

MTD Sales  
**237.09 L**

Brand Share %  
**4.22 %**

Information:

**MTD :** 01-09-2026 To 23-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.22 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 237.69      | 7.57 %        |
| Fridge   | -0.60       | -0.02 %       |
| Total    | 237.09      | 4.22 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 45.93       | 5.07 %        |
| TRICHY-01   | 43.23       | 5.93 %        |
| SOUTH-03    | 27.08       | 4.10 %        |
| CHENNAI-01  | 26.44       | 3.34 %        |
| CHENNAI-02  | 25.22       | 3.48 %        |
| WEST-02     | 19.52       | 4.92 %        |
| NORTH ARCOT | 18.64       | 4.35 %        |
| SOUTH ARCOT | 13.48       | 3.24 %        |
| WEST-01     | 11.39       | 3.61 %        |
| WEST-03     | 6.16        | 2.50 %        |
| Total       | 237.09      | 4.22 %        |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 45.93       | 9.10 %        |
| Total    | 45.93       | 5.07 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGR1     | 1.81        | 3.49 %        |
| TUT1     | 0.77        | 0.78 %        |
| RND2     | 0.68        | 2.51 %        |
| APK2     | 0.67        | 4.20 %        |
| MAR1     | 0.40        | 1.20 %        |
| RPM1     | 0.37        | 0.78 %        |
| KYR1     | 0.25        | 3.09 %        |
| STU2     | 0.24        | 3.54 %        |
| TKY1     | 0.24        | 3.11 %        |
| KSM1     | 0.19        | 1.65 %        |
| UDN1     | 0.12        | 0.92 %        |
| ARM1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| TKS2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 45.93       | 5.07 %        |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 43.23       | 10.46 %       |
| Total    | 43.23       | 5.93 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KUM1     | 1.07        | 2.69 %        |
| PDK1     | 0.39        | 3.57 %        |
| NCK1     | 0.36        | 3.77 %        |
| TYR1     | 0.32        | 1.53 %        |
| PDK2     | 0.25        | 1.00 %        |
| APM1     | 0.18        | 2.46 %        |
| KUM2     | 0.11        | 0.51 %        |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 43.23       | 5.93 %        |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 27.08       | 7.38 %        |
| Total    | 27.08       | 4.10 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 1.07        | 1.32 %        |
| DGL1     | 0.86        | 1.59 %        |
| KKD3     | 0.70        | 3.27 %        |
| DKI1     | 0.60        | 3.07 %        |
| TPT1     | 0.52        | 3.56 %        |
| SVG1     | 0.46        | 3.16 %        |
| TEN2     | 0.44        | 2.80 %        |
| NKI1     | 0.34        | 2.53 %        |
| MPA1     | 0.26        | 1.70 %        |
| ATG1     | 0.25        | 1.02 %        |
| PNI1     | 0.24        | 3.98 %        |
| NTM1     | 0.24        | 1.81 %        |
| KPT1     | 0.24        | 3.22 %        |
| CBM1     | 0.13        | 0.88 %        |
| KYK1     | 0.13        | 2.12 %        |
| CMR1     | 0.12        | 1.78 %        |
| ODM1     | 0.12        | 2.55 %        |
| ADP1     | 0.11        | 1.00 %        |
| BNR1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU6     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| PNV2     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 27.08       | 4.10 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 26.44       | 6.30 %        |
| Total    | 26.44       | 3.34 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AVD1     | 1.30        | 4.04 %        |
| CH22     | 0.84        | 3.16 %        |
| CH47     | 0.57        | 1.04 %        |
| CH16     | 0.56        | 0.90 %        |
| CH07     | 0.54        | 1.81 %        |
| CH49     | 0.54        | 1.20 %        |
| KNR1     | 0.54        | 2.98 %        |
| CGL1     | 0.50        | 3.73 %        |
| SKL1     | 0.46        | 2.43 %        |
| CH38     | 0.40        | 2.47 %        |
| CH08     | 0.40        | 2.11 %        |
| MRM1     | 0.36        | 1.30 %        |
| GUD2     | 0.22        | 1.42 %        |
| CH25     | 0.15        | 0.47 %        |
| CH39     | 0.11        | 1.17 %        |
| CH29     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CH48     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| Total    | 26.44       | 3.34 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 25.22       | 5.87 %        |
| Total    | 25.22       | 3.48 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 2.97        | 3.89 %        |
| CH15     | 2.03        | 2.88 %        |
| CH50     | 1.18        | 2.96 %        |
| CH20     | 0.88        | 2.37 %        |
| CH44     | 0.66        | 3.21 %        |
| CH17     | 0.61        | 2.34 %        |
| CH43     | 0.46        | 2.77 %        |
| CH23     | 0.25        | 2.34 %        |
| CH27     | 0.18        | 1.48 %        |
| CH33     | 0.13        | 0.58 %        |
| CH35     | 0.13        | 0.57 %        |
| CH46     | 0.13        | 1.63 %        |
| PON1     | 0.11        | 0.57 %        |
| CH01     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH51     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| WHC3     | -0.79       | -8.85 %       |
| WCHN     | -1.02       | 4.19 %        |
| Total    | 25.22       | 3.48 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 19.52       | 9.00 %        |
| Total    | 19.52       | 4.92 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM3     | 0.73        | 3.33 %        |
| EPI1     | 0.44        | 3.26 %        |
| APN1     | 0.31        | 2.25 %        |
| DPR1     | 0.22        | 1.70 %        |
| VPD1     | 0.20        | 1.31 %        |
| SGI1     | 0.18        | 2.01 %        |
| MCR1     | 0.13        | 0.69 %        |
| PLC1     | 0.13        | 1.05 %        |
| KRI1     | 0.11        | 0.54 %        |
| KAM1     | 0.08        | 0.80 %        |
| DPR2     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| HSR2     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| PNG1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| BMD1     | -0.10       | -0.85 %       |
| Total    | 19.52       | 4.92 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 19.24       | 8.03 %        |
| Fridge   | -0.60       | -0.32 %       |
| Total    | 18.64       | 4.35 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 1.05        | 2.28 %        |
| ABR1     | 0.61        | 2.64 %        |
| TRR1     | 0.56        | 1.85 %        |
| AKM1     | 0.51        | 2.53 %        |
| WJP1     | 0.47        | 3.18 %        |
| VSI1     | 0.47        | 3.11 %        |
| VNB1     | 0.41        | 3.30 %        |
| GDM1     | 0.34        | 2.37 %        |
| CYR1     | 0.32        | 2.25 %        |
| KPM1     | 0.31        | 3.12 %        |
| BGR1     | 0.25        | 3.02 %        |
| VEL4     | 0.23        | 0.95 %        |
| WJD1     | 0.14        | 1.14 %        |
| VEL3     | 0.11        | 0.48 %        |
| NASD     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| Total    | 18.64       | 4.35 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 13.48       | 5.77 %        |
| Total    | 13.48       | 3.24 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRK1     | 0.89        | 2.55 %        |
| POY2     | 0.77        | 2.90 %        |
| KLM1     | 0.54        | 1.82 %        |
| CDM1     | 0.48        | 1.54 %        |
| POY1     | 0.41        | 1.00 %        |
| STP1     | 0.31        | 3.73 %        |
| TVM1     | 0.25        | 1.94 %        |
| NVL2     | 0.18        | 1.23 %        |
| ULP1     | 0.17        | 0.88 %        |
| MKM1     |             | 0.00 %        |
| SJI2     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VCM2     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| WHNV     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| KML1     | -0.13       | -0.77 %       |
| Total    | 13.48       | 3.24 %        |

### WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 11.39       | 6.53 %        |
| Total    | 11.39       | 3.61 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE4     | 0.87        | 4.20 %        |
| KMR1     | 0.81        | 2.43 %        |
| CBE2     | 0.46        | 0.77 %        |
| SUL1     | 0.45        | 3.27 %        |
| SNR1     | 0.33        | 1.66 %        |
| CBE6     | 0.33        | 1.71 %        |
| PDM1     | 0.27        | 3.74 %        |
| CBE5     | 0.25        | 2.84 %        |
| CBE1     | 0.13        | 1.00 %        |
| CBE3     | 0.13        | 1.52 %        |
| KMD1     | 0.13        | 1.47 %        |
| ANR1     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 11.39       | 3.61 %        |

### WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 6.16        | 4.43 %        |
| Total    | 6.16        | 2.50 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PDR1     | 0.37        | 4.12 %        |
| TCG1     | 0.25        | 2.21 %        |
| GBM1     | 0.22        | 3.17 %        |
| SGG1     | 0.20        | 2.75 %        |
| NKL2     | 0.20        | 0.82 %        |
| ERD2     | 0.19        | 0.53 %        |
| CMI1     | 0.12        | 1.83 %        |
| TPR2     | 0.11        | 0.37 %        |
| AVI1     |             | 0.00 %        |
| ERD1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| W3SD     | -0.11       | -68.44 %      |
| Total    | 6.16        | 2.50 %        |