



TN : BPL Sales Performance 27/03/2026 9:38 AM

MTD Sales
344.06 L

Brand Share %
5.57 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.57 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	343.81	9.19 %
Fridge	0.25	0.01 %
Total	344.06	5.57 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	74.57	7.28 %
TRICHY-01	54.20	6.91 %
SOUTH-03	53.53	7.03 %
WEST-02	37.62	5.77 %
CHENNAI-01	29.38	3.58 %
CHENNAI-02	28.58	3.91 %
SOUTH ARCOT	27.20	6.21 %
WEST-01	20.18	3.66 %
NORTH ARCOT	18.82	4.53 %
Total	344.06	5.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	74.32	11.40 %
Fridge	0.25	0.07 %
Total	74.57	7.28 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.02	3.73 %
NGR1	2.53	4.81 %
TUT2	1.99	5.42 %
TUT1	1.29	0.69 %
MAR1	1.02	4.10 %
APK1	0.83	4.68 %
ASM1	0.78	4.60 %
APK2	0.76	4.40 %
UDN1	0.50	3.28 %
TKS2	0.35	0.98 %
ARM1	0.32	2.87 %
TYI1	0.29	2.68 %
KSM1	0.24	2.59 %
COL1	0.22	5.10 %
SGT1	0.09	1.79 %
WHTV		0.00 %
Total	74.57	7.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	54.20	10.61 %
Total	54.20	6.91 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.71	2.69 %
PBR2	1.98	4.32 %
TYR1	1.25	4.45 %
PDK1	0.47	3.31 %
TRY2	0.43	4.67 %
NCK1	0.33	3.00 %
TRY4	0.15	0.50 %
PTK1	0.10	0.26 %
KUM1	0.09	0.17 %
MSI1	0.08	0.51 %
TRY3	0.08	0.44 %
WTRZ	-0.09	3.54 %
Total	54.20	6.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	53.53	11.65 %
Total	53.53	7.03 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.41	4.68 %
DGL1	1.78	2.90 %
KKD3	1.41	4.42 %
ATG1	1.17	4.94 %
TMM1	1.03	4.03 %
MPA1	1.00	4.81 %
MDU3	0.77	3.43 %
USL1	0.73	5.33 %
MLR1	0.67	5.40 %
DGL2	0.63	3.68 %
ADP1	0.57	4.07 %
NTM1	0.55	5.40 %
CMR1	0.48	5.50 %
MDU6	0.47	1.40 %
MDU5	0.36	3.55 %
CBM1	0.27	1.14 %
ODM1	0.09	1.19 %
TPT1	0.08	0.49 %
WHMD		0.00 %
Total	53.53	7.03 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	37.62	10.63 %
Total	37.62	5.77 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.89	3.49 %
ERD1	1.36	4.16 %
NKL2	0.91	2.74 %
KRI1	0.69	2.41 %
VPD1	0.60	3.11 %
HSR1	0.58	1.88 %
BMD1	0.56	4.48 %
MTR1	0.53	4.37 %
ERD2	0.50	1.22 %
TCG1	0.49	3.69 %
DPR1	0.43	3.51 %
EDP1	0.38	5.36 %
VKL1	0.38	5.03 %
HSR2	0.28	0.85 %
HRR1	0.23	2.09 %
PLC1	0.18	1.29 %
KAM1	0.12	1.14 %
DPR2	0.09	0.85 %
KMM1	0.08	0.64 %
CMI1	0.08	0.83 %
MCR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
Total	37.62	5.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	29.38	6.25 %
Total	29.38	3.58 %

Branch *	MTD Sales L	Brand Share %
CH19	1.42	4.93 %
AVD1	1.15	4.04 %
GUD1	0.83	4.54 %
CH42	0.77	2.31 %
CH49	0.71	1.74 %
GUD2	0.65	4.32 %
CH39	0.60	3.90 %
CGL1	0.54	2.92 %
CH35	0.51	2.52 %
CH07	0.49	1.32 %
WHC3	0.48	1.77 %
CH30	0.46	1.20 %
CH38	0.42	2.66 %
CH16	0.40	0.63 %
CH45	0.32	0.92 %
MRM1	0.30	1.20 %
CH48	0.25	0.79 %
CZWH	0.21	1.85 %
CH37	0.20	1.55 %
KNR1	0.20	1.55 %
SKL1	0.19	0.95 %
CH47	0.09	0.39 %
CH25		0.00 %
MC09		0.00 %
WCHN	-0.50	2.98 %
Total	29.38	3.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	28.58	6.24 %
Total	28.58	3.91 %

Branch *	MTD Sales L	Brand Share %
CH03	2.98	2.67 %
CH12	2.31	4.78 %
CH17	1.11	3.67 %
CH34	0.99	3.86 %
CH18	0.97	3.06 %
MJR1	0.80	2.84 %
PON1	0.67	3.64 %
CH21	0.57	1.34 %
CH43	0.28	1.54 %
CH33	0.27	1.31 %
CH41	0.26	0.87 %
CH24	0.22	0.90 %
CH27	0.22	2.19 %
CH15	0.22	0.36 %
CH36	0.08	1.32 %
CH32		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	28.58	3.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	27.20	10.14 %
Total	27.20	6.21 %

Branch *	MTD Sales L	Brand Share %
POY2	1.57	4.73 %
VPM2	1.31	5.16 %
KML1	0.82	4.82 %
ULP1	0.59	2.51 %
TVM1	0.32	3.93 %
KLM1	0.28	0.96 %
POY1	0.27	0.70 %
TVM2	0.26	3.15 %
STP1	0.26	2.22 %
VPM1	0.18	2.58 %
VCM1	0.17	1.51 %
SJI2	0.09	0.33 %
TDM1		0.00 %
Total	27.20	6.21 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	20.18	6.56 %
Total	20.18	3.66 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.15	3.30 %
TPR2	0.78	2.93 %
SUL1	0.78	4.62 %
KGI1	0.61	5.49 %
TPR1	0.59	2.48 %
PPI1	0.57	4.90 %
DPM2	0.56	5.43 %
CBE2	0.48	0.41 %
CNR1	0.46	2.98 %
KMD1	0.40	4.07 %
KGM1	0.37	3.19 %
GBM1	0.30	3.69 %
CBE1	0.28	1.53 %
SNR1	0.28	1.60 %
WZSD	0.27	4.40 %
CBE6	0.26	1.47 %
GDR1	0.26	2.69 %
UMP1	0.21	1.71 %
CBE5	0.16	2.51 %
KMR1	0.11	0.32 %
UAM1	0.08	0.30 %
WHCB		0.00 %
Total	20.18	3.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	18.82	7.26 %
Total	18.82	4.53 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.86	3.59 %
WJD1	0.59	3.97 %
PLR1	0.43	3.88 %
KPM2	0.36	0.76 %
ABR1	0.27	1.59 %
SBR1	0.27	1.03 %
BGR1	0.23	2.46 %
AKM1	0.22	1.12 %
TRT1	0.21	1.13 %
VEL1	0.17	0.83 %
KPM1	0.17	1.39 %
SLG1	0.09	0.98 %
PTU1		0.00 %
WHVL		0.00 %
Total	18.82	4.53 %