

MTD Sales
315.64 L

Brand Share %
4.21 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.21 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	316.23	7.34 %
Fridge	-0.60	-0.02 %
Total	315.64	4.21 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	61.11	4.95 %
TRICHY-01	55.66	5.56 %
SOUTH-03	36.18	4.31 %
CHENNAI-02	33.70	3.44 %
CHENNAI-01	31.93	3.12 %
WEST-02	28.44	5.44 %
NORTH ARCOT	26.91	4.64 %
SOUTH ARCOT	17.70	3.12 %
WEST-01	14.96	3.53 %
WEST-03	9.04	2.79 %
Total	315.64	4.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	61.11	8.57 %
Total	61.11	4.95 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.37	3.33 %
TUT1	1.42	1.01 %
APK2	1.05	3.61 %
RND2	0.68	1.85 %
ASM1	0.55	3.54 %
MAR1	0.40	0.93 %
RPM1	0.37	0.64 %
ARM1	0.29	2.00 %
KYR1	0.25	2.42 %
TKY1	0.24	2.12 %
KSM1	0.19	1.37 %
UDN1	0.12	0.67 %
COL1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
WHTV		0.00 %
Total	61.11	4.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	55.66	9.51 %
Total	55.66	5.56 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.28	3.54 %
PBR2	2.25	3.83 %
KUM1	1.51	2.61 %
JKM1	0.98	2.91 %
TYR1	0.50	1.81 %
NCK1	0.36	2.80 %
PDK2	0.25	0.80 %
APM1	0.18	1.86 %
KUM2	0.11	0.38 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	55.66	5.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	36.18	7.56 %
Total	36.18	4.31 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.25	1.23 %
DGL1	0.86	1.26 %
DKI1	0.85	3.47 %
KKD3	0.81	2.17 %
MPA1	0.66	3.49 %
TEN2	0.55	2.66 %
TPT1	0.52	2.78 %
ATG1	0.49	1.72 %
NKI1	0.45	2.71 %
PKM1	0.39	3.05 %
NTM1	0.35	2.15 %
PNI1	0.24	3.05 %
KPT1	0.24	2.43 %
ODM1	0.22	3.40 %
CBM1	0.13	0.70 %
CMR1	0.12	1.42 %
SZSD	0.12	-32.59 %
ADP1	0.11	0.89 %
PNV2	0.11	0.85 %
BNR1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
WHMD		0.00 %
Total	36.18	4.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	33.70	5.78 %
Total	33.70	3.44 %

Branch *	MTD Sales L	Brand Share %
CH03	4.13	4.02 %
CH15	2.80	3.06 %
CH34	1.77	4.12 %
CH50	1.61	3.09 %
MJR1	1.15	4.03 %
CH20	0.88	1.84 %
CH44	0.80	2.97 %
CH43	0.75	2.72 %
CH17	0.61	1.74 %
PON1	0.30	1.29 %
CH27	0.18	1.08 %
CH33	0.13	0.43 %
CH31	0.13	1.42 %
CH35	0.13	0.45 %
CH46	0.13	1.22 %
CH51	0.11	0.18 %
CH01		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
MC05		0.00 %
WHC3	-0.07	-0.33 %
WCHN	-1.02	3.32 %
Total	33.70	3.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	31.93	5.70 %
Total	31.93	3.12 %

Branch *	MTD Sales L	Brand Share %
AVD1	1.54	3.84 %
SKL1	0.96	4.15 %
CH47	0.93	1.40 %
CH22	0.84	2.29 %
CH16	0.77	0.88 %
CH07	0.66	1.64 %
TKM1	0.61	4.11 %
CH49	0.54	0.92 %
KNR1	0.54	2.31 %
CH38	0.51	2.23 %
CGL1	0.50	3.73 %
MRM1	0.47	1.42 %
CH08	0.40	2.11 %
CH25	0.26	0.63 %
GUD2	0.22	1.12 %
CH39	0.11	0.96 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
Total	31.93	3.12 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	28.44	9.80 %
Total	28.44	5.44 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.02	3.62 %
EPI1	0.65	3.25 %
SGI1	0.37	3.29 %
PLC1	0.34	2.02 %
APN1	0.31	1.80 %
DPR1	0.22	1.17 %
VPD1	0.20	1.09 %
MCR1	0.13	0.55 %
KRI1	0.11	0.44 %
KAM1	0.08	0.67 %
BMD1	0.01	0.07 %
DPR2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
WHKP		0.00 %
Total	28.44	5.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	27.51	8.12 %
Fridge	-0.60	-0.25 %
Total	26.91	4.64 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.39	4.16 %
KPM2	1.19	1.97 %
ABR1	1.03	3.66 %
VSI1	0.70	3.64 %
TRR1	0.66	1.68 %
WJP1	0.57	3.39 %
AKM1	0.51	1.95 %
VEL3	0.50	1.67 %
KPM1	0.43	3.29 %
GDM1	0.34	1.83 %
CYR1	0.32	1.89 %
BGR1	0.25	2.62 %
VEL4	0.23	0.79 %
WJD1	0.14	0.78 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
NASD	-0.22	4.08 %
Total	26.91	4.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	17.70	5.25 %
Total	17.70	3.12 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.43	3.19 %
POY2	0.90	2.39 %
KLM1	0.72	1.89 %
POY1	0.52	0.82 %
CDM1	0.48	1.27 %
NVL2	0.34	1.72 %
STP1	0.31	3.13 %
MKM1	0.29	2.14 %
TVM1	0.25	1.55 %
ULP1	0.25	0.92 %
TDM1	0.11	0.36 %
VCM2	0.11	0.55 %
SJI2		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.13	-0.58 %
Total	17.70	3.12 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	14.96	6.22 %
Total	14.96	3.53 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.02	2.26 %
PLI1	0.85	3.10 %
SNR1	0.57	2.22 %
CBE2	0.46	0.57 %
SUL1	0.45	2.41 %
PDM1	0.37	3.63 %
CBE6	0.33	1.18 %
CBE5	0.25	2.28 %
UAM1	0.25	0.95 %
KGI1	0.19	1.77 %
CBE1	0.13	0.72 %
CBE3	0.13	1.24 %
KMD1	0.13	1.22 %
GDR1	0.11	1.20 %
ANR1		0.00 %
CNR1		0.00 %
WHCB		0.00 %
Total	14.96	3.53 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	9.04	4.96 %
Total	9.04	2.79 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.87	2.34 %
ERD2	0.78	1.65 %
NKL2	0.41	1.08 %
PDR1	0.37	2.92 %
GBM1	0.32	3.74 %
SGG1	0.31	3.45 %
TCG1	0.25	1.90 %
CMI1	0.22	2.47 %
TPR3	0.17	2.61 %
KGM1	0.11	1.04 %
TPR2	0.11	0.30 %
AVI1		0.00 %
KMM1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	9.04	2.79 %