



# TN : BPL Sales Performance 23/04/2026 9:38 AM

MTD Sales  
331.79 L

Brand Share %  
6.35 %

Information:

MTD : 01-04-2026 To 22-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.35 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	331.74	8.11 %
Air-Cool	0.05	0.00 %
Total	331.79	6.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	68.80	8.14 %
TRICHY-01	54.61	7.79 %
SOUTH-03	49.48	7.33 %
WEST-02	43.71	7.28 %
CHENNAI-01	26.64	4.31 %
CHENNAI-02	24.76	4.41 %
SOUTH ARCOT	24.32	6.17 %
NORTH ARCOT	20.82	6.14 %
WEST-01	18.65	3.80 %
Total	331.79	6.35 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	68.80	10.14 %
Total	68.80	8.14 %

Branch *	MTD Sales L	Brand Share %
NGR1	3.21	6.00 %
TVL1	2.77	2.65 %
TUT1	1.79	2.55 %
MAR1	1.28	5.11 %
KVT1	1.27	2.40 %
MMT1	0.78	5.35 %
UDN1	0.65	5.77 %
APK2	0.50	5.11 %
KGL1	0.44	4.71 %
TKS2	0.36	0.87 %
SGT1	0.32	4.62 %
APK1	0.17	1.25 %
ASM1	0.09	0.75 %
TYI1		0.00 %
WHTV		0.00 %
Total	68.80	8.14 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	54.61	9.82 %
Total	54.61	7.79 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.99	3.03 %
PBR2	2.16	5.40 %
TYR1	1.74	6.23 %
TNJ2	1.24	3.67 %
MVM1	1.10	2.47 %
ORU1	0.69	6.05 %
PDK1	0.64	4.38 %
KUM2	0.45	1.97 %
TRY3	0.36	2.11 %
KUM1	0.36	0.82 %
TRY4	0.19	0.77 %
NCK1	0.09	1.69 %
MSI1		0.00 %
PTK1		0.00 %
WTRZ		0.00 %
Total	54.61	7.79 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	49.48	9.67 %
Total	49.48	7.33 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.65	6.13 %
MDU1	2.25	3.02 %
TMM1	1.22	5.46 %
DKI1	0.86	5.28 %
MDU3	0.82	4.61 %
USL1	0.73	5.33 %
TEN2	0.64	2.94 %
NKI1	0.59	5.08 %
MLR1	0.41	2.93 %
PNV2	0.31	2.99 %
MDU6	0.27	0.80 %
KYK1	0.25	2.56 %
CMR1	0.19	1.56 %
NTM1	0.18	2.55 %
TPT1	0.09	0.44 %
CBM1		0.00 %
ODM1		0.00 %
WHMD		0.00 %
Total	49.48	7.33 %

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	43.71	11.30 %
Total	43.71	7.28 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.46	6.16 %
ERD1	1.47	4.98 %
NKL2	0.80	2.82 %
ERD2	0.72	1.80 %
KRI1	0.70	3.08 %
DPR1	0.70	4.61 %
KMM1	0.56	6.17 %
HSR2	0.47	1.64 %
BMD1	0.44	4.31 %
KVP1	0.41	2.58 %
PLC1	0.39	2.41 %
MTR1	0.38	4.81 %
HSR1	0.36	1.41 %
DPR2	0.31	3.73 %
TCG1	0.27	2.22 %
SGG1	0.26	4.07 %
HRR1	0.18	2.17 %
MCR1	0.15	0.94 %
VKL1	0.13	1.90 %
KAM1		0.00 %
SGI1		0.00 %
Total	43.71	7.28 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	26.59	4.95 %
Air-Cool	0.05	0.06 %
<b>Total</b>	<b>26.64</b>	<b>4.31 %</b>

Branch *	MTD Sales L	Brand Share %
CH25	1.27	3.53 %
CH49	0.91	2.82 %
CH47	0.62	1.63 %
CGL1	0.55	2.95 %
CH48	0.55	2.04 %
CH45	0.54	1.84 %
AVD1	0.50	4.48 %
GUD2	0.49	3.43 %
TKM1	0.42	3.43 %
GUD1	0.40	2.04 %
CH30	0.33	1.94 %
CH42	0.32	1.29 %
CH26	0.32	5.17 %
CH38	0.28	2.60 %
CH39	0.27	3.47 %
CH07	0.18	0.82 %
CH16	0.18	0.51 %
CH37	0.09	0.92 %
SKL1	0.05	0.40 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>26.64</b>	<b>4.31 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	24.76	4.92 %
<b>Total</b>	<b>24.76</b>	<b>4.41 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	2.19	5.46 %
CH03	1.84	2.91 %
CH20	1.73	5.65 %
CH44	0.88	5.32 %
CH33	0.66	3.88 %
GPD1	0.58	3.93 %
PON1	0.46	5.06 %
CH41	0.44	2.28 %
MJR1	0.43	2.16 %
CH24	0.43	1.66 %
CH17	0.28	1.19 %
CH31	0.24	2.33 %
CH43	0.19	1.21 %
CH51	0.15	0.80 %
CH15	0.13	0.25 %
CH21	0.09	0.22 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
CH36	-0.13	-1.98 %
<b>Total</b>	<b>24.76</b>	<b>4.41 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	24.32	7.44 %
<b>Total</b>	<b>24.32</b>	<b>6.17 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	1.17	3.58 %
ULP1	0.85	4.64 %
KML1	0.65	4.83 %
SJ12	0.56	2.31 %
KLM1	0.48	2.87 %
TVM1	0.42	5.80 %
TDM1	0.32	1.74 %
VPM1	0.28	3.64 %
POY1	0.22	0.69 %
VCM1	0.22	2.47 %
TVM2	0.13	1.68 %
STP1	0.09	1.22 %
VCM2		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>24.32</b>	<b>6.17 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	20.82	7.96 %
<b>Total</b>	<b>20.82</b>	<b>6.14 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	1.23	5.63 %
AKM1	1.02	6.05 %
TRR1	0.89	4.41 %
ABR1	0.81	4.40 %
KPM2	0.71	2.04 %
GDM1	0.70	5.72 %
VEL1	0.52	4.09 %
WJD1	0.49	5.47 %
TRT1	0.36	3.11 %
KPM1	0.18	2.02 %
BGR1	0.18	1.76 %
SLG1	0.13	1.47 %
PTU1	0.09	2.21 %
SBR1	0.09	0.52 %
<b>Total</b>	<b>20.82</b>	<b>6.14 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
LED TV	18.65	5.71 %
<b>Total</b>	<b>18.65</b>	<b>3.80 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	1.01	3.53 %
SYM2	0.91	5.77 %
SUL1	0.81	6.33 %
SNR1	0.78	3.47 %
DPM2	0.71	5.17 %
UMP1	0.69	4.74 %
TPR3	0.43	4.03 %
GBM1	0.43	3.92 %
PPI1	0.41	3.58 %
TPR4	0.36	4.67 %
CBE4	0.36	1.31 %
CBE3	0.33	4.69 %
CBE5	0.31	2.84 %
KMD1	0.30	2.78 %
CBE1	0.28	1.59 %
KGM1	0.15	1.34 %
TPR1	0.09	0.39 %
CNR1	0.09	1.08 %
CBE2		0.00 %
CBE6		0.00 %
KMR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>18.65</b>	<b>3.80 %</b>