



TN : BPL Sales Performance 26/05/2026 9:38 AM

MTD Sales
364.33 L

Brand Share %
8.36 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.36 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	364.27	9.18 %
Air-Cool	0.06	0.01 %
Total	364.33	8.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	70.70	9.79 %
TRICHY-01	67.64	11.99 %
SOUTH-03	56.27	9.66 %
CHENNAI-01	46.74	7.65 %
WEST-02	31.98	7.79 %
CHENNAI-02	29.55	5.85 %
NORTH ARCOT	24.43	8.63 %
SOUTH ARCOT	18.77	5.08 %
WEST-01	18.26	5.86 %
Total	364.33	8.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	70.70	10.47 %
Total	70.70	9.79 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.00	7.37 %
TUT1	2.52	3.27 %
MAR1	2.00	6.02 %
NGR1	1.70	4.16 %
APK2	0.85	6.87 %
KVT1	0.41	0.76 %
ASM1	0.39	3.28 %
KGL1	0.37	3.13 %
SGT1	0.30	5.99 %
TYI1	0.29	2.94 %
KSM1	0.21	3.81 %
APK1	0.16	1.32 %
TKS2	0.12	0.47 %
WHTV		0.00 %
Total	70.70	9.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	67.64	13.25 %
Total	67.64	11.99 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.15	6.28 %
MVM1	2.69	7.78 %
PBR2	1.97	6.91 %
KUM1	1.33	4.26 %
TRY4	0.59	3.72 %
PDK1	0.58	7.17 %
KUM2	0.47	3.31 %
ORU1	0.38	3.28 %
PTK1	0.33	1.41 %
NCK1	0.18	3.06 %
MSI1	0.10	0.93 %
TRY3		0.00 %
WTRZ		0.00 %
Total	67.64	11.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	56.27	10.42 %
Total	56.27	9.66 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.37	6.07 %
MDU2	3.21	8.01 %
DGL1	3.18	5.09 %
TEN2	1.12	6.33 %
ATG1	1.10	7.66 %
MPA1	0.97	6.43 %
MDU3	0.85	5.28 %
MLR1	0.79	7.41 %
MDU6	0.60	2.34 %
USL1	0.56	6.44 %
NTM1	0.52	5.45 %
KYK1	0.46	4.90 %
ADP1	0.38	3.57 %
PNI1	0.33	3.82 %
NKI1	0.31	4.10 %
CMR1	0.29	2.81 %
CBM1	0.21	2.42 %
TPT1	0.21	1.21 %
ODM1	0.15	3.41 %
Total	56.27	9.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	46.74	8.57 %
Total	46.74	7.65 %

Branch *	MTD Sales L	Brand Share %
CH05	3.49	7.01 %
CH08	1.47	6.07 %
CH49	1.15	4.84 %
TKM1	0.79	5.92 %
CH42	0.77	3.03 %
CH39	0.76	8.06 %
CH07	0.46	1.75 %
CH47	0.35	1.06 %
CH35	0.31	1.91 %
CH25	0.30	1.37 %
CH38	0.28	2.36 %
GUD1	0.28	1.42 %
CH48	0.22	1.07 %
CH37	0.20	2.88 %
CGL1	0.10	0.92 %
AVD1	0.10	0.75 %
CH16	0.09	0.22 %
CZWH	0.08	1.19 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
SKL1		0.00 %
MRM1	-0.09	-0.62 %
Total	46.74	7.65 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	31.98	8.80 %
Total	31.98	7.79 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.80	7.01 %
APN1	0.83	8.34 %
ERD1	0.72	3.06 %
VPD1	0.71	5.66 %
KRI1	0.59	3.71 %
HSR1	0.49	2.43 %
ERD2	0.46	1.68 %
NKL2	0.41	2.73 %
HSR2	0.39	1.34 %
MTR1	0.38	5.40 %
KVP1	0.29	3.38 %
DPR1	0.26	2.52 %
KMM1	0.15	2.63 %
SGI1	0.13	1.23 %
KAM1	0.11	2.26 %
DPR2	0.11	1.08 %
CMI1	0.10	1.82 %
TCG1	0.10	1.06 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
VKL1		0.00 %
WHPD	-0.10	4.41 %
BMD1	-0.16	-2.18 %
Total	31.98	7.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	29.55	6.52 %
Total	29.55	5.85 %

Branch *	MTD Sales L	Brand Share %
CH03	4.21	5.81 %
CH12	2.49	6.78 %
CH20	2.37	7.75 %
CH33	0.60	4.55 %
CH21	0.58	1.76 %
PON1	0.56	5.80 %
CH17	0.52	2.71 %
CH43	0.44	3.36 %
GPD1	0.43	4.99 %
CH27	0.35	4.43 %
CH31	0.32	2.84 %
CH23	0.30	3.02 %
CH41	0.24	1.28 %
MJR1	0.20	1.06 %
CH51	0.14	0.69 %
CH15	0.14	0.31 %
CH36	0.09	1.39 %
CH24		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	29.55	5.85 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	24.43	9.75 %
Total	24.43	8.63 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.52	6.40 %
AKM1	1.15	7.01 %
TRR1	0.97	6.40 %
WJP1	0.81	6.44 %
ABR1	0.78	6.19 %
VNB1	0.69	7.56 %
VEL1	0.60	5.17 %
GDM1	0.47	5.38 %
SBR1	0.42	2.58 %
PLR1	0.30	4.39 %
KPM1	0.29	3.96 %
BGR1	0.24	3.69 %
KPM2	0.19	0.59 %
SLG1	0.10	1.60 %
TRT1	0.09	0.74 %
WHVL		0.00 %
Total	24.43	8.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	18.77	5.55 %
Total	18.77	5.08 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.32	7.98 %
KKI2	1.50	6.90 %
CDM1	1.44	6.61 %
PRT1	1.29	6.67 %
POY2	1.20	4.39 %
ULP1	1.04	6.24 %
SJI2	0.88	3.99 %
NVL2	0.62	3.78 %
STP1	0.60	6.59 %
POY1	0.43	1.11 %
VPM1	0.28	3.85 %
MKM1	0.21	3.26 %
VCM1	0.18	4.45 %
TVM1	0.10	1.51 %
KLM1	0.09	0.56 %
TDM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	18.77	5.08 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	18.20	6.28 %
Air-Cool	0.06	0.26 %
Total	18.26	5.86 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.00	8.00 %
CBE4	0.76	5.11 %
SUL1	0.66	7.79 %
CNR1	0.55	7.42 %
KMR1	0.53	2.76 %
UMP1	0.50	4.92 %
TPR1	0.47	2.74 %
PDM1	0.46	6.36 %
SYM2	0.42	6.03 %
TPR3	0.39	4.82 %
CBE5	0.33	5.65 %
CBE6	0.33	3.88 %
SNR1	0.30	3.11 %
GDR1	0.28	3.34 %
GBM1	0.28	4.30 %
KGM1	0.23	3.86 %
CBE1	0.21	1.79 %
KMD1	0.17	2.97 %
ANR1	0.10	2.55 %
TPR4	0.10	2.54 %
CBE3	0.09	2.44 %
CBE2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	18.26	5.86 %