



TN : BPL Sales Performance 22/04/2026 9:38 AM

MTD Sales
319.77 L

Brand Share %
6.34 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.34 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	319.72	8.09 %
Air-Cool	0.05	0.00 %
Total	319.77	6.34 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	65.53	8.08 %
TRICHY-01	52.95	7.89 %
SOUTH-03	47.05	7.25 %
WEST-02	42.51	7.35 %
CHENNAI-01	26.17	4.32 %
CHENNAI-02	24.25	4.47 %
SOUTH ARCOT	23.79	6.29 %
NORTH ARCOT	20.27	6.21 %
WEST-01	17.26	3.59 %
Total	319.77	6.34 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	65.53	10.08 %
Total	65.53	8.08 %

Branch *	MTD Sales L	Brand Share %
NGR1	3.11	6.05 %
TVL1	2.34	2.32 %
TUT1	1.79	2.68 %
KVT1	1.37	2.68 %
MAR1	1.28	5.37 %
MMT1	0.78	5.50 %
UDN1	0.65	5.91 %
APK2	0.50	5.19 %
KGL1	0.44	4.71 %
TKS2	0.36	0.91 %
SGT1	0.32	4.97 %
APK1	0.17	1.36 %
ASM1	0.09	0.78 %
TYI1		0.00 %
WHTV		0.00 %
Total	65.53	8.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	52.95	9.95 %
Total	52.95	7.89 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.88	2.99 %
PBR2	2.16	5.53 %
TYR1	1.64	6.03 %
MVM1	1.10	2.56 %
TNJ2	0.87	2.77 %
PDK1	0.64	4.44 %
ORU1	0.48	4.63 %
KUM2	0.45	2.08 %
TRY3	0.36	2.18 %
KUM1	0.36	0.88 %
TRY4	0.19	0.80 %
NCK1	0.09	1.76 %
MSI1		0.00 %
PTK1		0.00 %
WTRZ		0.00 %
Total	52.95	7.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	47.05	9.54 %
Total	47.05	7.25 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.24	5.71 %
MDU1	2.25	3.07 %
TMM1	1.22	5.72 %
MDU3	0.82	4.82 %
DKI1	0.75	5.08 %
USL1	0.73	5.63 %
TEN2	0.64	3.01 %
NKI1	0.59	5.13 %
MLR1	0.41	2.98 %
PNV2	0.31	3.15 %
MDU6	0.27	0.81 %
KYK1	0.25	2.61 %
NTM1	0.18	2.74 %
CMR1	0.09	0.77 %
TPT1	0.09	0.48 %
CBM1		0.00 %
ODM1		0.00 %
WHMD		0.00 %
Total	47.05	7.25 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	42.51	11.41 %
Total	42.51	7.35 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.36	6.27 %
ERD1	1.47	5.00 %
NKL2	0.80	3.05 %
ERD2	0.72	1.85 %
KRI1	0.70	3.12 %
DPR1	0.59	4.14 %
KMM1	0.56	6.30 %
HSR2	0.47	1.68 %
BMD1	0.44	4.80 %
KVP1	0.41	2.67 %
MTR1	0.38	4.94 %
HSR1	0.36	1.44 %
DPR2	0.31	3.75 %
PLC1	0.28	1.81 %
TCG1	0.27	2.23 %
SGG1	0.26	4.25 %
HRR1	0.18	2.39 %
MCR1	0.15	0.96 %
VKL1	0.13	1.96 %
KAM1		0.00 %
SGI1		0.00 %
Total	42.51	7.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	26.12	4.96 %
Air-Cool	0.05	0.07 %
Total	26.17	4.32 %

Branch *	MTD Sales L	Brand Share %
CH19	1.78	6.10 %
CH25	1.27	3.55 %
CH49	0.81	2.56 %
CH47	0.62	1.70 %
CGL1	0.55	3.02 %
CH48	0.55	2.04 %
CH45	0.54	1.89 %
GUD2	0.49	3.48 %
TKM1	0.42	3.71 %
GUD1	0.40	2.05 %
AVD1	0.39	3.61 %
CH30	0.33	1.94 %
CH42	0.32	1.31 %
CH26	0.32	5.21 %
CH38	0.28	2.65 %
CH39	0.27	3.53 %
CH07	0.18	0.83 %
CH16	0.18	0.51 %
CH37	0.09	0.96 %
SKL1	0.05	0.40 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	26.17	4.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	24.25	4.99 %
Total	24.25	4.47 %

Branch *	MTD Sales L	Brand Share %
CH12	2.19	5.68 %
CH03	1.74	2.79 %
CH20	1.63	5.45 %
CH44	0.88	5.54 %
CH33	0.66	4.15 %
GPD1	0.48	3.45 %
PON1	0.46	5.23 %
CH41	0.44	2.38 %
MJR1	0.43	2.32 %
CH24	0.43	1.68 %
CH17	0.28	1.23 %
CH31	0.24	2.37 %
CH43	0.19	1.22 %
CH51	0.15	0.88 %
CH15	0.13	0.27 %
CH21	0.09	0.24 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
CH36	-0.13	-2.03 %
Total	24.25	4.47 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	23.79	7.57 %
Total	23.79	6.29 %

Branch *	MTD Sales L	Brand Share %
POY2	1.06	3.29 %
ULP1	0.85	4.79 %
KML1	0.65	4.93 %
SJ12	0.56	2.45 %
KLM1	0.48	3.07 %
TDM1	0.32	1.74 %
VPM1	0.28	3.68 %
POY1	0.22	0.72 %
VCM1	0.22	2.48 %
TVM2	0.13	1.74 %
STP1	0.09	1.27 %
VCM2		0.00 %
WHUT		0.00 %
Total	23.79	6.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	20.27	8.02 %
Total	20.27	6.21 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.23	5.92 %
AKM1	1.02	6.24 %
ABR1	0.81	4.51 %
KPM2	0.71	2.07 %
TRR1	0.69	3.84 %
GDM1	0.59	5.19 %
WJD1	0.49	5.54 %
VEL1	0.37	3.03 %
TRT1	0.36	3.31 %
KPM1	0.18	2.02 %
BGR1	0.18	1.78 %
SLG1	0.13	1.53 %
PTU1	0.09	2.36 %
SBR1	0.09	0.55 %
Total	20.27	6.21 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	17.26	5.37 %
Total	17.26	3.59 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.90	3.23 %
SNR1	0.78	3.51 %
SYM2	0.70	4.50 %
UMP1	0.54	3.80 %
DPM2	0.51	3.73 %
TPR3	0.43	4.11 %
GBM1	0.43	4.00 %
PPI1	0.41	3.76 %
TPR4	0.36	4.75 %
CBE4	0.36	1.35 %
CBE5	0.31	2.86 %
KMD1	0.30	2.89 %
CBE1	0.28	1.60 %
CBE3	0.17	2.54 %
KGM1	0.15	1.41 %
TPR1	0.09	0.41 %
CNR1	0.09	1.08 %
CBE2		0.00 %
CBE6		0.00 %
KMR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	17.26	3.59 %