

MTD Sales
613.69 L

Brand Share %
4.47 %

Information:

MTD : 01-10-2025 To 28-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.47 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	613.35	6.55 %
Fridge	0.35	0.01 %
Total	613.69	4.47 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	115.27	5.39 %
WEST-02	112.77	5.84 %
TRICHY-01	98.50	6.02 %
SOUTH-03	76.35	3.72 %
CHENNAI-01	51.40	3.54 %
CHENNAI-02	47.03	3.85 %
SOUTH ARCOT	41.50	4.36 %
WEST-01	41.31	3.11 %
NORTH ARCOT	29.57	3.17 %
KL-SOUTH		0.00 %
Total	613.69	4.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	115.27	8.08 %
Total	115.27	5.39 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.05	3.01 %
TVL1	4.64	2.35 %
NGR1	4.25	3.32 %
TUT2	2.54	3.25 %
VNR1	1.23	3.44 %
KGL1	0.96	3.90 %
MAR1	0.86	1.68 %
APK1	0.71	1.38 %
STU2	0.66	2.15 %
ERL2	0.56	1.24 %
UDN1	0.52	1.98 %
TKY1	0.49	1.58 %
SGT1	0.36	2.78 %
MMT1	0.35	1.10 %
VLY1	0.31	0.61 %
KSM1	0.24	1.86 %
ARM1	0.17	0.55 %
TKS2	0.08	0.10 %
ASM1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
TYI1		0.00 %
WHTV		0.00 %
Total	115.27	5.39 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	112.77	8.63 %
Total	112.77	5.84 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.64	4.00 %
OML1	2.51	3.74 %
SGG1	1.25	4.34 %
PLC1	0.75	1.96 %
TCG1	0.67	1.42 %
KVP1	0.61	1.69 %
MTR1	0.61	1.09 %
KMM1	0.59	2.27 %
NKL2	0.38	0.44 %
BMD1	0.34	1.02 %
ERD2	0.34	0.23 %
CMI1	0.28	0.95 %
DPR2	0.28	1.03 %
KRI1	0.25	0.48 %
DPR1	0.21	0.73 %
MCR1	0.08	0.16 %
HRR1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	112.77	5.84 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	98.50	8.48 %
Total	98.50	6.02 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.81	3.11 %
KUM1	3.23	3.83 %
TYR1	1.87	2.61 %
PBR1	1.43	4.23 %
MDI1	1.00	1.51 %
NCK1	0.97	4.08 %
ORU1	0.71	2.90 %
PDK1	0.38	1.00 %
PTK1	0.28	0.45 %
TRY4	0.17	0.22 %
TRY3	0.13	0.24 %
NMM1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	98.50	6.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	76.14	5.70 %
Fridge	0.21	0.03 %
Total	76.35	3.72 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.22	2.98 %
DGL1	7.43	3.63 %
KRR1	2.27	3.19 %
MPA1	1.74	3.31 %
DKI1	1.55	3.21 %
SVG1	1.31	2.91 %
KPT1	1.10	3.66 %
USL1	0.95	2.00 %
TEN2	0.94	1.90 %
MNM1	0.85	3.45 %
BNR1	0.77	2.04 %
MDU6	0.71	0.68 %
PNV1	0.47	1.93 %
MDU3	0.46	0.77 %
ODM1	0.42	2.32 %
PKM1	0.42	1.85 %
ATG1	0.33	0.62 %
DGL2	0.31	0.81 %
MLR1	0.25	0.68 %
KYK1	0.21	0.77 %
KKD3	0.19	0.24 %
CBM1	0.17	0.31 %
PVI1	0.13	0.32 %
TPT1	0.13	0.43 %
ADP1	0.11	0.31 %
KKD2		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	76.35	3.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	51.40	5.23 %
Total	51.40	3.54 %

