

MTD Sales
519.87 L

Brand Share %
4.48 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.48 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	519.52	6.56 %
Fridge	0.35	0.01 %
Total	519.87	4.48 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	97.79	6.00 %
SOUTH-01	97.29	5.41 %
TRICHY-01	84.56	6.03 %
SOUTH-03	64.60	3.63 %
CHENNAI-01	41.10	3.39 %
CHENNAI-02	39.14	3.88 %
SOUTH ARCOT	35.81	4.41 %
WEST-01	33.82	3.08 %
NORTH ARCOT	25.77	3.25 %
KL-SOUTH		0.00 %
Total	519.87	4.48 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	97.79	8.90 %
Total	97.79	6.00 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.49	3.97 %
OML1	2.01	3.77 %
PLC1	0.66	2.24 %
MTR1	0.61	1.24 %
TCG1	0.58	1.49 %
KVP1	0.49	1.56 %
KMM1	0.42	1.94 %
NKL2	0.38	0.50 %
CMI1	0.28	1.28 %
DPR2	0.28	1.25 %
KRI1	0.25	0.57 %
ERD2	0.25	0.21 %
BMD1	0.21	0.76 %
DPR1	0.21	0.90 %
MCR1	0.08	0.21 %
HRR1		0.00 %
WZWH		0.00 %
Total	97.79	6.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	97.29	8.13 %
Total	97.29	5.41 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.75	2.36 %
TVL1	4.44	2.64 %
NGR1	3.34	2.99 %
TUT2	2.12	3.40 %
VNR1	0.97	3.47 %
MAR1	0.78	1.79 %
KGL1	0.72	3.70 %
APK1	0.71	1.63 %
STU2	0.57	2.40 %
TKY1	0.49	1.70 %
UDN1	0.43	2.00 %
KSM1	0.38	3.19 %
SGT1	0.36	3.49 %
MMT1	0.35	1.30 %
VLY1	0.31	0.77 %
ERL2	0.22	0.59 %
ARM1	0.17	0.63 %
TKS2	0.08	0.13 %
ASM1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
TYI1		0.00 %
Total	97.29	5.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	84.56	8.51 %
Total	84.56	6.03 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.97	3.14 %
KUM1	2.77	3.97 %
TYR1	1.47	2.47 %
PBR1	1.14	3.98 %
TVR1	1.11	4.33 %
MDI1	0.91	1.61 %
ORU1	0.63	2.82 %
PTK1	0.28	0.51 %
PDK1	0.21	0.63 %
TRY4	0.17	0.25 %
TRY3	0.13	0.27 %
NMM1		0.00 %
TZSD		0.00 %
Total	84.56	6.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	64.39	5.51 %
Fridge	0.21	0.03 %
Total	64.60	3.63 %

Branch *	MTD Sales L	Brand Share %
DGL1	7.26	4.03 %
MDU1	6.44	2.71 %
KRR1	1.94	3.21 %
DKI1	1.13	2.85 %
KPT1	0.93	3.67 %
SVG1	0.90	2.22 %
MPA1	0.87	2.00 %
TEN2	0.81	1.93 %
USL1	0.73	1.70 %
BNR1	0.68	2.09 %
MDU6	0.54	0.56 %
MNM1	0.49	2.38 %
PNV1	0.47	2.29 %
MDU3	0.46	0.91 %
PKM1	0.42	2.11 %
DGL2	0.31	1.00 %
MLR1	0.25	0.71 %
ATG1	0.23	0.49 %
KKD3	0.19	0.27 %
ODM1	0.17	0.98 %
PVI1	0.13	0.38 %
TPT1	0.13	0.49 %
ADP1	0.11	0.36 %
CBM1	0.08	0.18 %
KYK1	0.08	0.37 %
KKD2		0.00 %
SZSD		0.00 %
Total	64.60	3.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	41.10	5.01 %
Total	41.10	3.39 %

Branch *	MTD Sales L	Brand Share %
CH05	3.27	4.25 %
SKL1	1.47	3.75 %
CH30	1.47	4.16 %
GUD1	0.98	2.41 %
CZWH	0.58	3.25 %
AVD1	0.53	0.93 %
CH38	0.51	2.14 %
CH11	0.45	1.32 %
CH35	0.30	0.86 %
CH26	0.30	3.36 %
KNR1	0.17	0.49 %
MRM1	0.11	0.22 %
CH45	0.10	0.21 %
CH16	0.08	0.09 %
TKM1	0.08	0.39 %
CH07		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	41.10	3.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	39.22	5.54 %
Fridge	-0.08	-0.03 %
Total	39.14	3.88 %

Branch *	MTD Sales L	Brand Share %
CH15	2.84	3.09 %
CH03	2.76	2.33 %
CH18	2.17	4.16 %
CH20	1.87	3.23 %
MJR1	1.56	3.53 %
CH43	0.86	2.34 %
CH41	0.72	1.65 %
CH33	0.47	1.47 %
GPD1	0.47	1.84 %
CH46	0.38	2.30 %
UKI1	0.35	1.84 %
CH36	0.25	2.22 %
CH27	0.21	1.60 %
CH24	0.13	0.34 %
CH17		0.00 %
MC05		0.00 %
PON1		0.00 %
CH21	-0.05	-0.08 %
Total	39.14	3.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	35.81	6.25 %
Total	35.81	4.41 %

Branch *	MTD Sales L	Brand Share %
POY1	2.18	3.00 %
TRK1	1.50	3.16 %
ULP1	1.10	2.68 %
TVM2	0.69	4.34 %
POY2	0.64	1.10 %
VCM1	0.58	3.86 %
PRT1	0.50	1.54 %
MKM1	0.35	1.87 %
KML1	0.29	1.17 %
KLM1	0.24	0.55 %
TDM1	0.17	0.43 %
STP1	0.12	0.70 %
SJI2	0.08	0.10 %
VPM1	0.08	0.63 %
SJI1		0.00 %
Total	35.81	4.41 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	33.61	4.48 %
Fridge	0.21	0.06 %
Total	33.82	3.08 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.06	1.63 %
TPR4	0.99	4.26 %
DPM2	0.75	2.32 %
KGI1	0.68	3.69 %
PDM1	0.61	2.65 %
TPR3	0.46	1.62 %
SUL1	0.44	1.38 %
CNR1	0.42	2.31 %
GDR1	0.42	1.59 %
KMD1	0.40	1.50 %
CBE6	0.39	0.90 %
SYM2	0.29	0.88 %
PPI1	0.23	0.81 %
UAM1	0.19	0.41 %
GBM1	0.12	0.36 %
CBE1	0.08	0.30 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	33.82	3.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	25.77	4.53 %
Total	25.77	3.25 %

Branch *	MTD Sales L	Brand Share %
GDM1	1.15	4.05 %
SBR1	1.03	2.32 %
WJP1	1.00	3.70 %
VSI1	0.84	2.11 %
SLG1	0.73	2.85 %
TRT1	0.58	1.48 %
ARC2	0.56	2.68 %
BGR1	0.47	2.36 %
TRR1	0.46	0.93 %
UGI1	0.30	1.36 %
WJD1	0.28	1.22 %
VEL1	0.27	0.94 %
KPM2	0.15	0.17 %
ABR1	0.08	0.31 %
AKM1	0.08	0.18 %
KPM1		0.00 %
PLR1		0.00 %
Total	25.77	3.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
TVSD		0.00 %
WTVP		0.00 %
Total		0.00 %