



# TN : BPL Sales Performance 24/05/2026 9:38 AM

MTD Sales  
338.60 L

Brand Share %  
8.47 %

Information:

MTD : 01-05-2026 To 23-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.47 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	338.55	9.30 %
Air-Cool	0.06	0.02 %
Total	338.60	8.47 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	66.43	9.98 %
TRICHY-01	63.32	12.28 %
SOUTH-03	50.82	9.45 %
CHENNAI-01	44.70	8.09 %
WEST-02	28.51	7.61 %
CHENNAI-02	26.40	5.79 %
NORTH ARCOT	23.41	8.90 %
SOUTH ARCOT	17.90	5.21 %
WEST-01	17.12	5.88 %
Total	338.60	8.47 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	66.43	10.68 %
Total	66.43	9.98 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.47	7.24 %
TUT1	2.52	3.42 %
TUT2	2.04	8.18 %
MAR1	1.91	6.15 %
NGR1	1.51	4.20 %
APK2	0.85	7.46 %
KVT1	0.41	0.81 %
ASM1	0.39	4.11 %
KGL1	0.37	3.32 %
APK1	0.31	2.75 %
SGT1	0.30	6.49 %
TYI1	0.29	2.92 %
KSM1	0.21	3.98 %
TKS2	0.12	0.49 %
WHTV		0.00 %
Total	66.43	9.98 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	63.32	13.57 %
Total	63.32	12.28 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.97	6.50 %
MVM1	2.32	7.75 %
PBR2	1.88	7.18 %
KUM1	1.33	4.65 %
TRY4	0.59	4.03 %
PDK1	0.58	7.70 %
KUM2	0.47	3.52 %
ORU1	0.38	3.60 %
PTK1	0.33	1.62 %
MSI1	0.10	0.94 %
NCK1	0.09	1.77 %
TRY3		0.00 %
WTRZ		0.00 %
Total	63.32	12.28 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	50.82	10.18 %
Total	50.82	9.45 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.37	6.47 %
DGL1	2.98	4.94 %
MDU2	2.71	7.25 %
BNR1	0.93	8.47 %
TEN2	0.89	5.46 %
MPA1	0.88	6.10 %
MDU3	0.85	5.74 %
MLR1	0.70	6.94 %
MDU6	0.60	2.45 %
USL1	0.56	6.87 %
NTM1	0.52	6.03 %
KYK1	0.46	5.29 %
PNI1	0.33	3.98 %
NKI1	0.31	4.24 %
CBM1	0.21	2.51 %
TPT1	0.21	1.28 %
ADP1	0.19	1.99 %
ODM1	0.15	3.66 %
CMR1	0.11	1.07 %
Total	50.82	9.45 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	44.70	9.03 %
Total	44.70	8.09 %

Branch *	MTD Sales L	Brand Share %
CH05	3.00	7.04 %
CH08	1.47	6.85 %
CH49	0.92	4.24 %
CH42	0.77	3.36 %
CH07	0.46	1.81 %
TKM1	0.41	5.00 %
CH47	0.35	1.25 %
CH35	0.31	2.06 %
CH25	0.30	1.45 %
CH38	0.28	2.53 %
CH48	0.22	1.19 %
GUD1	0.14	0.82 %
CGL1	0.10	0.96 %
AVD1	0.10	0.85 %
CH16	0.09	0.23 %
CH37	0.09	1.50 %
CZWH	0.08	1.23 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
SKL1		0.00 %
MRM1	-0.09	-0.63 %
Total	44.70	8.09 %

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	28.51	8.65 %
Total	28.51	7.61 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.02	5.71 %
APN1	0.72	7.53 %
ERD1	0.72	3.36 %
VPD1	0.71	6.07 %
KRI1	0.59	4.23 %
ERD2	0.46	1.78 %
NKL2	0.41	2.87 %
HSR1	0.39	2.07 %
KVP1	0.29	3.73 %
DPR1	0.26	2.52 %
MTR1	0.25	3.54 %
KMM1	0.15	2.63 %
SGI1	0.13	1.28 %
KAM1	0.11	2.33 %
DPR2	0.11	1.11 %
CMI1	0.10	1.86 %
TCG1	0.10	1.17 %
HSR2		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
BMD1	-0.25	-3.60 %
Total	28.51	7.61 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	26.40	6.47 %
<b>Total</b>	<b>26.40</b>	<b>5.79 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	3.56	5.28 %
CH12	1.73	5.08 %
CH33	0.60	5.07 %
PON1	0.56	6.81 %
CH17	0.52	2.87 %
CH21	0.39	1.34 %
CH43	0.35	2.85 %
CH27	0.35	5.04 %
GPD1	0.33	5.11 %
CH31	0.32	2.91 %
CH23	0.30	3.25 %
CH41	0.24	1.44 %
MJR1	0.20	1.23 %
CH51	0.14	0.83 %
CH36	0.09	1.57 %
CH15		0.00 %
CH24		0.00 %
CH32		0.00 %
MC05		0.00 %
<b>Total</b>	<b>26.40</b>	<b>5.79 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	23.41	10.05 %
<b>Total</b>	<b>23.41</b>	<b>8.90 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	1.52	7.03 %
AKM1	1.15	7.87 %
TRR1	0.97	6.81 %
WJP1	0.81	7.23 %
ABR1	0.78	7.09 %
VNB1	0.69	7.73 %
VEL1	0.51	4.57 %
SBR1	0.42	2.81 %
WJD1	0.40	8.27 %
GDM1	0.38	4.63 %
PLR1	0.30	4.84 %
KPM1	0.29	4.15 %
BGR1	0.24	4.02 %
SLG1	0.10	1.66 %
TRT1	0.09	0.76 %
KPM2	0.09	0.32 %
WHVL		0.00 %
<b>Total</b>	<b>23.41</b>	<b>8.90 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	17.90	5.67 %
<b>Total</b>	<b>17.90</b>	<b>5.21 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	3.18	8.17 %
CDM1	1.44	7.05 %
KKI2	1.39	6.71 %
PRT1	1.29	7.20 %
POY2	1.20	4.53 %
ULP1	1.04	6.92 %
SJI2	0.88	4.67 %
NVL2	0.62	4.05 %
STP1	0.47	5.99 %
POY1	0.43	1.16 %
VPM1	0.28	3.99 %
MKM1	0.21	3.64 %
VCM1	0.18	4.63 %
TVM1	0.10	1.53 %
KLM1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>17.90</b>	<b>5.21 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
LED TV	17.06	6.32 %
Air-Cool	0.06	0.27 %
<b>Total</b>	<b>17.12</b>	<b>5.88 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	0.86	7.33 %
CBE4	0.59	4.12 %
SUL1	0.57	6.98 %
KMR1	0.53	2.83 %
UMP1	0.50	5.35 %
TPR1	0.47	2.94 %
PDM1	0.46	7.91 %
SYM2	0.42	6.91 %
TPR3	0.39	5.21 %
CBE5	0.33	6.47 %
CBE6	0.33	4.37 %
SNR1	0.30	3.13 %
KGM1	0.23	4.32 %
CBE1	0.21	1.82 %
GDR1	0.19	2.78 %
KMD1	0.17	2.99 %
GBM1	0.15	2.43 %
ANR1	0.10	2.71 %
TPR4	0.10	2.96 %
CBE3	0.09	2.53 %
CBE2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>17.12</b>	<b>5.88 %</b>