



# TN : BPL Sales Performance 22/05/2026 9:38 AM

MTD Sales  
307.70 L

Brand Share %  
8.45 %

Information:

MTD : 01-05-2026 To 21-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.45 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	307.64	9.26 %
Air-Cool	0.06	0.02 %
Total	307.70	8.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	61.60	10.21 %
TRICHY-01	56.45	11.94 %
SOUTH-03	45.09	9.28 %
CHENNAI-01	42.69	8.35 %
WEST-02	26.26	7.60 %
CHENNAI-02	22.92	5.67 %
NORTH ARCOT	20.73	8.78 %
SOUTH ARCOT	16.40	5.38 %
WEST-01	15.56	5.60 %
Total	307.70	8.45 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	61.60	10.93 %
Total	61.60	10.21 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.47	7.82 %
TUT1	2.52	3.62 %
MAR1	1.91	7.09 %
TUT2	1.91	8.19 %
NGR1	1.41	4.33 %
APK2	0.85	7.74 %
KVT1	0.41	0.91 %
KGL1	0.37	3.87 %
APK1	0.31	3.49 %
SGT1	0.30	7.50 %
ASM1	0.21	2.31 %
KSM1	0.21	4.26 %
TY11	0.20	2.13 %
TKS2	0.12	0.54 %
WHTV		0.00 %
Total	61.60	10.21 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	56.45	13.14 %
Total	56.45	11.94 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.74	6.37 %
MVM1	2.32	8.27 %
PBR2	1.74	7.49 %
KUM1	0.67	2.63 %
TRY4	0.59	4.80 %
ORU1	0.38	4.05 %
KUM2	0.38	3.09 %
PTK1	0.33	1.89 %
MSI1	0.10	1.00 %
NCK1	0.09	1.91 %
TRY3		0.00 %
WTRZ		0.00 %
Total	56.45	11.94 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	45.09	9.94 %
Total	45.09	9.28 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.92	6.25 %
DGL1	2.68	4.71 %
MDU2	2.61	7.85 %
KKD3	1.58	8.38 %
MPA1	0.88	6.46 %
MDU3	0.85	6.56 %
ATG1	0.80	7.44 %
MLR1	0.70	7.94 %
TEN2	0.69	5.09 %
MDU6	0.51	2.23 %
KYK1	0.46	5.47 %
NTM1	0.41	8.16 %
USL1	0.37	5.25 %
PNI1	0.33	4.13 %
NKI1	0.31	4.54 %
CBM1	0.21	2.61 %
TPT1	0.21	1.36 %
ADP1	0.19	2.32 %
ODM1	0.15	3.89 %
CMR1	0.11	1.10 %
Total	45.09	9.28 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	42.69	9.26 %
Total	42.69	8.35 %

Branch *	MTD Sales L	Brand Share %
CH05	2.81	7.62 %
CH08	1.47	7.58 %
CH49	0.83	4.21 %
CH42	0.66	3.11 %
TKM1	0.41	5.00 %
CH47	0.35	1.29 %
CH07	0.32	1.36 %
CH35	0.31	2.23 %
CH25	0.30	1.54 %
CH38	0.28	2.96 %
CH48	0.22	1.24 %
GUD1	0.14	0.95 %
CGL1	0.10	1.02 %
AVD1	0.10	1.02 %
CH16	0.09	0.24 %
CH37	0.09	1.83 %
CZWH	0.08	1.23 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
SKL1		0.00 %
MRM1	-0.09	-0.66 %
Total	42.69	8.35 %

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	26.26	8.62 %
Total	26.26	7.60 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.75	5.35 %
APN1	0.72	8.09 %
VPD1	0.62	6.04 %
ERD1	0.61	3.26 %
KRI1	0.50	3.80 %
NKL2	0.41	3.29 %
HSR1	0.39	2.18 %
ERD2	0.37	1.49 %
KVP1	0.29	4.11 %
DPR1	0.26	2.52 %
MTR1	0.25	3.98 %
KMM1	0.15	2.76 %
SGI1	0.13	1.37 %
KAM1	0.11	2.38 %
DPR2	0.11	1.15 %
CMI1	0.10	2.08 %
TCG1	0.10	1.21 %
BMD1		0.00 %
HSR2		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	26.26	7.60 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	22.92	6.28 %
<b>Total</b>	<b>22.92</b>	<b>5.67 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	2.59	4.41 %
CH12	1.73	5.58 %
CH33	0.60	5.86 %
PON1	0.56	7.20 %
CH17	0.43	2.71 %
CH27	0.35	6.88 %
GPD1	0.33	5.61 %
CH31	0.32	3.18 %
CH21	0.30	1.10 %
CH43	0.26	2.39 %
CH23	0.20	2.30 %
CH51	0.14	0.94 %
MJR1	0.11	0.74 %
CH41	0.10	0.66 %
CH15		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
<b>Total</b>	<b>22.92</b>	<b>5.67 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	20.73	9.93 %
<b>Total</b>	<b>20.73</b>	<b>8.78 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	1.43	7.85 %
TRR1	0.88	7.01 %
WJP1	0.81	7.70 %
AKM1	0.78	6.13 %
ABR1	0.78	7.57 %
VNB1	0.69	8.16 %
SBR1	0.42	3.12 %
VEL1	0.32	3.36 %
PLR1	0.30	5.21 %
KPM1	0.29	4.52 %
BGR1	0.24	4.92 %
GDM1	0.19	2.46 %
SLG1	0.10	1.89 %
TRT1	0.09	0.84 %
KPM2		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>20.73</b>	<b>8.78 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	16.40	5.85 %
Total	16.40	5.38 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.93	8.21 %
KKI2	1.39	7.48 %
CDM1	1.31	7.04 %
POY2	1.20	5.26 %
PRT1	1.16	7.25 %
ULP1	0.95	7.21 %
SJI2	0.51	2.92 %
NVL2	0.51	3.66 %
STP1	0.47	6.96 %
VPM1	0.28	5.49 %
MKM1	0.21	3.68 %
VCM1	0.18	5.11 %
POY1	0.15	0.45 %
TVM1	0.10	1.59 %
KLM1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	16.40	5.38 %

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	15.51	6.03 %
Air-Cool	0.06	0.28 %
<b>Total</b>	<b>15.56</b>	<b>5.60 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	1.07	8.20 %
TPR2	0.86	7.46 %
SUL1	0.47	6.53 %
TPR1	0.47	3.18 %
PDM1	0.46	8.11 %
CBE4	0.40	3.04 %
UMP1	0.40	4.62 %
TPR3	0.39	5.38 %
CBE5	0.33	7.14 %
CBE6	0.33	4.43 %
SYM2	0.31	5.51 %
SNR1	0.30	3.13 %
KMR1	0.24	1.53 %
CBE1	0.21	1.94 %
GDR1	0.19	2.78 %
KMD1	0.17	3.03 %
GBM1	0.15	2.40 %
ANR1	0.10	2.71 %
TPR4	0.10	2.96 %
CBE2		0.00 %
CBE3		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>15.56</b>	<b>5.60 %</b>