



TN : BPL Sales Performance 29/05/2026 9:38 AM

MTD Sales
389.86 L

Brand Share %
4.88 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.88 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	390.08	8.96 %
Air-Cool	0.06	0.01 %
Fridge	-0.28	-0.01 %
Total	389.86	4.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	73.88	5.63 %
TRICHY-01	72.24	7.17 %
SOUTH-03	59.73	5.53 %
CHENNAI-01	48.55	4.24 %
WEST-02	38.04	4.93 %
CHENNAI-02	30.69	3.35 %
NORTH ARCOT	25.82	4.80 %
SOUTH ARCOT	20.48	3.19 %
WEST-01	20.42	3.51 %
Total	389.86	4.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	73.88	10.18 %
Total	73.88	5.63 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.00	4.41 %
TUT1	2.52	1.80 %
TUT2	2.33	4.81 %
MAR1	2.00	3.81 %
NGR1	1.90	2.69 %
APK2	0.85	3.90 %
KYR1	0.77	4.88 %
KVT1	0.54	0.57 %
ASM1	0.39	1.98 %
TYI1	0.39	2.01 %
KGL1	0.37	2.20 %
APK1	0.27	1.22 %
KSM1	0.21	2.40 %
TKS2	0.12	0.25 %
WHTV		0.00 %
Total	73.88	5.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	72.24	12.99 %
Total	72.24	7.17 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.75	4.03 %
MVM1	2.91	4.55 %
PBR2	2.52	3.99 %
KUM1	1.64	2.91 %
TRY4	0.59	1.92 %
PDK1	0.58	4.02 %
KUM2	0.47	2.12 %
ORU1	0.38	1.62 %
PTK1	0.33	0.79 %
MSI1	0.24	1.16 %
NCK1	0.18	1.36 %
TRY3		0.00 %
WTRZ		0.00 %
Total	72.24	7.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	59.73	9.90 %
Total	59.73	5.53 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.37	3.63 %
DGL1	3.42	3.25 %
MDU2	3.21	4.56 %
TEN2	1.33	4.59 %
TMM1	1.24	3.95 %
MPA1	1.22	3.93 %
ATG1	1.10	3.33 %
MLR1	0.93	4.31 %
MDU3	0.85	2.91 %
KPT1	0.73	4.81 %
USL1	0.66	4.06 %
NTM1	0.65	3.52 %
MDU6	0.60	1.16 %
KYK1	0.46	3.07 %
NKI1	0.41	2.51 %
ADP1	0.38	1.77 %
PNI1	0.33	1.96 %
CMR1	0.29	2.10 %
CBM1	0.21	0.92 %
TPT1	0.21	0.62 %
ODM1	0.15	1.94 %
WHMD	-0.40	4.31 %
Total	59.73	5.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	48.83	7.93 %
Fridge	-0.28	-0.06 %
Total	48.55	4.24 %

Branch *	MTD Sales L	Brand Share %
CH05	3.63	3.91 %
CH08	1.47	2.78 %
CH49	1.26	2.68 %
TKM1	0.79	4.11 %
CH42	0.77	1.51 %
CH39	0.76	4.45 %
CH38	0.67	3.01 %
CH07	0.46	0.87 %
CH47	0.35	0.54 %
CH35	0.31	0.98 %
CH25	0.30	0.79 %
GUD1	0.28	0.86 %
CH48	0.22	0.57 %
CH37	0.20	1.23 %
CGL1	0.10	0.47 %
AVD1	0.10	0.54 %
CH16	0.09	0.12 %
CZWH	0.08	0.23 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
MRM1	-0.37	-1.35 %
WCHN	-0.59	2.25 %
Total	48.55	4.24 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	38.04	9.41 %
Total	38.04	4.93 %

Branch *	MTD Sales L	Brand Share %
APN1	0.83	4.80 %
VPD1	0.81	3.47 %
ERD1	0.72	1.87 %
KRI1	0.59	2.04 %
HSR1	0.49	1.27 %
ERD2	0.46	0.84 %
NKL2	0.41	1.25 %
HSR2	0.39	0.66 %
MTR1	0.38	2.33 %
KVP1	0.29	1.85 %
DPR1	0.26	1.48 %
DPR2	0.24	1.47 %
KMM1	0.15	1.48 %
PLC1	0.14	0.72 %
SGI1	0.13	0.74 %
KAM1	0.11	1.05 %
CMI1	0.10	0.89 %
TCG1	0.10	0.61 %
MCR1		0.00 %
PMP1		0.00 %
VKL1		0.00 %
BMD1	-0.05	-0.38 %
WHPD	-0.10	1.16 %
WHKP	-0.10	3.18 %
Total	38.04	4.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	30.69	6.28 %
Total	30.69	3.35 %

Branch *	MTD Sales L	Brand Share %
CH03	4.42	3.75 %
CH12	2.59	4.20 %
CH33	0.60	2.11 %
CH21	0.58	1.03 %
GPD1	0.56	3.18 %
PON1	0.56	3.36 %
CH17	0.52	1.39 %
CH43	0.44	1.85 %
CH27	0.35	2.24 %
CH31	0.32	1.87 %
CH23	0.30	1.68 %
CH41	0.24	0.70 %
MJR1	0.20	0.62 %
CH51	0.14	0.29 %
CH15	0.14	0.16 %
CH36	0.09	0.88 %
CH24		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	30.69	3.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	25.82	9.46 %
Total	25.82	4.80 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.62	3.89 %
AKM1	1.15	3.89 %
TRR1	0.97	3.16 %
WJP1	0.94	4.23 %
VNB1	0.79	4.35 %
ABR1	0.78	2.67 %
VEL1	0.70	2.43 %
GDM1	0.57	3.37 %
ARC2	0.55	4.86 %
PLR1	0.51	3.76 %
WJD1	0.49	3.96 %
SBR1	0.42	1.35 %
KPM1	0.39	2.84 %
KPM2	0.28	0.50 %
BGR1	0.24	1.92 %
SLG1	0.10	0.95 %
TRT1	0.09	0.38 %
WHVL		0.00 %
Total	25.82	4.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	20.48	5.52 %
Total	20.48	3.19 %

Branch *	MTD Sales L	Brand Share %
CDM1	2.03	4.32 %
KKI2	1.61	4.59 %
POY2	1.20	2.73 %
KML1	1.10	4.78 %
ULP1	1.04	2.98 %
SJI2	0.88	2.33 %
NVL2	0.72	2.61 %
STP1	0.60	4.33 %
POY1	0.43	0.63 %
VPM1	0.28	2.40 %
MKM1	0.21	1.64 %
TVM1	0.20	1.53 %
VCM1	0.18	2.06 %
KLM1	0.09	0.28 %
TDM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	20.48	3.19 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	20.37	6.44 %
Air-Cool	0.06	0.25 %
Total	20.42	3.51 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.00	4.13 %
CBE4	0.76	2.54 %
TPR1	0.74	2.58 %
SUL1	0.66	3.89 %
SYM2	0.58	4.86 %
PDM1	0.57	4.65 %
CNR1	0.55	4.68 %
KMR1	0.53	1.24 %
UMP1	0.50	2.60 %
GBM1	0.41	4.06 %
SNR1	0.41	1.65 %
TPR3	0.39	3.07 %
CBE5	0.33	3.04 %
CBE6	0.33	1.32 %
GDR1	0.28	1.84 %
KGM1	0.23	2.24 %
CBE1	0.21	1.00 %
KMD1	0.17	1.45 %
ANR1	0.10	1.47 %
TPR4	0.10	1.53 %
CBE3	0.09	1.12 %
CBE2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	20.42	3.51 %