



# TN : BPL Sales Performance 25/03/2026 9:38 AM

MTD Sales  
327.15 L

Brand Share %  
5.62 %

Information:

MTD : 01-03-2026 To 24-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.62 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	326.91	9.30 %
Fridge	0.25	0.01 %
Total	327.15	5.62 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	71.31	7.38 %
TRICHY-01	51.26	6.91 %
SOUTH-03	51.08	7.14 %
WEST-02	35.74	5.78 %
CHENNAI-01	28.77	3.71 %
CHENNAI-02	27.23	3.96 %
SOUTH ARCOT	24.71	6.09 %
WEST-01	19.29	3.68 %
NORTH ARCOT	17.78	4.57 %
Total	327.15	5.62 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	71.06	11.61 %
Fridge	0.25	0.07 %
Total	71.31	7.38 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.87	3.84 %
NGR1	2.25	4.52 %
TUT1	1.47	0.83 %
MAR1	1.02	4.37 %
APK1	0.83	5.14 %
ASM1	0.78	4.81 %
APK2	0.76	4.47 %
UDN1	0.50	3.66 %
TKS2	0.35	1.06 %
ARM1	0.32	2.93 %
TYI1	0.29	3.14 %
KSM1	0.24	2.63 %
COL1	0.22	5.10 %
SGT1	0.09	1.95 %
WHTV		0.00 %
Total	71.31	7.38 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	51.26	10.56 %
Total	51.26	6.91 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.56	2.65 %
PBR2	1.83	4.26 %
TYR1	1.11	4.24 %
PDK1	0.47	3.67 %
TRY2	0.43	4.88 %
NCK1	0.33	3.26 %
TRY4	0.15	0.52 %
PTK1	0.10	0.29 %
KUM1	0.09	0.18 %
MSI1	0.08	0.54 %
TRY3	0.08	0.46 %
Total	51.26	6.91 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	51.08	11.79 %
Total	51.08	7.14 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.41	5.11 %
DGL1	1.78	3.06 %
KKD3	1.31	4.54 %
ATG1	1.17	5.16 %
TMM1	1.03	4.36 %
MPA1	1.00	4.90 %
USL1	0.73	5.44 %
DGL2	0.63	3.86 %
MLR1	0.58	5.33 %
MDU3	0.57	2.76 %
CMR1	0.48	5.59 %
MDU6	0.47	1.49 %
ADP1	0.42	3.12 %
MDU5	0.36	3.85 %
CBM1	0.18	0.83 %
ODM1	0.09	1.19 %
TPT1	0.08	0.54 %
WHMD		0.00 %
Total	51.08	7.14 %

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	35.74	10.71 %
<b>Total</b>	<b>35.74</b>	<b>5.78 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	1.89	3.58 %
ERD1	1.36	4.50 %
NKL2	0.91	2.97 %
KRI1	0.69	2.67 %
HSR1	0.58	2.04 %
BMD1	0.56	4.59 %
VPD1	0.51	2.84 %
TCG1	0.49	3.76 %
DPR1	0.43	3.53 %
ERD2	0.41	1.08 %
MTR1	0.39	3.29 %
EDP1	0.38	5.42 %
VKL1	0.38	5.42 %
HRR1	0.23	2.17 %
PLC1	0.18	1.32 %
KAM1	0.12	1.25 %
DPR2	0.09	0.87 %
HSR2	0.09	0.29 %
KMM1	0.08	0.69 %
CMI1	0.08	0.87 %
MCR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>35.74</b>	<b>5.78 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	28.77	6.57 %
Total	28.77	3.71 %

Branch *	MTD Sales L	Brand Share %
AVD1	1.15	4.40 %
GUD1	0.83	4.54 %
CH42	0.77	2.47 %
CH49	0.71	1.80 %
GUD2	0.56	4.06 %
CGL1	0.54	3.30 %
CH35	0.51	2.54 %
WHC3	0.48	1.77 %
CH30	0.46	1.32 %
CH39	0.45	3.08 %
CH38	0.42	2.71 %
CH16	0.40	0.66 %
CH07	0.39	1.15 %
CH45	0.32	1.09 %
MRM1	0.30	1.30 %
CH48	0.25	0.81 %
CZWH	0.21	2.14 %
CH37	0.20	1.65 %
KNR1	0.20	1.58 %
SKL1	0.19	1.03 %
CH47	0.09	0.42 %
CH25		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN	-0.34	3.44 %
Total	28.77	3.71 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
LED TV	27.23	6.32 %
Total	27.23	3.96 %

Branch *	MTD Sales L	Brand Share %
CH03	2.81	2.67 %
CH12	2.17	4.61 %
CH17	1.02	3.61 %
CH18	0.97	3.21 %
CH34	0.80	3.32 %
MJR1	0.70	2.66 %
PON1	0.67	3.75 %
CH21	0.57	1.39 %
CH33	0.27	1.35 %
CH41	0.26	0.90 %
CH24	0.22	0.93 %
CH27	0.22	2.25 %
CH15	0.22	0.39 %
CH43	0.19	1.04 %
CH36	0.08	1.39 %
CH32		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	27.23	3.96 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	24.71	10.02 %
Total	24.71	6.09 %

Branch *	MTD Sales L	Brand Share %
POY2	1.27	3.94 %
VPM2	1.20	4.90 %
KML1	0.82	5.26 %
ULP1	0.59	2.81 %
KLM1	0.28	1.02 %
POY1	0.27	0.72 %
TVM2	0.26	3.46 %
TVM1	0.23	3.17 %
VPM1	0.18	2.77 %
VCM1	0.17	1.75 %
STP1	0.17	2.03 %
SJI2	0.09	0.38 %
TDM1		0.00 %
Total	24.71	6.09 %

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	19.29	6.56 %
Total	19.29	3.68 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.15	3.58 %
TPR2	0.78	3.14 %
SUL1	0.78	4.89 %
PPI1	0.57	5.03 %
CBE2	0.48	0.43 %
CNR1	0.46	3.19 %
TPR1	0.44	1.94 %
KMD1	0.40	4.28 %
KGM1	0.37	3.27 %
GBM1	0.30	3.90 %
SNR1	0.28	1.64 %
WZSD	0.27	4.40 %
CBE6	0.26	1.57 %
GDR1	0.26	2.78 %
UMP1	0.21	1.88 %
CBE1	0.19	1.09 %
CBE5	0.16	2.54 %
KMR1	0.11	0.34 %
UAM1	0.08	0.33 %
WHCB		0.00 %
Total	19.29	3.68 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	17.78	7.34 %
Total	17.78	4.57 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.86	3.68 %
WJD1	0.59	4.38 %
PLR1	0.43	4.24 %
KPM2	0.36	0.80 %
ABR1	0.27	1.81 %
SBR1	0.27	1.07 %
BGR1	0.23	2.67 %
AKM1	0.22	1.17 %
TRT1	0.21	1.25 %
KPM1	0.17	1.43 %
SLG1	0.09	1.08 %
VEL1	0.08	0.42 %
PTU1		0.00 %
WHVL		0.00 %
Total	17.78	4.57 %