



TN : BPL Sales Performance 26/03/2026 9:38 AM

MTD Sales
335.85 L

Brand Share %
5.59 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.59 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	335.61	9.24 %
Fridge	0.25	0.01 %
Total	335.85	5.59 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	72.46	7.28 %
SOUTH-03	52.78	7.14 %
TRICHY-01	52.32	6.83 %
WEST-02	36.57	5.77 %
CHENNAI-01	29.37	3.68 %
CHENNAI-02	27.82	3.91 %
SOUTH ARCOT	26.31	6.28 %
WEST-01	19.94	3.69 %
NORTH ARCOT	18.28	4.54 %
Total	335.85	5.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	72.22	11.43 %
Fridge	0.25	0.07 %
Total	72.46	7.28 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.87	3.71 %
NGR1	2.44	4.76 %
TUT1	1.47	0.81 %
MAR1	1.02	4.20 %
APK1	0.83	4.77 %
ASM1	0.78	4.66 %
APK2	0.76	4.44 %
UDN1	0.50	3.38 %
TKS2	0.35	0.99 %
ARM1	0.32	2.87 %
TYI1	0.29	3.01 %
KSM1	0.24	2.63 %
COL1	0.22	5.10 %
SGT1	0.09	1.88 %
WHTV		0.00 %
Total	72.46	7.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	52.78	11.80 %
Total	52.78	7.14 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.41	4.93 %
DGL1	1.78	2.96 %
KKD3	1.41	4.80 %
ATG1	1.17	4.94 %
TMM1	1.03	4.25 %
MPA1	1.00	4.90 %
USL1	0.73	5.33 %
MDU3	0.68	3.21 %
MLR1	0.67	5.54 %
DGL2	0.63	3.78 %
ADP1	0.57	4.11 %
NTM1	0.55	5.51 %
MDU6	0.47	1.43 %
MDU5	0.36	3.73 %
CBM1	0.27	1.19 %
ODM1	0.09	1.19 %
TPT1	0.08	0.50 %
WHMD		0.00 %
Total	52.78	7.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	52.32	10.44 %
Total	52.32	6.83 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.56	2.59 %
PBR2	1.98	4.42 %
TYR1	1.25	4.59 %
PDK1	0.47	3.47 %
TRY2	0.43	4.67 %
NCK1	0.33	3.10 %
TRY4	0.15	0.51 %
PTK1	0.10	0.27 %
KUM1	0.09	0.17 %
MSI1	0.08	0.52 %
TRY3	0.08	0.46 %
Total	52.32	6.83 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	36.57	10.69 %
Total	36.57	5.77 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.89	3.55 %
ERD1	1.36	4.29 %
NKL2	0.91	2.88 %
KRI1	0.69	2.61 %
VPD1	0.60	3.32 %
HSR1	0.58	1.96 %
BMD1	0.56	4.59 %
MTR1	0.53	4.37 %
TCG1	0.49	3.76 %
DPR1	0.43	3.53 %
ERD2	0.41	1.03 %
EDP1	0.38	5.36 %
VKL1	0.38	5.03 %
HRR1	0.23	2.09 %
HSR2	0.19	0.57 %
PLC1	0.18	1.30 %
KAM1	0.12	1.23 %
DPR2	0.09	0.87 %
KMM1	0.08	0.67 %
CMI1	0.08	0.87 %
MCR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
Total	36.57	5.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	29.37	6.47 %
Total	29.37	3.68 %

Branch *	MTD Sales L	Brand Share %
CH19	1.42	5.25 %
AVD1	1.15	4.22 %
GUD1	0.83	4.54 %
CH42	0.77	2.43 %
CH49	0.71	1.77 %
GUD2	0.65	4.49 %
CH39	0.60	3.97 %
CGL1	0.54	2.96 %
CH35	0.51	2.52 %
CH07	0.49	1.35 %
WHC3	0.48	1.77 %
CH30	0.46	1.21 %
CH38	0.42	2.66 %
CH16	0.40	0.65 %
CH45	0.32	0.99 %
MRM1	0.30	1.25 %
CH48	0.25	0.80 %
CZWH	0.21	2.05 %
CH37	0.20	1.55 %
KNR1	0.20	1.55 %
SKL1	0.19	1.02 %
CH47	0.09	0.41 %
CH25		0.00 %
MC09		0.00 %
WCHN	-0.34	2.82 %
Total	29.37	3.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	27.82	6.22 %
Total	27.82	3.91 %

Branch *	MTD Sales L	Brand Share %
CH03	2.98	2.73 %
CH12	2.17	4.53 %
CH17	1.02	3.54 %
CH18	0.97	3.19 %
CH34	0.90	3.57 %
MJR1	0.80	2.90 %
PON1	0.67	3.71 %
CH21	0.57	1.35 %
CH43	0.28	1.54 %
CH33	0.27	1.32 %
CH41	0.26	0.88 %
CH24	0.22	0.93 %
CH27	0.22	2.25 %
CH15	0.22	0.37 %
CH36	0.08	1.39 %
CH32		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	27.82	3.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	26.31	10.29 %
Total	26.31	6.28 %

Branch *	MTD Sales L	Brand Share %
POY2	1.48	4.50 %
VPM2	1.20	4.86 %
KML1	0.82	5.20 %
ULP1	0.59	2.71 %
KLM1	0.28	0.97 %
POY1	0.27	0.70 %
TVM2	0.26	3.28 %
STP1	0.26	3.12 %
TVM1	0.23	2.97 %
VPM1	0.18	2.58 %
VCM1	0.17	1.58 %
SJI2	0.09	0.36 %
TDM1		0.00 %
Total	26.31	6.28 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	19.94	6.59 %
Total	19.94	3.69 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.15	3.40 %
TPR2	0.78	3.07 %
SUL1	0.78	4.69 %
PDM1	0.77	5.57 %
PPI1	0.57	5.03 %
CBE2	0.48	0.42 %
CNR1	0.46	2.98 %
TPR1	0.44	1.91 %
KMD1	0.40	4.12 %
KGM1	0.37	3.23 %
GBM1	0.30	3.69 %
SNR1	0.28	1.63 %
WZSD	0.27	4.40 %
CBE6	0.26	1.49 %
GDR1	0.26	2.78 %
UMP1	0.21	1.78 %
CBE1	0.19	1.04 %
CBE5	0.16	2.54 %
KMR1	0.11	0.33 %
UAM1	0.08	0.31 %
WHCB		0.00 %
Total	19.94	3.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	18.28	7.27 %
Total	18.28	4.54 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.86	3.64 %
WJD1	0.59	4.07 %
PLR1	0.43	3.93 %
KPM2	0.36	0.77 %
ABR1	0.27	1.69 %
SBR1	0.27	1.07 %
BGR1	0.23	2.54 %
AKM1	0.22	1.16 %
TRT1	0.21	1.17 %
VEL1	0.17	0.86 %
KPM1	0.17	1.43 %
SLG1	0.09	1.03 %
PTU1		0.00 %
WHVL		0.00 %
Total	18.28	4.54 %