



TN : BPL Sales Performance 24/03/2026 9:38 AM

MTD Sales
319.41 L

Brand Share %
5.64 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.64 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	319.17	9.32 %
Fridge	0.25	0.01 %
Total	319.41	5.64 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	69.92	7.47 %
TRICHY-01	50.07	6.93 %
SOUTH-03	49.21	7.09 %
WEST-02	35.08	5.82 %
CHENNAI-01	28.08	3.74 %
CHENNAI-02	26.94	4.03 %
SOUTH ARCOT	23.72	6.00 %
WEST-01	19.09	3.73 %
NORTH ARCOT	17.31	4.56 %
Total	319.41	5.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	69.67	11.73 %
Fridge	0.25	0.07 %
Total	69.92	7.47 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.78	3.92 %
NGR1	2.25	4.70 %
TUT1	1.47	0.85 %
MAR1	1.02	4.43 %
APK1	0.83	5.24 %
ASM1	0.78	4.87 %
APK2	0.76	4.66 %
UDN1	0.50	3.85 %
TKS2	0.35	1.07 %
ARM1	0.32	2.97 %
TYI1	0.29	3.54 %
KSM1	0.24	2.80 %
COL1	0.22	5.10 %
SGT1	0.09	2.01 %
WHTV		0.00 %
Total	69.92	7.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	50.07	10.54 %
Total	50.07	6.93 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.47	2.64 %
PBR2	1.83	4.47 %
TYR1	1.11	4.52 %
KIK1	0.96	5.32 %
PDK1	0.47	3.73 %
TRY2	0.43	4.97 %
NCK1	0.33	3.41 %
TRY4	0.15	0.54 %
PTK1	0.10	0.29 %
KUM1	0.09	0.19 %
MSI1	0.08	0.54 %
TRY3	0.08	0.48 %
Total	50.07	6.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	49.21	11.65 %
Total	49.21	7.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.41	5.25 %
DGL1	1.78	3.14 %
KKD3	1.22	4.29 %
ATG1	1.17	5.51 %
TMM1	1.03	4.62 %
MPA1	0.90	4.49 %
USL1	0.73	5.44 %
DGL2	0.63	3.86 %
MLR1	0.48	4.56 %
MDU6	0.47	1.52 %
ADP1	0.42	3.23 %
MDU5	0.36	3.85 %
MDU3	0.20	0.99 %
CBM1	0.18	0.83 %
ODM1	0.09	1.22 %
TPT1	0.08	0.57 %
WHMD		0.00 %
Total	49.21	7.09 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	35.08	10.82 %
Total	35.08	5.82 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.89	3.65 %
ERD1	1.36	4.70 %
NKL2	0.91	3.20 %
KRI1	0.69	2.67 %
HSR1	0.58	2.04 %
BMD1	0.56	4.59 %
VPD1	0.51	2.87 %
TCG1	0.49	4.03 %
DPR1	0.43	3.72 %
ERD2	0.41	1.13 %
MTR1	0.29	2.61 %
VKL1	0.23	3.52 %
HRR1	0.23	2.17 %
PLC1	0.18	1.40 %
KAM1	0.12	1.35 %
DPR2	0.09	0.87 %
HSR2	0.09	0.29 %
KMM1	0.08	0.72 %
CMI1	0.08	0.87 %
MCR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	35.08	5.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	28.08	6.58 %
Total	28.08	3.74 %

Branch *	MTD Sales L	Brand Share %
AVD1	1.15	4.72 %
CH42	0.77	2.49 %
GUD1	0.72	3.98 %
CH49	0.56	1.47 %
GUD2	0.56	4.19 %
CGL1	0.54	3.38 %
CH35	0.51	2.57 %
WHC3	0.48	1.77 %
CH39	0.45	3.11 %
CH38	0.42	2.73 %
CH16	0.40	0.68 %
CH30	0.37	1.12 %
CH07	0.30	0.90 %
MRM1	0.30	1.32 %
CH48	0.25	0.81 %
CZWH	0.21	2.14 %
CH37	0.20	1.68 %
KNR1	0.20	1.59 %
SKL1	0.19	1.06 %
CH45	0.18	0.63 %
CH47	0.09	0.43 %
CH25		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN	-0.26	3.00 %
Total	28.08	3.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	26.94	6.40 %
Total	26.94	4.03 %

Branch *	MTD Sales L	Brand Share %
CH03	2.81	2.72 %
CH12	2.17	4.66 %
CH17	1.02	3.79 %
CH18	0.97	3.34 %
CH34	0.80	3.35 %
MJR1	0.70	2.73 %
PON1	0.67	3.75 %
CH21	0.57	1.44 %
CH33	0.27	1.35 %
CH41	0.26	0.92 %
CH24	0.22	0.96 %
CH27	0.22	2.25 %
CH15	0.22	0.40 %
CH43	0.19	1.06 %
CH36	0.08	1.39 %
CH32		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	26.94	4.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	23.72	9.95 %
Total	23.72	6.00 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.20	5.03 %
POY2	1.11	3.48 %
KML1	0.82	5.49 %
ULP1	0.59	2.89 %
KLM1	0.28	1.02 %
POY1	0.27	0.73 %
TVM2	0.26	3.64 %
TVM1	0.23	3.23 %
VPM1	0.18	2.85 %
VCM1	0.17	1.78 %
STP1	0.17	2.16 %
SJI2	0.09	0.39 %
TDM1		0.00 %
Total	23.72	6.00 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	19.09	6.65 %
Total	19.09	3.73 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.15	3.69 %
TPR2	0.78	3.18 %
SUL1	0.67	4.34 %
PPI1	0.57	5.03 %
CBE2	0.48	0.44 %
CNR1	0.46	3.19 %
TPR1	0.44	2.01 %
KMD1	0.40	4.51 %
KGM1	0.37	3.31 %
GBM1	0.30	3.98 %
SNR1	0.28	1.67 %
WZSD	0.27	5.22 %
CBE6	0.26	1.64 %
GDR1	0.26	2.82 %
UMP1	0.21	1.99 %
CBE1	0.19	1.09 %
CBE5	0.16	2.54 %
KMR1	0.11	0.35 %
UAM1	0.08	0.35 %
WHCB		0.00 %
Total	19.09	3.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	17.31	7.35 %
Total	17.31	4.56 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.86	3.70 %
WJD1	0.59	4.45 %
ARC2	0.50	5.10 %
PLR1	0.43	4.41 %
KPM2	0.36	0.81 %
UGI1	0.33	4.93 %
ABR1	0.27	1.87 %
SBR1	0.27	1.10 %
BGR1	0.23	3.04 %
AKM1	0.22	1.19 %
TRT1	0.21	1.30 %
KPM1	0.17	1.46 %
SLG1	0.09	1.08 %
VEL1	0.08	0.43 %
PTU1		0.00 %
WHVL		0.00 %
Total	17.31	4.56 %