



TN : BPL Sales Performance 29/04/2026 9:38 AM

MTD Sales
398.43 L

Brand Share %
6.20 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.20 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	398.38	7.89 %
Air-Cool	0.05	0.00 %
Total	398.43	6.20 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	80.66	7.82 %
TRICHY-01	63.99	7.40 %
SOUTH-03	63.29	7.51 %
WEST-02	50.15	6.78 %
SOUTH ARCOT	31.82	6.28 %
CHENNAI-01	30.49	4.11 %
CHENNAI-02	30.15	4.33 %
NORTH ARCOT	25.20	6.05 %
WEST-01	22.69	3.89 %
Total	398.43	6.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	80.66	9.77 %
Total	80.66	7.82 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.55	3.66 %
TUT1	1.79	1.99 %
KVT1	1.57	2.35 %
MAR1	1.38	4.59 %
MMT1	1.07	6.03 %
KGL1	0.55	4.85 %
TKS2	0.52	0.98 %
SGT1	0.32	3.64 %
APK1	0.27	1.54 %
TYI1	0.10	0.78 %
ASM1	0.09	0.56 %
WHTV		0.00 %
Total	80.66	7.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	63.99	9.31 %
Total	63.99	7.40 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.72	3.03 %
PBR2	2.57	5.41 %
MVM1	1.99	3.77 %
TNJ2	1.35	3.23 %
PDK1	0.90	5.03 %
KUM1	0.46	0.89 %
KUM2	0.45	1.34 %
TRY3	0.36	1.64 %
TRY4	0.19	0.65 %
NCK1	0.09	1.31 %
MSI1		0.00 %
PTK1		0.00 %
WTRZ		0.00 %
Total	63.99	7.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	63.29	9.91 %
Total	63.29	7.51 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.15	3.35 %
TMM1	1.43	4.92 %
TEN2	1.16	4.29 %
USL1	0.93	5.78 %
MDU3	0.92	3.94 %
MLR1	0.81	5.24 %
PNV2	0.72	5.67 %
KPT1	0.71	6.06 %
ADP1	0.69	5.56 %
BNR1	0.66	5.13 %
NKI1	0.59	4.12 %
NTM1	0.39	4.04 %
MDU6	0.27	0.64 %
KYK1	0.25	1.93 %
CMR1	0.19	1.20 %
TPT1	0.09	0.38 %
CBM1		0.00 %
ODM1		0.00 %
WHMD		0.00 %
Total	63.29	7.51 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	50.15	10.23 %
Total	50.15	6.78 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.29	6.14 %
ERD1	1.42	3.89 %
NKL2	1.11	3.23 %
DPR1	0.85	4.74 %
KRI1	0.70	2.52 %
ERD2	0.66	1.29 %
KMM1	0.56	5.31 %
PLC1	0.49	2.24 %
HSR2	0.47	1.33 %
BMD1	0.44	3.63 %
KVP1	0.41	2.08 %
MTR1	0.38	3.15 %
HSR1	0.36	1.29 %
SGG1	0.36	4.75 %
DPR2	0.31	2.50 %
TCG1	0.27	1.75 %
HRR1	0.18	1.77 %
KAM1	0.17	0.92 %
MCR1	0.15	0.83 %
VKL1	0.13	1.52 %
SGI1		0.00 %
Total	50.15	6.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	31.82	7.52 %
Total	31.82	6.28 %

Branch *	MTD Sales L	Brand Share %
POY2	1.38	3.54 %
ULP1	1.26	5.52 %
SJI2	0.92	3.04 %
MKM1	0.61	5.96 %
KLM1	0.48	2.23 %
TVM1	0.42	4.99 %
STP1	0.42	4.02 %
VCM1	0.32	3.43 %
TDM1	0.32	1.38 %
VPM1	0.28	3.31 %
POY1	0.22	0.56 %
TVM2	0.13	1.51 %
VCM2		0.00 %
WHUT		0.00 %
Total	31.82	6.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	30.43	4.73 %
Air-Cool	0.05	0.05 %
Total	30.49	4.11 %

Branch *	MTD Sales L	Brand Share %
CH05	2.76	6.05 %
CH08	2.46	6.12 %
CH49	1.39	3.47 %
MRM1	1.31	5.39 %
CH25	1.27	3.41 %
CH35	1.05	5.79 %
CH47	0.73	1.76 %
CH48	0.66	2.16 %
CH45	0.64	1.89 %
GUD1	0.57	2.15 %
TKM1	0.56	3.83 %
KNR1	0.56	6.16 %
CGL1	0.55	2.62 %
AVD1	0.50	4.15 %
GUD2	0.49	2.87 %
CH42	0.45	1.54 %
CH39	0.37	3.30 %
CH30	0.33	1.51 %
CH26	0.32	4.56 %
CH38	0.28	1.88 %
CH07	0.18	0.66 %
CH16	0.18	0.43 %
CH37	0.09	0.76 %
SKL1	0.05	0.28 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	30.49	4.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	30.15	4.82 %
Total	30.15	4.33 %

Branch *	MTD Sales L	Brand Share %
CH12	2.88	5.49 %
CH20	2.44	6.12 %
CH03	2.43	3.01 %
CH33	0.66	3.14 %
MJR1	0.58	2.28 %
GPD1	0.58	3.60 %
CH41	0.54	2.21 %
CH24	0.43	1.32 %
CH31	0.35	3.06 %
CH15	0.28	0.43 %
CH17	0.28	0.89 %
CH43	0.19	1.11 %
CH51	0.15	0.63 %
CH21	0.09	0.18 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
CH36	-0.13	-1.57 %
Total	30.15	4.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	25.20	7.78 %
Total	25.20	6.05 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.43	4.98 %
AKM1	1.23	6.05 %
TRR1	1.20	4.74 %
KPM2	1.17	2.68 %
VEL1	0.83	4.75 %
ABR1	0.81	3.63 %
TRT1	0.57	3.74 %
WJD1	0.49	4.53 %
BGR1	0.29	2.35 %
SBR1	0.25	1.15 %
KPM1	0.18	1.74 %
SLG1	0.13	1.23 %
Total	25.20	6.05 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	22.69	5.75 %
Total	22.69	3.89 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.21	3.69 %
SYM2	1.13	5.93 %
PDM1	0.96	5.94 %
DPM2	0.81	5.20 %
UMP1	0.80	4.68 %
SNR1	0.78	3.17 %
CBE4	0.46	1.42 %
TPR4	0.46	4.61 %
CBE3	0.44	5.49 %
TPR3	0.43	3.30 %
GBM1	0.43	3.36 %
PPI1	0.41	3.22 %
CBE5	0.31	2.74 %
KMD1	0.30	2.28 %
CBE1	0.28	1.38 %
CBE6	0.15	0.83 %
KGM1	0.15	1.23 %
TPR1	0.09	0.34 %
CNR1	0.09	0.92 %
CBE2		0.00 %
KMR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	22.69	3.89 %