

MTD Sales
243.07 L

Brand Share %
4.15 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.15 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	243.67	7.46 %
Fridge	-0.60	-0.02 %
Total	243.07	4.15 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	47.09	5.02 %
TRICHY-01	43.93	5.81 %
SOUTH-03	28.28	4.12 %
CHENNAI-01	27.34	3.31 %
CHENNAI-02	25.40	3.36 %
NORTH ARCOT	19.88	4.33 %
WEST-02	19.74	4.83 %
SOUTH ARCOT	13.61	3.16 %
WEST-01	11.52	3.50 %
WEST-03	6.29	2.41 %
Total	243.07	4.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	47.09	9.04 %
Total	47.09	5.02 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.81	3.28 %
TUT1	0.85	0.83 %
RND2	0.68	2.40 %
MAR1	0.40	1.12 %
RPM1	0.37	0.77 %
KYR1	0.25	3.03 %
STU2	0.24	3.46 %
TKY1	0.24	3.22 %
KSM1	0.19	1.54 %
UDN1	0.12	0.89 %
ARM1		0.00 %
COL1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
WHTV		0.00 %
Total	47.09	5.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	43.93	10.30 %
Total	43.93	5.81 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.07	2.67 %
PDK1	0.39	3.53 %
NCK1	0.36	3.49 %
TYR1	0.32	1.48 %
PDK2	0.25	0.96 %
APM1	0.18	2.37 %
KUM2	0.11	0.50 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	43.93	5.81 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	28.28	7.47 %
Total	28.28	4.12 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.07	1.29 %
DGL1	0.86	1.52 %
KKD3	0.70	3.27 %
DKI1	0.60	2.97 %
TPT1	0.52	3.40 %
TEN2	0.44	2.65 %
PKM1	0.39	4.08 %
ATG1	0.39	1.53 %
NTM1	0.35	2.63 %
NKI1	0.34	2.40 %
MPA1	0.26	1.64 %
PNI1	0.24	3.73 %
KPT1	0.24	3.15 %
CBM1	0.13	0.83 %
KYK1	0.13	1.97 %
CMR1	0.12	1.78 %
ODM1	0.12	2.47 %
ADP1	0.11	0.99 %
BNR1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	28.28	4.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	27.34	6.26 %
Total	27.34	3.31 %

Branch *	MTD Sales L	Brand Share %
CH22	0.84	2.72 %
CH47	0.79	1.39 %
SKL1	0.60	2.88 %
CH16	0.56	0.83 %
CH07	0.54	1.80 %
CH49	0.54	1.17 %
KNR1	0.54	2.87 %
CGL1	0.50	3.73 %
CH38	0.40	2.43 %
CH08	0.40	2.11 %
MRM1	0.36	1.27 %
GUD2	0.22	1.40 %
CH25	0.15	0.46 %
CH39	0.11	1.16 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
Total	27.34	3.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	25.40	5.71 %
Total	25.40	3.36 %

Branch *	MTD Sales L	Brand Share %
CH03	2.97	3.77 %
CH15	2.20	2.99 %
CH50	1.18	2.83 %
CH20	0.88	2.34 %
CH44	0.66	3.07 %
CH17	0.61	2.27 %
CH43	0.46	2.63 %
CH23	0.25	2.28 %
CH27	0.18	1.40 %
CH33	0.13	0.57 %
CH35	0.13	0.57 %
CH46	0.13	1.56 %
PON1	0.11	0.55 %
CH01		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
CH51		0.00 %
MC05		0.00 %
WHC3	-0.79	-5.75 %
WCHN	-1.02	4.08 %
Total	25.40	3.36 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	20.48	7.85 %
Fridge	-0.60	-0.30 %
Total	19.88	4.33 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.05	2.19 %
ABR1	0.74	3.08 %
TRR1	0.56	1.73 %
AKM1	0.51	2.38 %
WJP1	0.47	3.18 %
VNB1	0.41	3.23 %
GDM1	0.34	2.37 %
CYR1	0.32	2.19 %
KPM1	0.31	3.03 %
BGR1	0.25	3.02 %
VEL4	0.23	0.89 %
UGI1	0.21	3.91 %
WJD1	0.14	1.08 %
VEL3	0.11	0.45 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	19.88	4.33 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	19.74	8.85 %
Total	19.74	4.83 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.73	3.26 %
EPI1	0.44	3.07 %
APN1	0.31	2.17 %
DPR1	0.22	1.59 %
VPD1	0.20	1.29 %
SGI1	0.18	1.97 %
MCR1	0.13	0.67 %
PLC1	0.13	1.04 %
KRI1	0.11	0.53 %
KAM1	0.08	0.78 %
DPR2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
WHKP		0.00 %
BMD1	-0.10	-0.85 %
Total	19.74	4.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	13.61	5.57 %
Total	13.61	3.16 %

Branch *	MTD Sales L	Brand Share %
POY2	0.90	3.36 %
TRK1	0.89	2.48 %
KLM1	0.54	1.81 %
CDM1	0.48	1.53 %
POY1	0.41	0.95 %
STP1	0.31	3.46 %
TVM1	0.25	1.74 %
NVL2	0.18	1.20 %
ULP1	0.17	0.81 %
MKM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.13	-0.72 %
Total	13.61	3.16 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	11.52	6.37 %
Total	11.52	3.50 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.87	4.05 %
PLI1	0.85	3.98 %
KMR1	0.81	2.30 %
SNR1	0.46	2.18 %
CBE2	0.46	0.75 %
SUL1	0.45	3.25 %
CBE6	0.33	1.66 %
PDM1	0.27	3.51 %
CBE5	0.25	2.80 %
CBE1	0.13	0.95 %
CBE3	0.13	1.52 %
KMD1	0.13	1.38 %
ANR1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	11.52	3.50 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	6.29	4.22 %
Total	6.29	2.41 %

Branch *	MTD Sales L	Brand Share %
PDR1	0.37	4.12 %
TCG1	0.25	2.13 %
GBM1	0.22	3.04 %
SGG1	0.20	2.61 %
NKL2	0.20	0.63 %
ERD2	0.19	0.51 %
ERD1	0.13	0.44 %
CMI1	0.12	1.79 %
TPR2	0.11	0.36 %
AVI1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
W3SD	-0.11	-68.44 %
Total	6.29	2.41 %