



TN : BPL Sales Performance 25/05/2026 9:38 AM

MTD Sales
353.08 L

Brand Share %
8.39 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.39 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	353.03	9.22 %
Air-Cool	0.06	0.02 %
Total	353.08	8.39 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	68.75	9.98 %
TRICHY-01	65.08	12.07 %
SOUTH-03	54.38	9.59 %
CHENNAI-01	46.46	7.85 %
WEST-02	30.72	7.75 %
CHENNAI-02	27.77	5.71 %
NORTH ARCOT	23.97	8.74 %
SOUTH ARCOT	18.00	5.04 %
WEST-01	17.96	5.83 %
Total	353.08	8.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	68.75	10.69 %
Total	68.75	9.98 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.61	7.12 %
TUT1	2.52	3.39 %
TUT2	2.04	8.08 %
MAR1	1.91	5.85 %
NGR1	1.70	4.41 %
APK2	0.85	7.37 %
KVT1	0.41	0.78 %
ASM1	0.39	3.68 %
KGL1	0.37	3.32 %
APK1	0.31	2.60 %
SGT1	0.30	6.11 %
TYI1	0.29	2.94 %
KSM1	0.21	3.98 %
TKS2	0.12	0.49 %
WHTV		0.00 %
Total	68.75	9.98 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	65.08	13.32 %
Total	65.08	12.07 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.15	6.44 %
MVM1	2.32	7.32 %
PBR2	1.97	7.14 %
KUM1	1.33	4.45 %
TRY4	0.59	3.81 %
PDK1	0.58	7.17 %
KUM2	0.47	3.39 %
ORU1	0.38	3.50 %
PTK1	0.33	1.45 %
MSI1	0.10	0.94 %
NCK1	0.09	1.67 %
TRY3		0.00 %
WTRZ		0.00 %
Total	65.08	12.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	54.38	10.33 %
Total	54.38	9.59 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.37	6.14 %
MDU2	3.21	8.18 %
DGL1	3.07	5.00 %
TMM1	1.15	8.09 %
ATG1	1.10	7.95 %
TEN2	0.98	5.96 %
MPA1	0.97	6.50 %
MDU3	0.85	5.32 %
MLR1	0.79	7.58 %
MDU6	0.60	2.35 %
USL1	0.56	6.70 %
NTM1	0.52	5.83 %
KYK1	0.46	4.98 %
PNI1	0.33	3.82 %
NKI1	0.31	4.14 %
CMR1	0.29	2.81 %
ADP1	0.29	2.72 %
CBM1	0.21	2.44 %
TPT1	0.21	1.28 %
ODM1	0.15	3.66 %
Total	54.38	9.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	46.46	8.76 %
Total	46.46	7.85 %

Branch *	MTD Sales L	Brand Share %
CH05	3.40	6.97 %
CH08	1.47	6.20 %
CH49	1.15	4.95 %
TKM1	0.79	6.54 %
CH42	0.77	3.21 %
CH07	0.46	1.76 %
CH47	0.35	1.18 %
CH35	0.31	1.97 %
CH25	0.30	1.40 %
CH38	0.28	2.42 %
GUD1	0.28	1.44 %
CH48	0.22	1.14 %
CH37	0.20	3.03 %
CGL1	0.10	0.92 %
AVD1	0.10	0.78 %
CH16	0.09	0.22 %
CZWH	0.08	1.23 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
SKL1		0.00 %
MRM1	-0.09	-0.63 %
Total	46.46	7.85 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	30.72	8.78 %
Total	30.72	7.75 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.41	6.42 %
APN1	0.83	8.34 %
ERD1	0.72	3.06 %
VPD1	0.71	5.87 %
KRI1	0.59	3.98 %
HSR1	0.49	2.43 %
ERD2	0.46	1.76 %
NKL2	0.41	2.74 %
HSR2	0.39	1.41 %
MTR1	0.38	5.40 %
KVP1	0.29	3.38 %
DPR1	0.26	2.52 %
KMM1	0.15	2.63 %
SGI1	0.13	1.23 %
KAM1	0.11	2.33 %
DPR2	0.11	1.10 %
CMI1	0.10	1.86 %
TCG1	0.10	1.17 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
BMD1	-0.16	-2.18 %
Total	30.72	7.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	27.77	6.37 %
Total	27.77	5.71 %

Branch *	MTD Sales L	Brand Share %
CH03	3.67	5.24 %
CH20	2.37	8.29 %
CH12	1.95	5.50 %
CH33	0.60	4.84 %
CH21	0.58	1.80 %
PON1	0.56	6.03 %
CH17	0.52	2.79 %
CH43	0.44	3.46 %
GPD1	0.43	5.33 %
CH27	0.35	4.58 %
CH31	0.32	2.87 %
CH23	0.30	3.14 %
CH41	0.24	1.29 %
MJR1	0.20	1.07 %
CH51	0.14	0.71 %
CH36	0.09	1.42 %
CH15		0.00 %
CH24		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	27.77	5.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	23.97	9.88 %
Total	23.97	8.74 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.52	6.66 %
AKM1	1.15	7.24 %
TRR1	0.97	6.69 %
WJP1	0.81	7.02 %
ABR1	0.78	6.50 %
VNB1	0.69	7.56 %
VEL1	0.60	5.17 %
GDM1	0.47	5.56 %
SBR1	0.42	2.67 %
PLR1	0.30	4.84 %
KPM1	0.29	4.05 %
BGR1	0.24	3.69 %
SLG1	0.10	1.62 %
TRT1	0.09	0.74 %
KPM2	0.09	0.31 %
WHVL		0.00 %
Total	23.97	8.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	18.00	5.49 %
Total	18.00	5.04 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.18	8.00 %
CDM1	1.44	6.83 %
KKI2	1.39	6.57 %
PRT1	1.29	6.80 %
POY2	1.20	4.45 %
ULP1	1.04	6.67 %
SJI2	0.88	4.20 %
NVL2	0.62	3.97 %
STP1	0.47	5.42 %
POY1	0.43	1.14 %
VPM1	0.28	3.85 %
MKM1	0.21	3.34 %
VCM1	0.18	4.45 %
TVM1	0.10	1.51 %
KLM1	0.09	0.56 %
TDM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	18.00	5.04 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	17.90	6.26 %
Air-Cool	0.06	0.26 %
Total	17.96	5.83 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.00	7.96 %
CBE4	0.76	5.11 %
SUL1	0.57	6.77 %
CNR1	0.55	7.55 %
KMR1	0.53	2.78 %
UMP1	0.50	4.92 %
TPR1	0.47	2.85 %
PDM1	0.46	7.39 %
SYM2	0.42	6.09 %
TPR3	0.39	4.87 %
CBE5	0.33	5.65 %
CBE6	0.33	3.88 %
SNR1	0.30	3.11 %
GBM1	0.28	4.30 %
KGM1	0.23	3.86 %
CBE1	0.21	1.79 %
GDR1	0.19	2.43 %
KMD1	0.17	2.99 %
ANR1	0.10	2.55 %
TPR4	0.10	2.54 %
CBE3	0.09	2.53 %
CBE2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	17.96	5.83 %