



# TN : BPL Sales Performance 23/03/2026 9:38 AM

MTD Sales  
299.74 L

Brand Share %  
5.55 %

Information:

MTD : 01-03-2026 To 22-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.55 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	299.50	9.11 %
Fridge	0.25	0.01 %
Total	299.74	5.55 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	66.01	7.37 %
TRICHY-01	46.26	6.70 %
SOUTH-03	44.66	6.80 %
WEST-02	33.47	5.82 %
CHENNAI-01	26.23	3.68 %
CHENNAI-02	25.66	4.02 %
SOUTH ARCOT	22.67	5.98 %
WEST-01	18.58	3.79 %
NORTH ARCOT	16.20	4.43 %
Total	299.74	5.55 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	65.77	11.45 %
Fridge	0.25	0.08 %
Total	66.01	7.37 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.78	4.05 %
NGR1	2.17	4.64 %
TUT2	1.73	5.30 %
TUT1	1.22	0.72 %
MAR1	1.02	4.52 %
APK1	0.83	5.34 %
ASM1	0.78	5.32 %
APK2	0.76	4.77 %
UDN1	0.50	3.99 %
TKY1	0.48	4.04 %
ARM1	0.32	2.97 %
TYI1	0.29	3.98 %
KSM1	0.24	2.86 %
TKS2	0.22	0.74 %
COL1	0.22	5.40 %
SGT1	0.09	2.09 %
WHTV		0.00 %
Total	66.01	7.37 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	46.26	10.15 %
Total	46.26	6.70 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.47	2.73 %
PBR2	1.41	3.60 %
TYR1	1.11	4.54 %
KIK1	0.86	4.97 %
ORU1	0.65	5.33 %
PDK1	0.47	4.10 %
TRY2	0.34	4.09 %
NCK1	0.33	3.65 %
TRY4	0.15	0.56 %
PTK1	0.10	0.30 %
KUM1	0.09	0.20 %
MSI1	0.08	0.54 %
TRY3	0.08	0.49 %
Total	46.26	6.70 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	44.66	11.08 %
Total	44.66	6.80 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.78	3.17 %
KKD3	1.11	3.98 %
ATG1	1.04	5.28 %
TMM1	0.73	3.47 %
TEN2	0.71	4.18 %
USL1	0.64	4.83 %
DGL2	0.55	3.51 %
MLR1	0.40	3.99 %
MPA1	0.39	2.08 %
MDU5	0.36	4.10 %
MDU6	0.31	1.04 %
CMR1	0.27	3.47 %
MDU3	0.20	1.05 %
ADP1	0.17	1.42 %
CBM1	0.09	0.45 %
ODM1	0.09	1.22 %
TPT1	0.08	0.59 %
WHMD		0.00 %
Total	44.66	6.80 %

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	33.47	10.76 %
Total	33.47	5.82 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.81	3.58 %
ERD1	1.15	4.47 %
NKL2	0.91	3.38 %
KRI1	0.69	2.73 %
HSR1	0.58	2.13 %
BMD1	0.56	5.06 %
TCG1	0.49	4.28 %
ERD2	0.41	1.18 %
VPD1	0.38	2.29 %
MTR1	0.29	2.73 %
DPR1	0.27	2.50 %
VKL1	0.23	3.61 %
HRR1	0.23	2.22 %
PLC1	0.18	1.44 %
KAM1	0.12	1.37 %
DPR2	0.09	0.92 %
HSR2	0.09	0.30 %
KMM1	0.08	0.77 %
CMI1	0.08	0.87 %
MCR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	33.47	5.82 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
LED TV	26.23	6.36 %
Total	26.23	3.68 %

Branch *	MTD Sales L	Brand Share %
CH19	1.34	5.25 %
AVD1	1.07	4.51 %
CH42	0.77	2.49 %
GUD1	0.72	4.09 %
GUD2	0.56	4.40 %
CH35	0.51	2.63 %
CGL1	0.46	3.04 %
CH39	0.45	3.25 %
CH49	0.41	1.15 %
CH16	0.40	0.69 %
CH30	0.37	1.22 %
CH38	0.34	2.26 %
CH07	0.30	0.91 %
MRM1	0.30	1.37 %
CH48	0.25	0.83 %
CZWH	0.21	2.35 %
CH37	0.20	1.73 %
KNR1	0.20	1.69 %
SKL1	0.19	1.07 %
CH45	0.18	0.63 %
CH25		0.00 %
CH47		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.26	3.57 %
Total	26.23	3.68 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	25.66	6.41 %
<b>Total</b>	<b>25.66</b>	<b>4.02 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	2.59	2.67 %
CH12	2.08	4.50 %
CH17	0.93	3.61 %
CH18	0.85	3.15 %
CH34	0.80	3.47 %
MJR1	0.70	2.76 %
PON1	0.67	3.96 %
CH21	0.57	1.47 %
CH33	0.27	1.44 %
CH41	0.26	0.93 %
CH24	0.22	0.97 %
CH27	0.22	2.25 %
CH15	0.22	0.42 %
CH43	0.10	0.62 %
CH36	0.08	1.39 %
CH32		0.00 %
CH51		0.00 %
MC06		0.00 %
<b>Total</b>	<b>25.66</b>	<b>4.02 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	22.67	9.90 %
<b>Total</b>	<b>22.67</b>	<b>5.98 %</b>

Branch *	MTD Sales L	Brand Share %
VPM2	1.20	5.30 %
POY2	1.00	3.25 %
KML1	0.74	5.19 %
ULP1	0.59	2.97 %
KLM1	0.28	1.05 %
POY1	0.27	0.73 %
TVM2	0.26	3.70 %
TVM1	0.23	3.39 %
VPM1	0.18	3.42 %
VCM1	0.17	1.78 %
STP1	0.17	2.31 %
SJI2	0.09	0.41 %
TDM1		0.00 %
<b>Total</b>	<b>22.67</b>	<b>5.98 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	18.58	6.79 %
Total	18.58	3.79 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.15	3.73 %
TPR2	0.78	3.31 %
SUL1	0.67	4.59 %
PPI1	0.57	5.23 %
KGI1	0.53	5.21 %
CBE2	0.48	0.47 %
CNR1	0.46	3.19 %
TPR1	0.44	2.10 %
KMD1	0.40	4.87 %
KGM1	0.37	3.35 %
GBM1	0.30	4.11 %
SNR1	0.28	1.67 %
CBE6	0.26	1.76 %
GDR1	0.26	3.02 %
CBE1	0.19	1.10 %
CBE5	0.16	2.54 %
KMR1	0.11	0.37 %
UAM1	0.08	0.35 %
UMP1	0.08	0.84 %
WHCB		0.00 %
Total	18.58	3.79 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	16.20	7.11 %
Total	16.20	4.43 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.77	3.47 %
WJD1	0.59	4.86 %
WJP1	0.58	4.85 %
PLR1	0.43	4.65 %
ARC2	0.42	4.44 %
KPM2	0.36	0.83 %
UGI1	0.33	4.93 %
BGR1	0.23	3.22 %
AKM1	0.22	1.31 %
TRT1	0.21	1.30 %
SBR1	0.17	0.73 %
KPM1	0.17	1.52 %
ABR1	0.10	0.72 %
SLG1	0.09	1.08 %
VEL1	0.08	0.43 %
PTU1		0.00 %
WHVL		0.00 %
Total	16.20	4.43 %