



TN : BPL Sales Performance 23/05/2026 9:38 AM

MTD Sales
319.02 L

Brand Share %
8.41 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.41 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	318.96	9.24 %
Air-Cool	0.06	0.02 %
Total	319.02	8.41 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	63.24	10.06 %
TRICHY-01	59.43	12.01 %
SOUTH-03	46.62	9.19 %
CHENNAI-01	43.26	8.20 %
WEST-02	27.37	7.55 %
CHENNAI-02	23.96	5.73 %
NORTH ARCOT	21.47	8.67 %
SOUTH ARCOT	17.16	5.31 %
WEST-01	16.51	5.81 %
Total	319.02	8.41 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	63.24	10.76 %
Total	63.24	10.06 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.47	7.61 %
TUT1	2.52	3.58 %
MAR1	1.91	6.87 %
NGR1	1.51	4.51 %
APK2	0.85	7.46 %
KVT1	0.41	0.85 %
ASM1	0.39	4.29 %
KGL1	0.37	3.62 %
APK1	0.31	3.00 %
SGT1	0.30	7.50 %
TYI1	0.29	3.06 %
KSM1	0.21	4.26 %
TKS2	0.12	0.52 %
WHTV		0.00 %
Total	63.24	10.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	59.43	13.26 %
Total	59.43	12.01 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.97	6.58 %
MVM1	2.32	7.96 %
PBR2	1.88	7.54 %
KUM1	0.87	3.23 %
TRY4	0.59	4.59 %
ORU1	0.38	4.02 %
KUM2	0.38	2.97 %
PTK1	0.33	1.70 %
MSI1	0.10	0.97 %
NCK1	0.09	1.86 %
TRY3		0.00 %
WTRZ		0.00 %
Total	59.43	12.01 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	46.62	9.90 %
Total	46.62	9.19 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.24	6.53 %
DGL1	2.78	4.70 %
MDU2	2.61	7.46 %
MPA1	0.88	6.44 %
MDU3	0.85	6.29 %
ATG1	0.80	6.92 %
TEN2	0.78	5.24 %
MLR1	0.70	7.94 %
MDU6	0.60	2.49 %
USL1	0.46	5.85 %
KYK1	0.46	5.29 %
NTM1	0.41	8.16 %
PNI1	0.33	4.13 %
NKI1	0.31	4.54 %
CBM1	0.21	2.61 %
TPT1	0.21	1.30 %
ADP1	0.19	2.09 %
ODM1	0.15	3.66 %
CMR1	0.11	1.10 %
Total	46.62	9.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	43.26	9.15 %
Total	43.26	8.20 %

Branch *	MTD Sales L	Brand Share %
CH05	2.91	7.51 %
CH08	1.47	7.34 %
CH49	0.83	4.15 %
CH42	0.77	3.45 %
TKM1	0.41	5.00 %
CH47	0.35	1.26 %
CH07	0.32	1.30 %
CH35	0.31	2.20 %
CH25	0.30	1.44 %
CH38	0.28	2.81 %
CH48	0.22	1.19 %
GUD1	0.14	0.85 %
CGL1	0.10	1.00 %
AVD1	0.10	0.92 %
CH16	0.09	0.24 %
CH37	0.09	1.67 %
CZWH	0.08	1.23 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
SKL1		0.00 %
MRM1	-0.09	-0.64 %
Total	43.26	8.20 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	27.37	8.57 %
Total	27.37	7.55 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.93	5.61 %
APN1	0.72	7.58 %
ERD1	0.72	3.38 %
VPD1	0.62	5.41 %
KRI1	0.50	3.80 %
NKL2	0.41	3.08 %
HSR1	0.39	2.10 %
ERD2	0.37	1.47 %
KVP1	0.29	3.79 %
DPR1	0.26	2.52 %
MTR1	0.25	3.98 %
KMM1	0.15	2.63 %
SGI1	0.13	1.34 %
KAM1	0.11	2.38 %
DPR2	0.11	1.15 %
CMI1	0.10	2.04 %
TCG1	0.10	1.17 %
BMD1		0.00 %
HSR2		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	27.37	7.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	23.96	6.40 %
Total	23.96	5.73 %

Branch *	MTD Sales L	Brand Share %
CH03	2.88	4.73 %
CH20	1.99	8.35 %
CH12	1.73	5.50 %
CH33	0.60	5.67 %
PON1	0.56	7.20 %
CH17	0.52	3.19 %
CH27	0.35	5.79 %
GPD1	0.33	5.61 %
CH31	0.32	3.16 %
CH21	0.30	1.09 %
CH43	0.26	2.34 %
CH23	0.20	2.25 %
CH51	0.14	0.94 %
MJR1	0.11	0.71 %
CH41	0.10	0.62 %
CH15		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
Total	23.96	5.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	21.47	9.83 %
Total	21.47	8.67 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.43	7.31 %
TRR1	0.88	6.20 %
AKM1	0.88	6.49 %
WJP1	0.81	7.70 %
ABR1	0.78	7.17 %
VNB1	0.69	7.85 %
SBR1	0.42	2.93 %
VEL1	0.42	4.14 %
PLR1	0.30	5.14 %
KPM1	0.29	4.33 %
GDM1	0.29	3.53 %
BGR1	0.24	4.68 %
SLG1	0.10	1.68 %
TRT1	0.09	0.81 %
KPM2	0.09	0.34 %
WHVL		0.00 %
Total	21.47	8.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	17.16	5.78 %
Total	17.16	5.31 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.03	8.28 %
KKI2	1.39	7.38 %
CDM1	1.31	6.61 %
PRT1	1.29	7.90 %
POY2	1.20	4.94 %
ULP1	1.04	7.20 %
SJI2	0.51	2.85 %
NVL2	0.51	3.47 %
STP1	0.47	6.35 %
POY1	0.43	1.21 %
VPM1	0.28	5.25 %
MKM1	0.21	3.64 %
VCM1	0.18	5.11 %
TVM1	0.10	1.59 %
KLM1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	17.16	5.31 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	16.46	6.25 %
Air-Cool	0.06	0.27 %
Total	16.51	5.81 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.86	7.33 %
KMR1	0.53	3.22 %
UMP1	0.50	5.49 %
SUL1	0.47	6.01 %
TPR1	0.47	3.03 %
PDM1	0.46	7.91 %
SYM2	0.42	7.19 %
CBE4	0.40	3.04 %
TPR3	0.39	5.21 %
CBE5	0.33	6.79 %
CBE6	0.33	4.43 %
SNR1	0.30	3.13 %
CBE1	0.21	1.82 %
GDR1	0.19	2.78 %
KMD1	0.17	2.99 %
GBM1	0.15	2.40 %
ANR1	0.10	2.71 %
TPR4	0.10	2.96 %
CBE3	0.09	2.53 %
CBE2		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	16.51	5.81 %