

MTD Sales
570.73 L

Brand Share %
4.51 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.51 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	570.38	6.61 %
Fridge	0.35	0.01 %
Total	570.73	4.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	108.47	5.52 %
WEST-02	107.34	5.96 %
TRICHY-01	92.80	6.10 %
SOUTH-03	71.14	3.74 %
CHENNAI-01	45.23	3.45 %
CHENNAI-02	42.11	3.80 %
SOUTH ARCOT	38.73	4.37 %
WEST-01	37.77	3.12 %
NORTH ARCOT	27.13	3.15 %
KL-SOUTH		0.00 %
Total	570.73	4.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	108.47	8.31 %
Total	108.47	5.52 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.54	3.03 %
TVL1	4.44	2.45 %
NGR1	3.79	3.15 %
TUT2	2.54	3.52 %
VNR1	1.23	3.87 %
MAR1	0.78	1.63 %
KGL1	0.72	3.43 %
APK1	0.71	1.47 %
STU2	0.57	2.08 %
TKY1	0.49	1.66 %
UDN1	0.43	1.87 %
KSM1	0.38	3.05 %
SGT1	0.36	3.03 %
MMT1	0.35	1.21 %
VLY1	0.31	0.71 %
ERL2	0.31	0.76 %
ARM1	0.17	0.59 %
TKS2	0.08	0.12 %
ASM1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
TYI1		0.00 %
Total	108.47	5.52 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	107.34	8.79 %
Total	107.34	5.96 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.23	4.02 %
OML1	2.21	3.61 %
TCG1	0.67	1.60 %
PLC1	0.66	1.93 %
KVP1	0.61	1.83 %
MTR1	0.61	1.16 %
KMM1	0.51	2.15 %
NKL2	0.38	0.47 %
CMI1	0.28	1.05 %
DPR2	0.28	1.09 %
KRI1	0.25	0.50 %
ERD2	0.25	0.18 %
BMD1	0.21	0.69 %
DPR1	0.21	0.81 %
MCR1	0.08	0.18 %
HRR1		0.00 %
WZWH		0.00 %
Total	107.34	5.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	92.80	8.59 %
Total	92.80	6.10 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.81	3.37 %
KUM1	3.06	3.99 %
TYR1	1.56	2.34 %
PBR1	1.35	4.24 %
MDI1	1.00	1.59 %
NCK1	0.97	4.34 %
ORU1	0.71	2.97 %
PTK1	0.28	0.48 %
PDK1	0.21	0.58 %
TRY4	0.17	0.23 %
TRY3	0.13	0.26 %
NMM1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	92.80	6.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	70.93	5.71 %
Fridge	0.21	0.03 %
Total	71.14	3.74 %

Branch *	MTD Sales L	Brand Share %
DGL1	7.43	3.88 %
MDU1	7.19	2.83 %
KRR1	2.27	3.57 %
MPA1	1.36	2.83 %
DKI1	1.29	2.95 %
SVG1	1.08	2.54 %
KPT1	1.02	3.79 %
TEN2	0.94	2.06 %
USL1	0.86	1.93 %
BNR1	0.77	2.15 %
MNM1	0.57	2.63 %
MDU6	0.54	0.54 %
PNV1	0.47	2.02 %
MDU3	0.46	0.84 %
ODM1	0.42	2.41 %
PKM1	0.42	1.99 %
ATG1	0.33	0.66 %
DGL2	0.31	0.91 %
MLR1	0.25	0.69 %
KYK1	0.21	0.84 %
KKD3	0.19	0.26 %
CBM1	0.17	0.34 %
PVI1	0.13	0.35 %
TPT1	0.13	0.45 %
ADP1	0.11	0.33 %
KKD2		0.00 %
SZSD		0.00 %
Total	71.14	3.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	45.23	5.07 %
Total	45.23	3.45 %

Branch *	MTD Sales L	Brand Share %
CH05	3.48	4.23 %
SKL1	1.47	3.51 %
CH30	1.47	3.86 %
GUD1	0.98	2.19 %
CH35	0.81	2.15 %
AVD1	0.62	1.02 %
CZWH	0.58	3.05 %
CH38	0.51	2.10 %
CH11	0.45	1.16 %
CH26	0.30	2.95 %
KNR1	0.25	0.69 %
MRM1	0.11	0.20 %
CH45	0.10	0.19 %
CH16	0.08	0.09 %
TKM1	0.08	0.35 %
CH07		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	45.23	3.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	42.19	5.39 %
Fridge	-0.08	-0.02 %
Total	42.11	3.80 %

Branch *	MTD Sales L	Brand Share %
CH03	3.42	2.65 %
CH15	3.06	2.73 %
CH18	2.37	3.99 %
CH20	1.98	3.12 %
MJR1	1.73	3.52 %
CH41	0.93	1.94 %
CH43	0.86	2.17 %
CH33	0.47	1.36 %
GPD1	0.47	1.69 %
CH46	0.38	2.20 %
UKI1	0.35	1.67 %
CH36	0.25	2.11 %
CH27	0.21	1.53 %
CH24	0.13	0.31 %
CH21	0.03	0.05 %
CH17		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	42.11	3.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	38.73	6.21 %
Total	38.73	4.37 %

Branch *	MTD Sales L	Brand Share %
POY1	2.53	3.27 %
TRK1	1.71	3.10 %
ULP1	1.24	2.69 %
TVM2	0.69	4.07 %
POY2	0.64	1.05 %
VCM1	0.58	3.28 %
PRT1	0.50	1.46 %
MKM1	0.43	2.21 %
KML1	0.29	1.03 %
KLM1	0.24	0.51 %
STP1	0.20	1.08 %
TDM1	0.17	0.40 %
SJI2	0.08	0.10 %
VPM1	0.08	0.60 %
SJI1		0.00 %
WHUT		0.00 %
Total	38.73	4.37 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	37.56	4.56 %
Fridge	0.21	0.06 %
Total	37.77	3.12 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.42	1.88 %
DPM2	0.98	2.84 %
PDM1	0.86	3.17 %
KGI1	0.68	2.99 %
CNR1	0.62	3.03 %
CBE3	0.61	3.87 %
SUL1	0.52	1.56 %
SYM2	0.49	1.32 %
TPR3	0.46	1.46 %
GDR1	0.42	1.49 %
KMD1	0.40	1.36 %
CBE6	0.39	0.87 %
SNR1	0.31	0.81 %
UAM1	0.30	0.57 %
PPI1	0.23	0.73 %
GBM1	0.12	0.35 %
CBE1	0.08	0.27 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
KGM1		0.00 %
KMR1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	37.77	3.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	27.13	4.41 %
Total	27.13	3.15 %

Branch *	MTD Sales L	Brand Share %
GDM1	1.15	3.81 %
SBR1	1.03	2.13 %
WJP1	1.00	3.36 %
VSI1	0.93	2.18 %
SLG1	0.82	3.07 %
ARC2	0.79	3.38 %
TRR1	0.58	1.04 %
TRT1	0.58	1.39 %
BGR1	0.47	2.17 %
UGI1	0.30	1.21 %
WJD1	0.28	1.16 %
VEL1	0.27	0.89 %
KPM2	0.23	0.25 %
ABR1	0.08	0.28 %
AKM1	0.08	0.17 %
KPM1		0.00 %
PLR1		0.00 %
Total	27.13	3.15 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
TVSD		0.00 %
WTVP		0.00 %
Total		0.00 %