



# TN : BPL Sales Performance 28/05/2026 9:38 AM

MTD Sales  
381.79 L

Brand Share %  
4.93 %

Information:

MTD : 01-05-2026 To 27-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.93 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	382.01	9.00 %
Air-Cool	0.06	0.01 %
Fridge	-0.28	-0.01 %
Total	381.79	4.93 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	72.69	5.69 %
TRICHY-01	71.66	7.32 %
SOUTH-03	58.70	5.60 %
CHENNAI-01	47.69	4.28 %
WEST-02	35.79	4.82 %
CHENNAI-02	30.46	3.42 %
NORTH ARCOT	25.17	4.83 %
SOUTH ARCOT	19.95	3.24 %
WEST-01	19.67	3.50 %
Total	381.79	4.93 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	72.69	10.22 %
Total	72.69	5.69 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.00	4.62 %
TUT1	2.52	1.81 %
TUT2	2.33	4.92 %
MAR1	2.00	3.84 %
NGR1	1.90	2.75 %
APK2	0.85	4.05 %
KVT1	0.54	0.58 %
ASM1	0.39	2.07 %
TYI1	0.39	2.06 %
KGL1	0.37	2.24 %
KSM1	0.21	2.43 %
APK1	0.16	0.75 %
TKS2	0.12	0.26 %
WHTV		0.00 %
Total	72.69	5.69 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	71.66	13.17 %
Total	71.66	7.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.65	4.06 %
MVM1	2.80	4.53 %
PBR2	2.52	4.10 %
KUM1	1.64	3.00 %
TRY4	0.59	1.94 %
PDK1	0.58	4.22 %
KUM2	0.47	2.32 %
ORU1	0.38	1.63 %
PTK1	0.33	0.80 %
MSI1	0.24	1.20 %
NCK1	0.18	1.41 %
TRY3		0.00 %
WTRZ		0.00 %
Total	71.66	7.32 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	58.70	9.95 %
Total	58.70	5.60 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.37	3.73 %
DGL1	3.42	3.30 %
MDU2	3.21	4.75 %
TMM1	1.24	4.07 %
TEN2	1.23	4.34 %
MPA1	1.12	3.70 %
ATG1	1.10	3.39 %
MLR1	0.93	4.59 %
MDU3	0.85	2.95 %
NTM1	0.65	3.63 %
MDU6	0.60	1.18 %
USL1	0.56	3.67 %
KYK1	0.46	3.16 %
ADP1	0.38	1.80 %
PNI1	0.33	2.09 %
NKI1	0.31	1.96 %
CMR1	0.29	2.10 %
CBM1	0.21	0.98 %
TPT1	0.21	0.64 %
ODM1	0.15	2.06 %
WHMD	-0.40	4.71 %
Total	58.70	5.60 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	47.97	7.97 %
Fridge	-0.28	-0.06 %
<b>Total</b>	<b>47.69</b>	<b>4.28 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	3.63	4.02 %
CH08	1.47	2.92 %
CH49	1.15	2.55 %
TKM1	0.79	4.14 %
CH42	0.77	1.60 %
CH39	0.76	4.52 %
CH38	0.67	3.16 %
CH07	0.46	0.90 %
CH47	0.35	0.55 %
CH35	0.31	1.02 %
CH25	0.30	0.80 %
GUD1	0.28	0.88 %
CH48	0.22	0.60 %
CH37	0.20	1.30 %
CGL1	0.10	0.49 %
AVD1	0.10	0.55 %
CH16	0.09	0.13 %
CZWH	0.08	0.24 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
MRM1	-0.37	-1.41 %
WCHN	-0.59	2.41 %
<b>Total</b>	<b>47.69</b>	<b>4.28 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	35.79	9.14 %
Total	35.79	4.82 %

