

MTD Sales
307.44 L

Brand Share %
4.23 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.23 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	308.03	7.39 %
Fridge	-0.60	-0.02 %
Total	307.44	4.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	59.49	5.02 %
TRICHY-01	54.79	5.66 %
SOUTH-03	35.31	4.32 %
CHENNAI-01	31.70	3.16 %
CHENNAI-02	30.94	3.26 %
WEST-02	28.18	5.59 %
NORTH ARCOT	26.61	4.72 %
SOUTH ARCOT	17.30	3.17 %
WEST-01	14.45	3.51 %
WEST-03	8.66	2.76 %
Total	307.44	4.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	59.49	8.78 %
Total	59.49	5.02 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.37	3.44 %
TUT1	1.32	0.97 %
APK2	1.05	3.78 %
RND2	0.68	1.91 %
ASM1	0.55	3.54 %
MAR1	0.40	0.98 %
RPM1	0.37	0.68 %
ARM1	0.29	2.13 %
KYR1	0.25	2.68 %
TKY1	0.24	2.36 %
KSM1	0.19	1.42 %
UDN1	0.12	0.68 %
COL1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
WHTV		0.00 %
Total	59.49	5.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	54.79	9.72 %
Total	54.79	5.66 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.28	3.71 %
PBR2	2.00	3.50 %
KUM1	1.51	2.68 %
JKM1	0.98	2.97 %
TYR1	0.50	1.81 %
NCK1	0.36	2.89 %
PDK2	0.25	0.83 %
APM1	0.18	1.91 %
KUM2	0.11	0.39 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	54.79	5.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	35.31	7.57 %
Total	35.31	4.32 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.25	1.25 %
DGL1	0.86	1.32 %
DKI1	0.85	3.51 %
KKD3	0.81	2.23 %
MPA1	0.66	3.52 %
TEN2	0.55	2.71 %
TPT1	0.52	2.82 %
ATG1	0.49	1.76 %
NKI1	0.45	2.71 %
PKM1	0.39	3.08 %
NTM1	0.35	2.24 %
PNI1	0.24	3.17 %
KPT1	0.24	2.58 %
ODM1	0.22	3.47 %
CBM1	0.13	0.70 %
CMR1	0.12	1.45 %
ADP1	0.11	0.89 %
PNV2	0.11	0.86 %
BNR1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	35.31	4.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	31.70	5.76 %
Total	31.70	3.16 %

Branch *	MTD Sales L	Brand Share %
AVD1	1.54	3.94 %
SKL1	0.96	4.19 %
CH47	0.93	1.44 %
CH22	0.84	2.34 %
CH16	0.67	0.81 %
CH07	0.54	1.34 %
CH49	0.54	0.94 %
KNR1	0.54	2.31 %
CH38	0.51	2.24 %
CGL1	0.50	3.73 %
MRM1	0.47	1.44 %
CH08	0.40	2.11 %
CH25	0.26	0.64 %
GUD2	0.22	1.12 %
CH39	0.11	0.97 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
Total	31.70	3.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	30.94	5.50 %
Total	30.94	3.26 %

Branch *	MTD Sales L	Brand Share %
CH03	3.71	3.79 %
CH15	2.80	3.16 %
CH50	1.52	2.98 %
CH20	0.88	1.91 %
CH44	0.80	3.02 %
CH43	0.75	2.74 %
CH17	0.61	1.81 %
GPD1	0.46	4.11 %
PON1	0.30	1.30 %
CH23	0.25	1.97 %
CH27	0.18	1.11 %
CH33	0.13	0.44 %
CH35	0.13	0.46 %
CH46	0.13	1.23 %
CH51	0.11	0.20 %
CH01		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
MC05		0.00 %
WHC3	-0.79	-3.02 %
WCHN	-1.02	3.32 %
Total	30.94	3.26 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	28.18	10.07 %
Total	28.18	5.59 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.02	3.71 %
EPI1	0.65	3.36 %
SGI1	0.37	3.33 %
PLC1	0.34	2.20 %
APN1	0.31	1.87 %
DPR1	0.22	1.20 %
VPD1	0.20	1.16 %
MCR1	0.13	0.58 %
KRI1	0.11	0.45 %
KAM1	0.08	0.71 %
BMD1	0.01	0.07 %
DPR2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
WHKP		0.00 %
Total	28.18	5.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	27.21	8.27 %
Fridge	-0.60	-0.25 %
Total	26.61	4.72 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.05	1.79 %
ABR1	1.03	3.69 %
VSI1	0.70	3.64 %
TRR1	0.66	1.75 %
WJP1	0.57	3.50 %
AKM1	0.51	2.00 %
VEL3	0.50	1.72 %
GDM1	0.34	1.87 %
CYR1	0.32	1.89 %
KPM1	0.31	2.51 %
BGR1	0.25	2.69 %
VEL4	0.23	0.80 %
UGI1	0.21	3.31 %
WJD1	0.14	0.85 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	26.61	4.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	17.30	5.33 %
Total	17.30	3.17 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.43	3.23 %
POY2	0.90	2.56 %
KLM1	0.72	1.95 %
POY1	0.52	0.87 %
CDM1	0.48	1.31 %
NVL2	0.34	1.76 %
STP1	0.31	3.31 %
MKM1	0.29	2.28 %
TVM1	0.25	1.55 %
ULP1	0.25	0.94 %
TDM1	0.11	0.36 %
VCM2	0.11	0.58 %
SJI2		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.13	-0.60 %
Total	17.30	3.17 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	14.45	6.15 %
Total	14.45	3.51 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.02	2.32 %
PLI1	0.85	3.14 %
SNR1	0.57	2.24 %
CBE2	0.46	0.59 %
SUL1	0.45	2.49 %
PDM1	0.37	3.77 %
CBE6	0.33	1.24 %
CBE5	0.25	2.28 %
UAM1	0.25	0.97 %
KGI1	0.19	1.82 %
CBE1	0.13	0.75 %
CBE3	0.13	1.28 %
KMD1	0.13	1.25 %
GDR1	0.11	1.23 %
ANR1		0.00 %
CNR1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	14.45	3.51 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	8.66	4.89 %
Total	8.66	2.76 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.87	2.54 %
ERD2	0.56	1.22 %
NKL2	0.41	1.08 %
PDR1	0.37	2.98 %
GBM1	0.32	3.82 %
SGG1	0.31	3.56 %
TCG1	0.25	2.00 %
CMI1	0.22	2.57 %
TPR3	0.17	2.78 %
KGM1	0.11	1.06 %
TPR2	0.11	0.31 %
AVI1		0.00 %
KMM1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
W3SD	-0.11	-68.44 %
Total	8.66	2.76 %