

MTD Sales
558.64 L

Brand Share %
4.52 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.52 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	558.30	6.61 %
Fridge	0.35	0.01 %
Total	558.64	4.52 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	105.32	6.00 %
SOUTH-01	104.57	5.42 %
TRICHY-01	91.02	6.11 %
SOUTH-03	70.09	3.75 %
CHENNAI-01	44.20	3.45 %
CHENNAI-02	41.33	3.83 %
SOUTH ARCOT	38.19	4.42 %
WEST-01	37.12	3.14 %
NORTH ARCOT	26.82	3.19 %
KL-SOUTH		0.00 %
Total	558.64	4.52 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	105.32	8.84 %
Total	105.32	6.00 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.23	4.10 %
OML1	2.21	3.73 %
TCG1	0.67	1.64 %
PLC1	0.66	2.00 %
KVP1	0.61	1.87 %
MTR1	0.61	1.18 %
KMM1	0.51	2.16 %
NKL2	0.38	0.48 %
CMI1	0.28	1.12 %
DPR2	0.28	1.18 %
KRI1	0.25	0.52 %
ERD2	0.25	0.19 %
BMD1	0.21	0.71 %
DPR1	0.21	0.81 %
MCR1	0.08	0.19 %
HRR1		0.00 %
WZWH		0.00 %
Total	105.32	6.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	104.57	8.15 %
Total	104.57	5.42 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.87	2.31 %
TVL1	4.44	2.48 %
NGR1	3.66	3.13 %
TUT2	2.46	3.44 %
VNR1	1.23	3.89 %
MAR1	0.78	1.65 %
KGL1	0.72	3.50 %
APK1	0.71	1.49 %
STU2	0.57	2.14 %
TKY1	0.49	1.67 %
UDN1	0.43	1.91 %
KSM1	0.38	3.05 %
SGT1	0.36	3.08 %
MMT1	0.35	1.21 %
VLY1	0.31	0.72 %
ERL2	0.31	0.77 %
ARM1	0.17	0.58 %
TKS2	0.08	0.12 %
ASM1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
TYI1		0.00 %
Total	104.57	5.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	91.02	8.61 %
Total	91.02	6.11 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.81	3.44 %
KUM1	2.98	4.01 %
TYR1	1.56	2.39 %
PBR1	1.35	4.33 %
TVR1	1.24	4.44 %
MDI1	1.00	1.65 %
ORU1	0.71	3.00 %
PTK1	0.28	0.48 %
PDK1	0.21	0.60 %
TRY4	0.17	0.24 %
TRY3	0.13	0.26 %
NMM1		0.00 %
TZSD		0.00 %
Total	91.02	6.11 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	69.87	5.72 %
Fridge	0.21	0.03 %
Total	70.09	3.75 %

Branch *	MTD Sales L	Brand Share %
DGL1	7.43	3.98 %
MDU1	7.19	2.90 %
KRR1	2.27	3.63 %
DKI1	1.29	3.02 %
MPA1	1.28	2.70 %
KPT1	1.02	3.79 %
SVG1	0.99	2.38 %
TEN2	0.94	2.11 %
USL1	0.86	1.94 %
BNR1	0.77	2.17 %
MNM1	0.57	2.68 %
MDU6	0.54	0.54 %
PNV1	0.47	2.12 %
MDU3	0.46	0.86 %
ODM1	0.42	2.41 %
PKM1	0.42	2.01 %
ATG1	0.33	0.67 %
DGL2	0.31	0.94 %
MLR1	0.25	0.70 %
KKD3	0.19	0.26 %
CBM1	0.17	0.34 %
PVI1	0.13	0.36 %
TPT1	0.13	0.46 %
ADP1	0.11	0.34 %
KYK1	0.08	0.34 %
KKD2		0.00 %
SZSD		0.00 %
Total	70.09	3.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	44.20	5.09 %
Total	44.20	3.45 %

Branch *	MTD Sales L	Brand Share %
CH05	3.48	4.34 %
SKL1	1.47	3.57 %
CH30	1.47	3.98 %
GUD1	0.98	2.30 %
CH35	0.81	2.19 %
AVD1	0.62	1.03 %
CZWH	0.58	3.05 %
CH38	0.51	2.11 %
CH11	0.45	1.19 %
CH26	0.30	3.00 %
KNR1	0.17	0.47 %
MRM1	0.11	0.20 %
CH45	0.10	0.19 %
CH16	0.08	0.09 %
TKM1	0.08	0.37 %
CH07		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	44.20	3.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	41.40	5.43 %
Fridge	-0.08	-0.02 %
Total	41.33	3.83 %

Branch *	MTD Sales L	Brand Share %
CH03	3.18	2.52 %
CH15	2.93	2.70 %
CH18	2.37	4.14 %
CH20	1.98	3.16 %
MJR1	1.64	3.44 %
CH41	0.93	2.01 %
CH43	0.86	2.24 %
CH33	0.47	1.37 %
GPD1	0.47	1.76 %
CH46	0.38	2.21 %
UKI1	0.35	1.70 %
CH36	0.25	2.18 %
CH27	0.21	1.59 %
CH24	0.13	0.32 %
CH21	0.03	0.05 %
CH17		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	41.33	3.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	38.19	6.28 %
Total	38.19	4.42 %

Branch *	MTD Sales L	Brand Share %
POY1	2.53	3.31 %
TRK1	1.63	3.05 %
ULP1	1.24	2.81 %
TVM2	0.69	4.08 %
POY2	0.64	1.05 %
VCM1	0.58	3.65 %
PRT1	0.50	1.48 %
MKM1	0.35	1.80 %
KML1	0.29	1.06 %
KLM1	0.24	0.51 %
STP1	0.20	1.11 %
TDM1	0.17	0.41 %
SJI2	0.08	0.10 %
VPM1	0.08	0.61 %
SJI1		0.00 %
Total	38.19	4.42 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	36.91	4.60 %
Fridge	0.21	0.06 %
Total	37.12	3.14 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.15	1.56 %
DPM2	0.98	2.88 %
PDM1	0.86	3.46 %
KGI1	0.68	3.02 %
CNR1	0.62	3.03 %
CBE3	0.61	4.00 %
SUL1	0.52	1.60 %
SYM2	0.49	1.34 %
TPR3	0.46	1.47 %
GDR1	0.42	1.49 %
KMD1	0.40	1.38 %
CBE6	0.39	0.87 %
SNR1	0.31	0.81 %
UAM1	0.30	0.61 %
PPI1	0.23	0.74 %
GBM1	0.12	0.35 %
CBE1	0.08	0.27 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
KGM1		0.00 %
KMR1		0.00 %
WZSD		0.00 %
Total	37.12	3.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	26.82	4.46 %
Total	26.82	3.19 %

Branch *	MTD Sales L	Brand Share %
GDM1	1.15	3.95 %
SBR1	1.03	2.21 %
WJP1	1.00	3.52 %
VSI1	0.93	2.20 %
SLG1	0.82	3.09 %
TRR1	0.58	1.07 %
TRT1	0.58	1.42 %
ARC2	0.56	2.50 %
BGR1	0.47	2.19 %
UGI1	0.30	1.22 %
WJD1	0.28	1.17 %
VEL1	0.27	0.90 %
KPM2	0.23	0.26 %
ABR1	0.08	0.28 %
AKM1	0.08	0.18 %
KPM1		0.00 %
PLR1		0.00 %
Total	26.82	3.19 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
TVSD		0.00 %
WTVP		0.00 %
Total		0.00 %