Branch *	MTD Sales L	Brand Share %
APN1	0.83	4.84 %
VPD1	0.81	3.64 %
ERD1	0.72	1.89 %
KRI1	0.59	2.05 %
HSR1	0.49	1.31 %
ERD2	0.46	0.88 %
NKL2	0.41	1.29 %
HSR2	0.39	0.68 %
MTR1	0.38	2.47 %
KVP1	0.29	1.94 %
DPR1	0.26	1.49 %
DPR2	0.24	1.55 %
KMM1	0.15	1.57 %
PLC1	0.14	0.73 %
SGI1	0.13	0.75 %
KAM1	0.11	1.14 %
CMI1	0.10	0.95 %
TCG1	0.10	0.62 %
MCR1		0.00 %
PMP1		0.00 %
VKL1		0.00 %
BMD1	-0.05	-0.40 %
WHPD	-0.10	1.16 %
WHKP	-0.10	3.18 %
Total	35.79	4.82 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	30.46	6.38 %
Total	30.46	3.42 %

Branch *	MTD Sales L	Brand Share %
CH03	4.42	3.87 %
CH12	2.59	4.32 %
CH33	0.60	2.23 %
CH21	0.58	1.04 %
GPD1	0.56	3.19 %
PON1	0.56	3.64 %
CH17	0.52	1.40 %
CH43	0.44	1.92 %
CH27	0.35	2.33 %
CH31	0.32	1.91 %
CH23	0.30	1.73 %
CH41	0.24	0.71 %
MJR1	0.20	0.64 %
CH51	0.14	0.30 %
CH15	0.14	0.17 %
CH36	0.09	0.91 %
CH24		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	30.46	3.42 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	25.17	9.52 %
Total	25.17	4.83 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.62	3.98 %
AKM1	1.15	4.09 %
TRR1	0.97	3.33 %
WJP1	0.81	3.73 %
ABR1	0.78	2.75 %
VEL1	0.70	2.54 %
VNB1	0.69	3.86 %
GDM1	0.57	3.49 %
PLR1	0.51	3.93 %
WJD1	0.49	3.99 %
SBR1	0.42	1.45 %
KPM1	0.29	2.26 %
KPM2	0.28	0.52 %
BGR1	0.24	1.94 %
SLG1	0.10	0.95 %
TRT1	0.09	0.38 %
WHVL		0.00 %
Total	25.17	4.83 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	19.95	5.60 %
Total	19.95	3.24 %

Branch *	MTD Sales L	Brand Share %
CDM1	2.03	4.52 %
KKI2	1.61	4.64 %
PRT1	1.44	4.37 %
POY2	1.20	2.89 %
KML1	1.10	4.87 %
ULP1	1.04	3.28 %
SJI2	0.88	2.41 %
NVL2	0.72	2.77 %
STP1	0.60	4.33 %
POY1	0.43	0.68 %
VPM1	0.28	2.40 %
MKM1	0.21	1.72 %
TVM1	0.20	1.56 %
VCM1	0.18	2.18 %
KLM1	0.09	0.30 %
TDM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	19.95	3.24 %

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	19.61	6.36 %
Air-Cool	0.06	0.25 %
<b>Total</b>	<b>19.67</b>	<b>3.50 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	1.00	4.27 %
CBE4	0.76	2.54 %
TPR1	0.74	2.62 %
SUL1	0.66	4.05 %
CNR1	0.55	4.68 %
KMR1	0.53	1.27 %
UMP1	0.50	2.73 %
PDM1	0.46	3.82 %
SYM2	0.42	3.60 %
SNR1	0.41	1.76 %
TPR3	0.39	3.17 %
CBE5	0.33	3.16 %
CBE6	0.33	1.35 %
GDR1	0.28	1.95 %
GBM1	0.28	2.87 %
KGM1	0.23	2.27 %
CBE1	0.21	1.01 %
KMD1	0.17	1.52 %
ANR1	0.10	1.51 %
TPR4	0.10	1.55 %
CBE3	0.09	1.12 %
CBE2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>19.67</b>	<b>3.50 %</b>