



# TN : BPL Sales Performance 29/03/2026 9:38 AM

MTD Sales  
368.16 L

Brand Share %  
5.55 %

Information:

MTD : 01-03-2026 To 28-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.55 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	367.91	9.13 %
Fridge	0.25	0.01 %
Total	368.16	5.55 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	79.99	7.17 %
TRICHY-01	59.02	7.05 %
SOUTH-03	56.76	7.00 %
WEST-02	39.55	5.72 %
CHENNAI-02	31.20	3.85 %
CHENNAI-01	30.88	3.53 %
SOUTH ARCOT	29.19	6.12 %
WEST-01	21.35	3.64 %
NORTH ARCOT	20.23	4.63 %
Total	368.16	5.55 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	79.74	11.25 %
Fridge	0.25	0.06 %
Total	79.99	7.17 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.19	3.57 %
NGR1	2.74	4.62 %
TUT2	2.13	5.05 %
TUT1	1.89	0.96 %
MAR1	1.34	4.59 %
APK2	0.84	4.60 %
APK1	0.83	4.28 %
ASM1	0.78	4.29 %
UDN1	0.58	3.50 %
ARM1	0.42	3.52 %
TKS2	0.35	0.86 %
TYI1	0.29	2.59 %
KSM1	0.24	2.36 %
COL1	0.22	4.71 %
SGT1	0.09	1.65 %
WHTV		0.00 %
Total	79.99	7.17 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	59.02	10.81 %
Total	59.02	7.05 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.94	2.75 %
PBR2	2.06	4.25 %
TYR1	1.46	4.99 %
TRY2	0.51	5.46 %
PDK1	0.47	3.06 %
NCK1	0.33	2.78 %
KUM1	0.26	0.45 %
TRY4	0.15	0.47 %
PTK1	0.10	0.25 %
MSI1	0.08	0.48 %
TRY3	0.08	0.42 %
WTRZ	-0.09	3.54 %
Total	59.02	7.05 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	56.76	11.58 %
Total	56.76	7.00 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.50	4.45 %
DGL1	2.04	3.13 %
KKD3	1.41	4.22 %
ATG1	1.17	4.78 %
TMM1	1.03	3.79 %
MDU3	0.77	3.12 %
USL1	0.73	4.74 %
MLR1	0.67	5.09 %
DGL2	0.63	3.60 %
ADP1	0.57	3.65 %
NTM1	0.55	5.29 %
CMR1	0.48	4.98 %
MDU6	0.47	1.30 %
MDU5	0.36	3.34 %
CBM1	0.27	1.06 %
ODM1	0.09	1.16 %
TPT1	0.08	0.48 %
WHMD		0.00 %
Total	56.76	7.00 %

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	39.55	10.46 %
Total	39.55	5.72 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.89	3.39 %
ERD1	1.49	4.16 %
NKL2	0.91	2.61 %
KRI1	0.81	2.79 %
BMD1	0.66	4.82 %
MTR1	0.62	4.80 %
VPD1	0.60	2.95 %
PMP1	0.60	5.52 %
HSR1	0.58	1.74 %
ERD2	0.50	1.17 %
TCG1	0.49	3.50 %
DPR1	0.43	3.32 %
EDP1	0.38	5.08 %
VKL1	0.38	4.74 %
HSR2	0.28	0.76 %
HRR1	0.23	1.99 %
PLC1	0.18	1.19 %
MCR1	0.13	0.63 %
KAM1	0.12	1.12 %
DPR2	0.09	0.77 %
KMM1	0.08	0.64 %
CMI1	0.08	0.75 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
Total	39.55	5.72 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	31.20	6.12 %
<b>Total</b>	<b>31.20</b>	<b>3.85 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	3.36	2.81 %
CH12	2.80	5.24 %
CH17	1.11	3.44 %
CH34	1.10	3.89 %
CH18	1.06	3.15 %
MJR1	0.80	2.66 %
CH21	0.70	1.26 %
PON1	0.67	3.38 %
CH43	0.37	1.72 %
CH33	0.36	1.63 %
CH41	0.26	0.77 %
CH24	0.22	0.82 %
CH27	0.22	2.19 %
CH15	0.22	0.33 %
CH36	0.08	1.12 %
CH32		0.00 %
CH51		0.00 %
MC06		0.00 %
<b>Total</b>	<b>31.20</b>	<b>3.85 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	30.88	6.15 %
<b>Total</b>	<b>30.88</b>	<b>3.53 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	1.42	4.47 %
AVD1	1.15	3.83 %
GUD1	0.83	4.46 %
CH42	0.77	2.17 %
GUD2	0.74	4.78 %
CGL1	0.72	3.58 %
CH49	0.71	1.59 %
CH39	0.68	4.04 %
CH35	0.60	2.65 %
CH07	0.57	1.46 %
WHC3	0.48	1.77 %
MRM1	0.47	1.82 %
CH30	0.46	1.16 %
CH38	0.42	2.44 %
CH16	0.40	0.60 %
CH45	0.32	0.84 %
KNR1	0.28	2.16 %
CH48	0.25	0.75 %
CZWH	0.21	1.85 %
CH37	0.20	1.45 %
SKL1	0.19	0.90 %
CH47	0.09	0.37 %
CH25		0.00 %
MC09		0.00 %
WCHN	-0.78	4.14 %
<b>Total</b>	<b>30.88</b>	<b>3.53 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	29.19	9.99 %
<b>Total</b>	<b>29.19</b>	<b>6.12 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	1.57	4.11 %
VPM2	1.31	4.82 %
KML1	0.91	4.95 %
ULP1	0.82	3.12 %
TVM1	0.42	4.68 %
KLM1	0.28	0.87 %
POY1	0.27	0.63 %
TVM2	0.26	3.10 %
STP1	0.26	1.99 %
VPM1	0.18	2.36 %
VCM1	0.17	1.43 %
TDM1	0.13	0.51 %
SJI2	0.09	0.30 %
WHUT	-0.10	5.48 %
<b>Total</b>	<b>29.19</b>	<b>6.12 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	21.35	6.52 %
Total	21.35	3.64 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.15	3.29 %
SUL1	0.87	4.76 %
TPR2	0.78	2.81 %
PDM1	0.77	5.21 %
TPR1	0.67	2.62 %
PPI1	0.57	4.63 %
CBE2	0.56	0.45 %
CNR1	0.46	2.98 %
KMD1	0.40	3.82 %
GBM1	0.39	4.53 %
KGM1	0.37	3.11 %
CBE1	0.28	1.49 %
SNR1	0.28	1.43 %
WZSD	0.27	4.40 %
CBE6	0.26	1.34 %
GDR1	0.26	2.09 %
UMP1	0.21	1.59 %
KMR1	0.19	0.54 %
UAM1	0.18	0.57 %
CBE5	0.16	2.51 %
WHCB		0.00 %
Total	21.35	3.64 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	20.23	7.43 %
Total	20.23	4.63 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.12	4.29 %
WJD1	0.59	3.94 %
PLR1	0.43	3.88 %
KPM2	0.36	0.71 %
AKM1	0.34	1.57 %
ABR1	0.27	1.58 %
SBR1	0.27	0.95 %
BGR1	0.23	2.24 %
TRT1	0.21	1.08 %
VEL1	0.17	0.82 %
KPM1	0.17	1.39 %
SLG1	0.09	0.92 %
PTU1		0.00 %
WHVL		0.00 %
Total	20.23	4.63 %