



TN : BPL Sales Performance 25/04/2026 9:38 AM

MTD Sales
350.37 L

Brand Share %
6.30 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.30 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	350.31	8.05 %
Air-Cool	0.05	0.00 %
Total	350.37	6.30 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	70.58	7.88 %
TRICHY-01	58.31	7.75 %
SOUTH-03	53.86	7.45 %
WEST-02	44.84	7.00 %
CHENNAI-01	27.80	4.29 %
CHENNAI-02	26.51	4.45 %
SOUTH ARCOT	26.41	6.30 %
NORTH ARCOT	22.43	6.22 %
WEST-01	19.62	3.75 %
Total	350.37	6.30 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	70.58	9.83 %
Total	70.58	7.88 %

Branch *	MTD Sales L	Brand Share %
NGR1	3.21	5.91 %
TVL1	2.87	2.62 %
TUT1	1.79	2.47 %
MAR1	1.28	4.95 %
KVT1	1.27	2.19 %
MMT1	0.78	5.11 %
KGL1	0.44	4.00 %
TKS2	0.36	0.80 %
SGT1	0.32	4.57 %
APK1	0.17	1.12 %
TYI1	0.10	0.94 %
ASM1	0.09	0.67 %
WHTV		0.00 %
Total	70.58	7.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	58.31	9.80 %
Total	58.31	7.75 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.09	2.99 %
PBR2	2.36	5.60 %
TNJ2	1.24	3.41 %
MVM1	1.20	2.56 %
PDK1	0.74	4.65 %
KUM2	0.45	1.72 %
TRY3	0.36	1.94 %
KUM1	0.36	0.77 %
TRY4	0.19	0.73 %
NCK1	0.09	1.52 %
MSI1		0.00 %
PTK1		0.00 %
WTRZ		0.00 %
Total	58.31	7.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	53.86	9.89 %
Total	53.86	7.45 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.35	3.05 %
TMM1	1.32	5.29 %
TEN2	1.16	4.85 %
DKI1	1.08	5.98 %
MDU3	0.92	4.59 %
BNR1	0.66	5.80 %
MLR1	0.61	4.31 %
NKI1	0.59	4.56 %
PNV2	0.41	3.63 %
NTM1	0.39	4.85 %
MDU6	0.27	0.77 %
KYK1	0.25	2.47 %
CMR1	0.19	1.39 %
TPT1	0.09	0.42 %
CBM1		0.00 %
ODM1		0.00 %
WHMD		0.00 %
Total	53.86	7.45 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	44.84	10.76 %
Total	44.84	7.00 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.66	6.19 %
ERD1	1.22	3.97 %
NKL2	0.80	2.61 %
ERD2	0.72	1.59 %
KRI1	0.70	2.89 %
DPR1	0.70	4.24 %
KMM1	0.56	5.91 %
HSR2	0.47	1.59 %
BMD1	0.44	3.96 %
KVP1	0.41	2.49 %
PLC1	0.39	2.15 %
MTR1	0.38	4.02 %
HSR1	0.36	1.41 %
SGG1	0.36	5.56 %
DPR2	0.31	3.34 %
TCG1	0.27	2.08 %
HRR1	0.18	1.96 %
KAM1	0.17	1.12 %
MCR1	0.15	0.92 %
VKL1	0.13	1.72 %
SGI1		0.00 %
Total	44.84	7.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	27.75	4.93 %
Air-Cool	0.05	0.06 %
Total	27.80	4.29 %

Branch *	MTD Sales L	Brand Share %
MRM1	1.31	6.24 %
CH25	1.27	3.51 %
CH49	1.02	3.01 %
CH35	0.95	6.20 %
CH48	0.66	2.40 %
CH45	0.64	2.06 %
CH47	0.62	1.58 %
KNR1	0.56	6.30 %
CGL1	0.55	2.85 %
AVD1	0.50	4.48 %
GUD2	0.49	3.22 %
TKM1	0.42	3.26 %
GUD1	0.40	1.93 %
CH30	0.33	1.83 %
CH42	0.32	1.22 %
CH26	0.32	5.17 %
CH38	0.28	2.54 %
CH39	0.27	2.74 %
CH07	0.18	0.79 %
CH16	0.18	0.49 %
CH37	0.09	0.83 %
SKL1	0.05	0.40 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	27.80	4.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	26.51	4.95 %
Total	26.51	4.45 %

Branch *	MTD Sales L	Brand Share %
CH12	2.19	5.27 %
CH03	1.99	2.91 %
CH44	0.98	5.70 %
CH33	0.66	3.66 %
GPD1	0.58	3.75 %
PON1	0.46	4.86 %
CH41	0.44	2.27 %
MJR1	0.43	2.11 %
CH24	0.43	1.53 %
CH15	0.28	0.48 %
CH17	0.28	1.14 %
CH31	0.24	2.33 %
CH43	0.19	1.20 %
CH51	0.15	0.76 %
CH21	0.09	0.20 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
CH36	-0.13	-1.92 %
Total	26.51	4.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	26.41	7.62 %
Total	26.41	6.30 %

Branch *	MTD Sales L	Brand Share %
POY2	1.28	3.75 %
ULP1	1.16	5.96 %
KML1	0.75	5.04 %
SJI2	0.56	2.17 %
KLM1	0.48	2.83 %
TVM1	0.42	5.64 %
TDM1	0.32	1.64 %
VPM1	0.28	3.37 %
POY1	0.22	0.65 %
VCM1	0.22	2.47 %
STP1	0.20	2.42 %
TVM2	0.13	1.59 %
VCM2		0.00 %
WHUT		0.00 %
Total	26.41	6.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	22.43	8.04 %
Total	22.43	6.22 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.23	5.51 %
TRR1	1.00	4.58 %
ABR1	0.81	4.02 %
KPM2	0.71	1.96 %
VEL1	0.52	3.53 %
WJD1	0.49	5.25 %
TRT1	0.46	3.65 %
BGR1	0.29	2.61 %
SBR1	0.25	1.25 %
KPM1	0.18	1.98 %
SLG1	0.13	1.41 %
Total	22.43	6.22 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	19.62	5.57 %
Total	19.62	3.75 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.21	4.03 %
SYM2	0.91	5.30 %
SNR1	0.78	3.40 %
DPM2	0.71	4.89 %
UMP1	0.69	4.26 %
CBE3	0.44	6.07 %
TPR3	0.43	3.83 %
GBM1	0.43	3.76 %
PPI1	0.41	3.39 %
TPR4	0.36	4.46 %
CBE4	0.36	1.23 %
CBE5	0.31	2.83 %
KMD1	0.30	2.52 %
CBE1	0.28	1.54 %
CBE6	0.15	0.97 %
KGM1	0.15	1.29 %
TPR1	0.09	0.38 %
CNR1	0.09	1.04 %
CBE2		0.00 %
KMR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	19.62	3.75 %