



TN : BPL Sales Performance 24/04/2026 9:38 AM

MTD Sales
337.30 L

Brand Share %
6.35 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.35 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	337.25	8.12 %
Air-Cool	0.05	0.00 %
Total	337.30	6.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	69.00	8.04 %
TRICHY-01	55.83	7.82 %
SOUTH-03	50.96	7.41 %
WEST-02	43.92	7.20 %
CHENNAI-01	27.42	4.37 %
SOUTH ARCOT	24.94	6.23 %
CHENNAI-02	24.87	4.35 %
NORTH ARCOT	21.61	6.29 %
WEST-01	18.75	3.77 %
Total	337.30	6.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	69.00	10.02 %
Total	69.00	8.04 %

Branch *	MTD Sales L	Brand Share %
NGR1	3.21	5.95 %
TVL1	2.77	2.63 %
TUT1	1.79	2.52 %
MAR1	1.28	5.09 %
KVT1	1.27	2.36 %
MMT1	0.78	5.35 %
UDN1	0.76	6.17 %
APK2	0.50	5.03 %
KGL1	0.44	4.31 %
TKS2	0.36	0.86 %
SGT1	0.32	4.62 %
APK1	0.17	1.20 %
ASM1	0.09	0.71 %
TYI1		0.00 %
WHTV		0.00 %
Total	69.00	8.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	55.83	9.87 %
Total	55.83	7.82 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.99	3.00 %
PBR2	2.16	5.38 %
TYR1	1.74	6.16 %
TNJ2	1.24	3.55 %
MVM1	1.20	2.69 %
PDK1	0.64	4.36 %
TRY2	0.46	6.34 %
KUM2	0.45	1.89 %
TRY3	0.36	2.09 %
KUM1	0.36	0.80 %
TRY4	0.19	0.77 %
NCK1	0.09	1.65 %
MSI1		0.00 %
PTK1		0.00 %
WTRZ		0.00 %
Total	55.83	7.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	50.96	9.78 %
Total	50.96	7.41 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.35	3.10 %
TMM1	1.32	5.72 %
DKI1	0.97	5.82 %
MDU3	0.82	4.55 %
USL1	0.73	5.33 %
TEN2	0.64	2.94 %
NKI1	0.59	5.03 %
MLR1	0.41	2.93 %
PNV2	0.31	2.95 %
MDU6	0.27	0.80 %
KYK1	0.25	2.50 %
CMR1	0.19	1.53 %
NTM1	0.18	2.46 %
TPT1	0.09	0.43 %
CBM1		0.00 %
ODM1		0.00 %
WHMD		0.00 %
Total	50.96	7.41 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	43.92	11.18 %
Total	43.92	7.20 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.47	4.87 %
NKL2	0.80	2.76 %
ERD2	0.72	1.77 %
KRI1	0.70	3.08 %
DPR1	0.70	4.54 %
KMM1	0.56	6.06 %
HSR2	0.47	1.64 %
BMD1	0.44	4.31 %
KVP1	0.41	2.51 %
PLC1	0.39	2.31 %
MTR1	0.38	4.25 %
HSR1	0.36	1.41 %
DPR2	0.31	3.65 %
TCG1	0.27	2.22 %
SGG1	0.26	4.02 %
HRR1	0.18	2.03 %
MCR1	0.15	0.94 %
VKL1	0.13	1.88 %
KAM1		0.00 %
SGI1		0.00 %
Total	43.92	7.20 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	27.37	5.03 %
Air-Cool	0.05	0.06 %
Total	27.42	4.37 %

Branch *	MTD Sales L	Brand Share %
CH25	1.27	3.52 %
CH49	1.02	3.13 %
CH45	0.64	2.15 %
CH47	0.62	1.60 %
KNR1	0.56	6.30 %
CGL1	0.55	2.95 %
CH48	0.55	2.01 %
AVD1	0.50	4.48 %
GUD2	0.49	3.43 %
TKM1	0.42	3.42 %
GUD1	0.40	2.02 %
CH30	0.33	1.94 %
CH42	0.32	1.25 %
CH26	0.32	5.17 %
CH38	0.28	2.56 %
CH39	0.27	3.38 %
CH07	0.18	0.79 %
CH16	0.18	0.50 %
CH37	0.09	0.88 %
SKL1	0.05	0.40 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	27.42	4.37 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	24.94	7.52 %
Total	24.94	6.23 %

Branch *	MTD Sales L	Brand Share %
POY2	1.28	3.83 %
ULP1	0.85	4.64 %
KML1	0.65	4.81 %
SJI2	0.56	2.29 %
KLM1	0.48	2.87 %
TVM1	0.42	5.80 %
TDM1	0.32	1.74 %
VPM1	0.28	3.51 %
POY1	0.22	0.67 %
VCM1	0.22	2.47 %
TVM2	0.13	1.68 %
STP1	0.09	1.22 %
VCM2		0.00 %
WHUT		0.00 %
Total	24.94	6.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	24.87	4.85 %
Total	24.87	4.35 %

Branch *	MTD Sales L	Brand Share %
CH12	2.19	5.46 %
CH03	1.84	2.80 %
CH20	1.73	5.63 %
CH44	0.88	5.24 %
CH33	0.66	3.88 %
GPD1	0.58	3.80 %
PON1	0.46	5.03 %
CH41	0.44	2.27 %
MJR1	0.43	2.13 %
CH24	0.43	1.55 %
CH17	0.28	1.17 %
CH31	0.24	2.33 %
CH43	0.19	1.20 %
CH51	0.15	0.79 %
CH15	0.13	0.25 %
CH21	0.09	0.21 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
CH36	-0.13	-1.98 %
Total	24.87	4.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	21.61	8.14 %
Total	21.61	6.29 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.23	5.59 %
TRR1	1.00	4.83 %
ABR1	0.81	4.26 %
KPM2	0.71	2.02 %
VEL1	0.52	4.00 %
WJD1	0.49	5.42 %
TRT1	0.36	3.11 %
SBR1	0.25	1.36 %
KPM1	0.18	2.02 %
BGR1	0.18	1.73 %
SLG1	0.13	1.47 %
PTU1	0.09	2.21 %
Total	21.61	6.29 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	18.75	5.66 %
Total	18.75	3.77 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.11	3.75 %
SYM2	0.91	5.61 %
SUL1	0.81	6.33 %
SNR1	0.78	3.47 %
DPM2	0.71	5.01 %
UMP1	0.69	4.62 %
TPR3	0.43	3.92 %
GBM1	0.43	3.83 %
PPI1	0.41	3.51 %
TPR4	0.36	4.67 %
CBE4	0.36	1.31 %
CBE3	0.33	4.69 %
CBE5	0.31	2.84 %
KMD1	0.30	2.71 %
CBE1	0.28	1.58 %
KGM1	0.15	1.34 %
TPR1	0.09	0.39 %
CNR1	0.09	1.08 %
CBE2		0.00 %
CBE6		0.00 %
KMR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	18.75	3.77 %