

MTD Sales
599.00 L

Brand Share %
4.49 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.49 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	598.65	6.57 %
Fridge	0.35	0.01 %
Total	599.00	4.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	113.20	5.44 %
WEST-02	111.16	5.88 %
TRICHY-01	96.47	6.08 %
SOUTH-03	74.16	3.71 %
CHENNAI-01	49.09	3.47 %
CHENNAI-02	45.47	3.82 %
WEST-01	40.30	3.14 %
SOUTH ARCOT	40.01	4.33 %
NORTH ARCOT	29.15	3.22 %
KL-SOUTH		0.00 %
Total	599.00	4.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	113.20	8.17 %
Total	113.20	5.44 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.92	3.00 %
TVL1	4.53	2.36 %
NGR1	3.96	3.15 %
TUT2	2.54	3.31 %
VNR1	1.23	3.70 %
KGL1	0.96	3.97 %
MAR1	0.86	1.71 %
APK1	0.71	1.39 %
STU2	0.66	2.27 %
ERL2	0.56	1.29 %
UDN1	0.52	2.05 %
TKY1	0.49	1.60 %
KSM1	0.38	2.87 %
SGT1	0.36	2.89 %
MMT1	0.35	1.12 %
VLY1	0.31	0.66 %
ARM1	0.17	0.55 %
TKS2	0.08	0.11 %
ASM1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
TYI1		0.00 %
Total	113.20	5.44 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	111.16	8.68 %
Total	111.16	5.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.44	3.94 %
OML1	2.51	3.81 %
SGG1	1.25	4.44 %
PLC1	0.75	2.06 %
TCG1	0.67	1.45 %
KVP1	0.61	1.74 %
MTR1	0.61	1.11 %
KMM1	0.51	2.09 %
NKL2	0.38	0.45 %
BMD1	0.34	1.06 %
ERD2	0.34	0.23 %
CMI1	0.28	0.95 %
DPR2	0.28	1.04 %
KRI1	0.25	0.49 %
DPR1	0.21	0.78 %
MCR1	0.08	0.17 %
HRR1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	111.16	5.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	96.47	8.58 %
Total	96.47	6.08 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.81	3.19 %
KUM1	3.23	3.99 %
TYR1	1.77	2.56 %
PBR1	1.35	4.09 %
MDI1	1.00	1.54 %
NCK1	0.97	4.14 %
ORU1	0.71	2.90 %
PDK1	0.38	1.02 %
PTK1	0.28	0.46 %
TRY4	0.17	0.22 %
TRY3	0.13	0.25 %
NMM1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	96.47	6.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	73.95	5.67 %
Fridge	0.21	0.03 %
Total	74.16	3.71 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.94	2.94 %
DGL1	7.43	3.73 %
KRR1	2.27	3.32 %
MPA1	1.74	3.40 %
DKI1	1.29	2.73 %
SVG1	1.16	2.64 %
KPT1	1.10	3.68 %
USL1	0.95	2.05 %
TEN2	0.94	1.93 %
BNR1	0.77	2.07 %
MNM1	0.70	3.00 %
MDU6	0.62	0.61 %
PNV1	0.47	2.00 %
MDU3	0.46	0.80 %
ODM1	0.42	2.36 %
PKM1	0.42	1.91 %
ATG1	0.33	0.64 %
DGL2	0.31	0.85 %
MLR1	0.25	0.68 %
KYK1	0.21	0.80 %
KKD3	0.19	0.24 %
CBM1	0.17	0.32 %
PVI1	0.13	0.33 %
TPT1	0.13	0.44 %
ADP1	0.11	0.32 %
KKD2		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	74.16	3.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	49.09	5.11 %
Total	49.09	3.47 %

Branch *	MTD Sales L	Brand Share %
SKL1	1.56	3.50 %
CH30	1.47	3.45 %
GUD1	0.98	1.99 %
CH35	0.81	2.05 %
AVD1	0.62	0.95 %
CZWH	0.58	2.68 %
CH38	0.51	1.88 %
CH11	0.45	1.04 %
KNR1	0.38	0.92 %
CH26	0.30	2.73 %
CH29	0.13	1.80 %
MRM1	0.11	0.19 %
CH45	0.10	0.18 %
CH16	0.08	0.08 %
TKM1	0.08	0.34 %
CH07		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	49.09	3.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	45.55	5.42 %
Fridge	-0.08	-0.02 %
Total	45.47	3.82 %

Branch *	MTD Sales L	Brand Share %
CH03	3.65	2.64 %
CH15	3.18	2.67 %
CH18	2.48	3.87 %
CH20	2.27	3.36 %
MJR1	2.07	3.84 %
CH41	1.18	2.16 %
CH43	0.95	2.20 %
CH33	0.70	1.90 %
GPD1	0.47	1.64 %
CH46	0.38	2.05 %
UKI1	0.35	1.57 %
CH36	0.25	2.09 %
CH27	0.21	1.46 %
CH24	0.13	0.29 %
CH17	0.08	0.23 %
CH21	0.03	0.04 %
MC05		0.00 %
PON1		0.00 %
Total	45.47	3.82 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	40.09	4.59 %
Fridge	0.21	0.05 %
Total	40.30	3.14 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.08	4.49 %
TPR2	1.87	2.24 %
TPR4	1.14	4.36 %
DPM2	0.98	2.75 %
PDM1	0.86	2.98 %
KGI1	0.80	3.48 %
CBE3	0.72	4.16 %
CNR1	0.62	2.96 %
GDR1	0.53	1.74 %
SUL1	0.52	1.43 %
SYM2	0.49	1.20 %
CBE6	0.48	1.03 %
TPR3	0.46	1.35 %
KMD1	0.40	1.34 %
SNR1	0.31	0.78 %
UAM1	0.30	0.55 %
PPI1	0.23	0.70 %
ANR1	0.13	1.23 %
GBM1	0.12	0.34 %
CBE1	0.08	0.25 %
CBE5	0.08	0.39 %
CBE4		0.00 %
KGM1		0.00 %
KMR1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	40.30	3.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	40.01	6.18 %
Total	40.01	4.33 %

Branch *	MTD Sales L	Brand Share %
POY1	2.70	3.35 %
TRK1	1.71	2.94 %
ULP1	1.36	2.79 %
TVM2	0.69	3.95 %
POY2	0.64	1.00 %
VCM1	0.58	2.99 %
PRT1	0.50	1.42 %
MKM1	0.43	2.10 %
KML1	0.29	1.00 %
KLM1	0.24	0.49 %
STP1	0.20	1.05 %
TDM1	0.17	0.38 %
SJI2	0.08	0.09 %
VPM1	0.08	0.56 %
SJI1		0.00 %
WHUT		0.00 %
Total	40.01	4.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	29.15	4.50 %
Total	29.15	3.22 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.39	2.70 %
GDM1	1.23	3.98 %
WJP1	1.00	3.31 %
VSI1	0.93	2.02 %
TRR1	0.84	1.44 %
SLG1	0.82	2.93 %
ARC2	0.79	3.18 %
TRT1	0.58	1.27 %
BGR1	0.47	2.03 %
KPM2	0.36	0.37 %
UGI1	0.30	1.17 %
WJD1	0.28	1.06 %
VEL1	0.27	0.86 %
ABR1	0.08	0.26 %
AKM1	0.08	0.17 %
KPM1		0.00 %
PLR1		0.00 %
WHVL		0.00 %
Total	29.15	3.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
TVSD		0.00 %
WTVP		0.00 %
Total		0.00 %