

MTD Sales
229.52 L

Brand Share %
4.20 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.20 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	230.12	7.54 %
Fridge	-0.60	-0.02 %
Total	229.52	4.20 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	44.23	5.02 %
TRICHY-01	41.75	5.86 %
SOUTH-03	26.19	4.06 %
CHENNAI-01	25.42	3.29 %
CHENNAI-02	24.98	3.56 %
WEST-02	19.40	5.01 %
NORTH ARCOT	17.70	4.24 %
SOUTH ARCOT	12.97	3.20 %
WEST-01	10.85	3.52 %
WEST-03	6.03	2.61 %
Total	229.52	4.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	44.23	8.99 %
Total	44.23	5.02 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.81	3.59 %
TUT1	0.77	0.81 %
RND2	0.68	2.64 %
MAR1	0.40	1.22 %
RPM1	0.37	0.79 %
KYR1	0.25	3.22 %
TKY1	0.24	3.11 %
UDN1	0.12	0.97 %
STU2	0.12	1.75 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
WHTV		0.00 %
Total	44.23	5.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	41.75	10.31 %
Total	41.75	5.86 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.07	2.69 %
JKM1	0.79	3.70 %
PDK1	0.39	3.68 %
NCK1	0.36	3.83 %
TYR1	0.32	1.59 %
PDK2	0.25	1.02 %
APM1	0.18	2.51 %
KUM2	0.11	0.53 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	41.75	5.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	26.19	7.30 %
Total	26.19	4.06 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.07	1.37 %
DGL1	0.86	1.64 %
DKI1	0.60	3.14 %
KKD3	0.58	2.85 %
TPT1	0.52	3.56 %
SVG1	0.46	3.19 %
TEN2	0.44	2.80 %
NKI1	0.34	2.53 %
MPA1	0.26	1.70 %
ATG1	0.25	1.05 %
PNI1	0.24	4.13 %
NTM1	0.24	1.81 %
KPT1	0.24	3.22 %
CBM1	0.13	0.96 %
KYK1	0.13	2.22 %
CMR1	0.12	1.87 %
ODM1	0.12	2.68 %
ADP1	0.11	1.00 %
BNR1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	26.19	4.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	25.42	6.22 %
Total	25.42	3.29 %

Branch *	MTD Sales L	Brand Share %
AVD1	0.78	2.52 %
CH22	0.66	2.55 %
CH47	0.57	1.04 %
CH16	0.56	0.92 %
CH07	0.54	1.85 %
CH49	0.54	1.25 %
KNR1	0.54	3.20 %
CGL1	0.50	3.73 %
SKL1	0.46	2.43 %
CH38	0.40	2.70 %
CH08	0.40	2.11 %
MRM1	0.36	1.30 %
GUD2	0.22	1.48 %
CH25	0.15	0.49 %
CH39	0.11	1.17 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
Total	25.42	3.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	24.98	6.04 %
Total	24.98	3.56 %

Branch *	MTD Sales L	Brand Share %
CH03	2.97	4.03 %
CH15	2.03	2.94 %
CH50	0.91	2.37 %
CH20	0.88	2.51 %
CH17	0.61	2.36 %
CH44	0.56	2.82 %
CH43	0.46	2.82 %
CH23	0.25	2.34 %
CH27	0.18	1.48 %
CH33	0.13	0.63 %
CH35	0.13	0.60 %
CH46	0.13	1.63 %
PON1	0.11	0.61 %
CH01		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
CH51		0.00 %
MC05		0.00 %
WHC3	-0.79	-10.35 %
WCHN	-0.89	3.75 %
Total	24.98	3.56 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	19.40	9.17 %
Total	19.40	5.01 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.73	3.70 %
EPI1	0.44	3.26 %
APN1	0.31	2.30 %
DPR1	0.22	1.73 %
KAM1	0.22	2.13 %
VPD1	0.20	1.33 %
SGI1	0.18	2.04 %
PLC1	0.13	1.07 %
KRI1	0.11	0.55 %
DPR2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
WHKP		0.00 %
BMD1	-0.10	-0.87 %
Total	19.40	5.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	18.30	7.88 %
Fridge	-0.60	-0.32 %
Total	17.70	4.24 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.05	2.30 %
ABR1	0.61	2.75 %
AKM1	0.51	2.61 %
WJP1	0.47	3.21 %
VSI1	0.47	3.26 %
TRR1	0.43	1.45 %
VNB1	0.41	3.43 %
SBR1	0.40	1.70 %
GDM1	0.34	2.57 %
CYR1	0.32	2.27 %
KPM1	0.31	3.17 %
BGR1	0.25	3.07 %
VEL4	0.23	0.96 %
WJD1	0.14	1.14 %
VEL3	0.11	0.48 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	17.70	4.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	12.97	5.67 %
Total	12.97	3.20 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.89	2.64 %
POY2	0.77	2.99 %
KLM1	0.54	1.87 %
POY1	0.41	1.01 %
CDM1	0.36	1.18 %
STP1	0.31	3.80 %
TVM1	0.25	2.08 %
NVL2	0.18	1.24 %
ULP1	0.17	0.90 %
MKM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.13	-0.80 %
Total	12.97	3.20 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	10.85	6.34 %
Total	10.85	3.52 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.81	2.49 %
CBE4	0.72	3.53 %
CBE2	0.46	0.79 %
SUL1	0.45	3.35 %
SNR1	0.33	1.73 %
PDM1	0.27	3.95 %
CBE5	0.25	2.84 %
CBE6	0.20	1.12 %
CBE1	0.13	1.05 %
CBE3	0.13	1.55 %
KMD1	0.13	1.47 %
ANR1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	10.85	3.52 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	6.03	4.64 %
Total	6.03	2.61 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.25	2.21 %
GBM1	0.22	3.38 %
SGG1	0.20	2.75 %
NKL2	0.20	1.26 %
ERD2	0.19	0.56 %
TPR3	0.19	4.04 %
CMI1	0.12	1.88 %
TPR2	0.11	0.38 %
AVI1		0.00 %
ERD1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
W3SD	-0.11	-68.44 %
Total	6.03	2.61 %