Branch *	MTD Sales L	Brand Share %
SKL1	1.56	3.29 %
CH30	1.47	3.37 %
GUD1	0.98	1.93 %
CH35	0.81	2.01 %
AVD1	0.77	1.15 %
CH38	0.51	1.78 %
CH11	0.45	1.02 %
KNR1	0.38	0.90 %
CH26	0.30	2.73 %
CH29	0.13	1.80 %
MRM1	0.11	0.18 %
CH45	0.10	0.17 %
CH16	0.08	0.08 %
CH48	0.08	0.14 %
TKM1	0.08	0.34 %
CH07		0.00 %
CH39		0.00 %
CH40		0.00 %
GUD2		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	51.40	3.54 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	47.11	5.45 %
Fridge	-0.08	-0.02 %
Total	47.03	3.85 %

Branch *	MTD Sales L	Brand Share %
CH03	3.65	2.62 %
CH15	3.18	2.58 %
CH18	2.58	3.90 %
CH20	2.39	3.38 %
MJR1	2.19	4.03 %
CH41	1.29	2.31 %
CH43	0.95	2.13 %
CH33	0.70	1.85 %
GPD1	0.47	1.60 %
CH46	0.38	2.03 %
UKI1	0.35	1.49 %
CH36	0.25	2.08 %
CH27	0.21	1.42 %
CH24	0.13	0.28 %
CH17	0.08	0.22 %
CH21	0.03	0.04 %
MC05		0.00 %
PON1		0.00 %
Total	47.03	3.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	41.50	6.21 %
Total	41.50	4.36 %

Branch *	MTD Sales L	Brand Share %
POY1	2.70	3.29 %
TRK1	1.90	3.15 %
ULP1	1.49	2.91 %
TVM2	0.69	3.67 %
POY2	0.64	0.99 %
VCM1	0.58	2.97 %
PRT1	0.50	1.37 %
MKM1	0.43	2.03 %
KML1	0.29	0.98 %
KLM1	0.24	0.48 %
STP1	0.20	1.03 %
TDM1	0.17	0.37 %
SJI2	0.08	0.09 %
VPM1	0.08	0.54 %
SJI1		0.00 %
WHUT		0.00 %
Total	41.50	4.36 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	41.10	4.55 %
Fridge	0.21	0.05 %
Total	41.31	3.11 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.08	4.35 %
TPR2	1.87	2.19 %
PDM1	0.99	3.32 %
DPM2	0.98	2.66 %
KGI1	0.80	3.37 %
CBE3	0.72	3.92 %
CNR1	0.62	2.90 %
TPR3	0.59	1.67 %
GDR1	0.53	1.64 %
SUL1	0.52	1.39 %
SYM2	0.49	1.17 %
CBE6	0.48	0.98 %
KMD1	0.40	1.31 %
ANR1	0.38	3.44 %
SNR1	0.31	0.77 %
UAM1	0.30	0.53 %
PPI1	0.23	0.69 %
GBM1	0.12	0.33 %
CBE1	0.08	0.23 %
CBE5	0.08	0.36 %
CBE4		0.00 %
KGM1		0.00 %
KMR1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	41.31	3.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	29.57	4.42 %
Total	29.57	3.17 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.39	2.59 %
GDM1	1.32	4.07 %
WJP1	1.00	3.16 %
VSI1	0.93	2.00 %
TRR1	0.84	1.42 %
SLG1	0.82	2.93 %
ARC2	0.79	3.05 %
TRT1	0.58	1.26 %
BGR1	0.47	1.95 %
KPM2	0.36	0.36 %
UGI1	0.30	1.11 %
WJD1	0.28	1.01 %
VEL1	0.27	0.81 %
ABR1	0.08	0.25 %
AKM1	0.08	0.17 %
KPM1		0.00 %
PLR1		0.00 %
WHVL		0.00 %
Total	29.57	3.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
TVSD		0.00 %
WTVP		0.00 %
Total		0.00 %