



# TN : BPL Sales Performance 28/04/2026 9:38 AM

MTD Sales  
387.87 L

Brand Share %  
6.19 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.19 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	387.82	7.87 %
Air-Cool	0.05	0.00 %
Total	387.87	6.19 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	77.62	7.72 %
TRICHY-01	62.75	7.44 %
SOUTH-03	60.76	7.41 %
WEST-02	49.19	6.76 %
SOUTH ARCOT	30.77	6.27 %
CHENNAI-01	30.28	4.18 %
CHENNAI-02	29.49	4.37 %
NORTH ARCOT	24.96	6.14 %
WEST-01	22.05	3.84 %
Total	387.87	6.19 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	77.62	9.63 %
Total	77.62	7.72 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.14	3.38 %
TUT1	1.79	2.12 %
VLY1	1.60	5.96 %
KVT1	1.57	2.41 %
MAR1	1.28	4.34 %
MMT1	0.78	4.57 %
APK2	0.70	5.88 %
KGL1	0.55	4.88 %
TKS2	0.52	0.99 %
SGT1	0.32	3.72 %
APK1	0.27	1.55 %
TYI1	0.10	0.79 %
ASM1	0.09	0.57 %
WHTV		0.00 %
Total	77.62	7.72 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	62.75	9.35 %
Total	62.75	7.44 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.61	3.02 %
PBR2	2.57	5.48 %
MVM1	1.99	3.86 %
TNJ2	1.35	3.39 %
PDK1	0.90	5.09 %
KUM1	0.46	0.92 %
KUM2	0.45	1.35 %
TRY3	0.36	1.68 %
TRY4	0.19	0.68 %
NCK1	0.09	1.31 %
MSI1		0.00 %
PTK1		0.00 %
WTRZ		0.00 %
Total	62.75	7.44 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	60.76	9.80 %
Total	60.76	7.41 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.05	3.30 %
TMM1	1.43	5.13 %
TEN2	1.16	4.44 %
USL1	0.93	6.18 %
MDU3	0.92	4.12 %
MLR1	0.81	5.33 %
PNV2	0.72	5.70 %
BNR1	0.66	5.39 %
NKI1	0.59	4.21 %
ADP1	0.59	5.03 %
NTM1	0.39	4.04 %
MDU6	0.27	0.65 %
KYK1	0.25	1.95 %
CMR1	0.19	1.23 %
TPT1	0.09	0.39 %
CBM1		0.00 %
ODM1		0.00 %
WHMD		0.00 %
Total	60.76	7.41 %

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	49.19	10.19 %
Total	49.19	6.76 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.08	5.95 %
ERD1	1.32	3.66 %
NKL2	1.01	3.00 %
DPR1	0.85	4.78 %
ERD2	0.82	1.59 %
KRI1	0.70	2.56 %
KMM1	0.56	5.31 %
PLC1	0.49	2.30 %
HSR2	0.47	1.34 %
BMD1	0.44	3.63 %
KVP1	0.41	2.08 %
MTR1	0.38	3.33 %
HSR1	0.36	1.31 %
SGG1	0.36	4.78 %
DPR2	0.31	2.54 %
TCG1	0.27	1.75 %
HRR1	0.18	1.77 %
KAM1	0.17	0.97 %
MCR1	0.15	0.84 %
VKL1	0.13	1.56 %
SGI1		0.00 %
Total	49.19	6.76 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	30.77	7.53 %
Total	30.77	6.27 %

Branch *	MTD Sales L	Brand Share %
POY2	1.38	3.64 %
ULP1	1.26	5.66 %
KML1	0.95	6.08 %
SJI2	0.92	3.09 %
MKM1	0.61	5.99 %
KLM1	0.48	2.33 %
TVM1	0.42	5.15 %
STP1	0.42	4.10 %
VCM1	0.32	3.43 %
TDM1	0.32	1.41 %
VPM1	0.28	3.33 %
POY1	0.22	0.56 %
TVM2	0.13	1.52 %
VCM2		0.00 %
WHUT		0.00 %
Total	30.77	6.27 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	30.23	4.81 %
Air-Cool	0.05	0.05 %
<b>Total</b>	<b>30.28</b>	<b>4.18 %</b>

Branch *	MTD Sales L	Brand Share %
MRM1	1.31	5.57 %
CH49	1.29	3.32 %
CH25	1.27	3.42 %
CH35	1.05	5.84 %
CH47	0.73	1.76 %
CH48	0.66	2.24 %
CH45	0.64	1.92 %
GUD1	0.57	2.26 %
TKM1	0.56	3.99 %
KNR1	0.56	6.16 %
CGL1	0.55	2.68 %
AVD1	0.50	4.33 %
GUD2	0.49	2.93 %
CH42	0.45	1.57 %
CH39	0.37	3.48 %
CH30	0.33	1.58 %
CH26	0.32	4.60 %
CH38	0.28	1.90 %
CH07	0.18	0.68 %
CH16	0.18	0.44 %
CH37	0.09	0.76 %
SKL1	0.05	0.28 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>30.28</b>	<b>4.18 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
LED TV	29.49	4.87 %
Total	29.49	4.37 %

Branch *	MTD Sales L	Brand Share %
CH12	2.78	5.46 %
CH03	2.32	2.98 %
CH33	0.66	3.24 %
GPD1	0.58	3.64 %
CH41	0.54	2.29 %
MJR1	0.43	1.75 %
CH24	0.43	1.33 %
CH31	0.35	3.06 %
CH15	0.28	0.44 %
CH17	0.28	0.93 %
CH43	0.19	1.13 %
CH51	0.15	0.65 %
CH21	0.09	0.19 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
CH36	-0.13	-1.58 %
Total	29.49	4.37 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	24.96	7.89 %
Total	24.96	6.14 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.43	5.00 %
AKM1	1.23	6.08 %
TRR1	1.20	4.85 %
KPM2	1.04	2.52 %
VEL1	0.83	4.86 %
ABR1	0.81	3.75 %
TRT1	0.57	3.96 %
WJD1	0.49	4.64 %
BGR1	0.29	2.49 %
SBR1	0.25	1.17 %
KPM1	0.18	1.85 %
SLG1	0.13	1.24 %
Total	24.96	6.14 %

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	22.05	5.66 %
Total	22.05	3.84 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.21	3.71 %
SYM2	1.13	6.01 %
PDM1	0.96	5.98 %
DPM2	0.81	5.30 %
UMP1	0.80	4.68 %
SNR1	0.78	3.18 %
CBE4	0.46	1.42 %
CBE3	0.44	5.49 %
TPR3	0.43	3.34 %
GBM1	0.43	3.46 %
PPI1	0.41	3.25 %
TPR4	0.36	3.87 %
CBE5	0.31	2.77 %
KMD1	0.30	2.28 %
CBE1	0.28	1.38 %
CBE6	0.15	0.86 %
KGM1	0.15	1.24 %
TPR1	0.09	0.34 %
CNR1	0.09	0.92 %
CBE2		0.00 %
KMR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	22.05	3.84 %