

MTD Sales
289.72 L

Brand Share %
4.23 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.23 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	290.32	7.46 %
Fridge	-0.60	-0.02 %
Total	289.72	4.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	56.87	5.08 %
TRICHY-01	52.46	5.74 %
SOUTH-03	33.26	4.25 %
CHENNAI-01	30.84	3.27 %
CHENNAI-02	28.51	3.18 %
NORTH ARCOT	25.39	4.80 %
WEST-02	24.97	5.20 %
SOUTH ARCOT	16.03	3.14 %
WEST-01	13.18	3.45 %
WEST-03	8.22	2.77 %
Total	289.72	4.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	56.87	8.94 %
Total	56.87	5.08 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.16	3.41 %
TUT1	1.03	0.83 %
APK2	0.92	3.70 %
RND2	0.68	1.95 %
ASM1	0.55	3.65 %
MAR1	0.40	1.00 %
RPM1	0.37	0.69 %
KYR1	0.25	2.68 %
TKY1	0.24	2.52 %
KSM1	0.19	1.43 %
UDN1	0.12	0.70 %
ARM1	0.11	0.82 %
COL1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
WHTV		0.00 %
Total	56.87	5.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	52.46	9.96 %
Total	52.46	5.74 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.28	4.09 %
PBR2	2.00	3.83 %
KUM1	1.26	2.30 %
JKM1	0.98	3.16 %
TYR1	0.50	1.85 %
NCK1	0.36	3.00 %
PDK2	0.25	0.87 %
APM1	0.18	1.97 %
KUM2	0.11	0.41 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	52.46	5.74 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	33.26	7.53 %
Total	33.26	4.25 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.25	1.33 %
DGL1	0.86	1.38 %
DKI1	0.74	3.23 %
KKD3	0.70	2.11 %
TPT1	0.52	2.87 %
ATG1	0.49	1.80 %
NKI1	0.45	2.89 %
TEN2	0.44	2.30 %
PKM1	0.39	3.61 %
NTM1	0.35	2.36 %
MPA1	0.26	1.46 %
PNI1	0.24	3.41 %
KPT1	0.24	2.63 %
CBM1	0.13	0.75 %
CMR1	0.12	1.54 %
ODM1	0.12	2.04 %
ADP1	0.11	0.92 %
BNR1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	33.26	4.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	30.84	6.03 %
Total	30.84	3.27 %

Branch *	MTD Sales L	Brand Share %
AVD1	1.54	4.09 %
CH22	0.84	2.41 %
CH47	0.79	1.27 %
CH16	0.67	0.87 %
CH07	0.54	1.47 %
CH49	0.54	1.04 %
KNR1	0.54	2.44 %
CGL1	0.50	3.73 %
MRM1	0.47	1.44 %
CH38	0.40	1.98 %
CH08	0.40	2.11 %
GUD2	0.22	1.21 %
CH25	0.15	0.42 %
CH39	0.11	1.04 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
Total	30.84	3.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	28.51	5.42 %
Total	28.51	3.18 %

Branch *	MTD Sales L	Brand Share %
CH03	3.71	4.12 %
CH15	2.58	3.13 %
CH50	1.27	2.69 %
MJR1	1.04	4.11 %
CH20	0.88	2.02 %
CH44	0.66	2.72 %
CH17	0.61	1.92 %
CH43	0.46	1.97 %
PON1	0.30	1.34 %
CH23	0.25	1.99 %
CH27	0.18	1.27 %
CH33	0.13	0.49 %
CH35	0.13	0.49 %
CH46	0.13	1.28 %
CH01		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
CH51		0.00 %
MC05		0.00 %
WHC3	-0.79	-3.02 %
WCHN	-1.02	3.53 %
Total	28.51	3.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	25.98	8.51 %
Fridge	-0.60	-0.27 %
Total	25.39	4.80 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.05	1.90 %
ABR1	1.03	3.77 %
VSI1	0.70	4.18 %
TRR1	0.66	1.93 %
WJP1	0.57	3.63 %
AKM1	0.51	2.04 %
VEL3	0.50	1.80 %
GDM1	0.34	1.96 %
CYR1	0.32	2.05 %
KPM1	0.31	2.67 %
BGR1	0.25	2.79 %
VEL4	0.23	0.83 %
UGI1	0.21	3.39 %
WJD1	0.14	0.94 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	25.39	4.80 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	24.97	9.44 %
Total	24.97	5.20 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.02	3.87 %
EPI1	0.65	3.64 %
PLC1	0.34	2.36 %
APN1	0.31	1.93 %
DPR1	0.22	1.25 %
VPD1	0.20	1.18 %
SGI1	0.18	1.74 %
MCR1	0.13	0.60 %
KRI1	0.11	0.47 %
KAM1	0.08	0.71 %
BMD1	0.01	0.07 %
DPR2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
WHKP		0.00 %
Total	24.97	5.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	16.03	5.37 %
Total	16.03	3.14 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.35	3.15 %
POY2	0.90	2.72 %
KLM1	0.54	1.63 %
CDM1	0.48	1.34 %
POY1	0.41	0.77 %
STP1	0.31	3.31 %
MKM1	0.29	2.28 %
TVM1	0.25	1.58 %
NVL2	0.18	1.02 %
ULP1	0.17	0.65 %
TDM1	0.11	0.39 %
VCM2	0.11	0.68 %
SJI2		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.13	-0.62 %
Total	16.03	3.14 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	13.18	6.17 %
Total	13.18	3.45 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.92	2.27 %
CBE4	0.87	3.77 %
PLI1	0.85	3.23 %
SNR1	0.57	2.47 %
CBE2	0.46	0.68 %
SUL1	0.45	2.72 %
CBE6	0.33	1.35 %
PDM1	0.27	2.90 %
CBE5	0.25	2.28 %
KGI1	0.19	1.87 %
CBE1	0.13	0.81 %
CBE3	0.13	1.33 %
KMD1	0.13	1.25 %
GDR1	0.11	1.31 %
ANR1		0.00 %
CNR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	13.18	3.45 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	8.22	4.90 %
Total	8.22	2.77 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.57	1.79 %
NKL2	0.41	1.12 %
ERD2	0.37	0.88 %
PDR1	0.37	3.39 %
GBM1	0.32	4.04 %
TCG1	0.25	2.04 %
CMI1	0.22	2.67 %
SGG1	0.20	2.41 %
KGM1	0.11	1.14 %
TPR2	0.11	0.32 %
AVI1		0.00 %
KMM1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
W3SD	-0.11	-68.44 %
Total	8.22	2.77 %