/2026 9:38 AM

MTD Sales
391.35 L

Brand Share %
5.59 %

Information:

MTD : 01-03-2026 To 29-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.59 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	391.10	9.19 %
Fridge	0.25	0.01 %
Total	391.35	5.59 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	85.85	7.33 %
TRICHY-01	62.03	7.15 %
SOUTH-03	59.69	7.09 %
WEST-02	41.66	5.77 %
CHENNAI-01	33.77	3.53 %
CHENNAI-02	32.98	3.84 %
SOUTH ARCOT	30.91	6.24 %
WEST-01	22.93	3.69 %
NORTH ARCOT	21.53	4.64 %
Total	391.35	5.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	85.61	11.41 %
Fridge	0.25	0.06 %
Total	85.85	7.33 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.44	3.61 %
NGR1	2.74	4.46 %
TUT1	1.89	0.92 %
MAR1	1.34	4.34 %
APK1	0.91	4.56 %
APK2	0.84	4.46 %
ASM1	0.78	4.13 %
UDN1	0.71	4.04 %
ARM1	0.42	3.26 %
TKS2	0.35	0.83 %
TYI1	0.29	2.46 %
KSM1	0.24	2.26 %
COL1	0.22	4.71 %
SGT1	0.09	1.56 %
WHTV		0.00 %
Total	85.85	7.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	62.03	11.02 %
Total	62.03	7.15 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.07	2.79 %
PBR2	2.27	4.49 %
TYR1	1.46	4.83 %
TRY2	0.51	5.21 %
PDK1	0.47	3.02 %
KUM1	0.43	0.73 %
NCK1	0.33	2.65 %
TRY4	0.15	0.46 %
PTK1	0.10	0.25 %
MSI1	0.08	0.47 %
TRY3	0.08	0.41 %
WTRZ	-0.09	2.95 %
Total	62.03	7.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	59.69	11.72 %
Total	59.69	7.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.03	4.98 %
DGL1	2.16	3.27 %
KKD3	1.41	4.17 %
ATG1	1.25	4.89 %
TMM1	1.16	3.97 %
MDU3	0.77	2.90 %
USL1	0.73	4.74 %
MLR1	0.67	4.91 %
DGL2	0.63	3.60 %
MDU6	0.60	1.62 %
ADP1	0.57	3.61 %
NTM1	0.55	5.13 %
CMR1	0.48	4.72 %
MDU5	0.45	3.62 %
CBM1	0.27	1.00 %
ODM1	0.09	1.12 %
TPT1	0.08	0.46 %
WHMD		0.00 %
Total	59.69	7.09 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	41.66	10.56 %
Total	41.66	5.77 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.02	3.34 %
ERD1	1.57	4.12 %
NKL2	0.91	2.55 %
VPD1	0.86	4.08 %
KRI1	0.81	2.62 %
BMD1	0.74	5.28 %
MTR1	0.62	4.74 %
PMP1	0.60	5.36 %
HSR1	0.58	1.72 %
DPR1	0.52	3.85 %
ERD2	0.50	1.12 %
TCG1	0.49	3.19 %
VKL1	0.46	5.40 %
EDP1	0.38	4.74 %
HRR1	0.31	2.64 %
KMM1	0.30	2.23 %
HSR2	0.28	0.76 %
PLC1	0.18	1.12 %
MCR1	0.13	0.60 %
KAM1	0.12	1.08 %
DPR2	0.09	0.76 %
CMI1	0.08	0.75 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
Total	41.66	5.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	33.77	6.10 %
Total	33.77	3.53 %

Branch *	MTD Sales L	Brand Share %
CH19	1.92	4.33 %
AVD1	1.15	3.46 %
GUD1	0.96	2.54 %
CGL1	0.81	3.81 %
CH49	0.79	1.69 %
CH42	0.77	2.02 %
GUD2	0.74	4.34 %
CH35	0.68	2.45 %
CH39	0.68	3.77 %
CH07	0.57	1.32 %
CH30	0.55	1.33 %
KNR1	0.52	3.81 %
WHC3	0.48	1.77 %
MRM1	0.47	1.68 %
CH38	0.42	2.30 %
CH16	0.40	0.57 %
CH48	0.33	0.94 %
CH45	0.32	0.82 %
CZWH	0.21	1.85 %
CH37	0.20	1.41 %
SKL1	0.19	0.87 %
CH47	0.09	0.35 %
CH25		0.00 %
MC09		0.00 %
WCHN	-0.78	3.77 %
Total	33.77	3.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	32.98	6.11 %
Total	32.98	3.84 %

Branch *	MTD Sales L	Brand Share %
CH03	3.48	2.79 %
CH12	2.93	5.07 %
CH18	1.61	4.34 %
CH34	1.18	3.98 %
CH17	1.11	3.33 %
MJR1	0.80	2.58 %
PON1	0.67	3.23 %
CH46	0.59	5.34 %
CH21	0.48	0.78 %
CH43	0.37	1.65 %
CH33	0.36	1.62 %
CH15	0.35	0.47 %
CH41	0.26	0.73 %
CH24	0.22	0.74 %
CH27	0.22	2.06 %
CH36	0.08	1.00 %
CH32		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	32.98	3.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	30.91	10.11 %
Total	30.91	6.24 %

Branch *	MTD Sales L	Brand Share %
POY2	1.81	4.46 %
KML1	0.99	4.86 %
ULP1	0.82	2.99 %
TVM1	0.42	4.54 %
KLM1	0.28	0.85 %
POY1	0.27	0.60 %
TVM2	0.26	3.01 %
STP1	0.26	1.90 %
VPM1	0.18	2.36 %
VCM1	0.17	1.43 %
TDM1	0.13	0.46 %
SJI2	0.09	0.30 %
WHUT	-0.10	5.48 %
Total	30.91	6.24 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	22.93	6.55 %
Total	22.93	3.69 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.15	3.22 %
SUL1	0.87	4.65 %
TPR2	0.78	2.57 %
TPR1	0.67	2.46 %
DPM2	0.65	5.00 %
PPI1	0.57	4.50 %
CBE2	0.56	0.43 %
CNR1	0.46	2.64 %
KMD1	0.40	3.78 %
GBM1	0.39	4.53 %
KGM1	0.37	3.03 %
GDR1	0.35	2.72 %
CBE1	0.28	1.28 %
SNR1	0.28	1.32 %
WZSD	0.27	4.40 %
CBE6	0.26	1.25 %
UMP1	0.21	1.48 %
KMR1	0.19	0.50 %
UAM1	0.18	0.54 %
CBE5	0.16	2.33 %
WHCB		0.00 %
Total	22.93	3.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	21.53	7.42 %
Total	21.53	4.64 %

Branch *	MTD Sales L	Brand Share %
GDM1	1.18	5.46 %
TRR1	1.12	4.20 %
WJD1	0.59	3.91 %
PLR1	0.43	3.68 %
KPM2	0.36	0.68 %
SBR1	0.35	1.18 %
AKM1	0.34	1.50 %
ABR1	0.27	1.54 %
BGR1	0.23	2.16 %
TRT1	0.21	1.06 %
VEL1	0.17	0.74 %
KPM1	0.17	1.34 %
SLG1	0.09	0.87 %
PTU1		0.00 %
WHVL		0.00 %
Total	21.53	4.64 %