



TN : BPL Sales Performance 22/03/2026 9:38 AM

MTD Sales
278.25 L

Brand Share %
5.52 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.52 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	278.00	9.11 %
Fridge	0.25	0.01 %
Total	278.25	5.52 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	60.93	7.16 %
TRICHY-01	43.15	6.58 %
SOUTH-03	41.54	6.60 %
WEST-02	31.24	5.84 %
CHENNAI-01	24.66	3.67 %
CHENNAI-02	24.07	4.30 %
SOUTH ARCOT	20.73	5.77 %
WEST-01	17.44	3.93 %
NORTH ARCOT	14.49	4.30 %
Total	278.25	5.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	60.69	11.11 %
Fridge	0.25	0.08 %
Total	60.93	7.16 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.76	3.15 %
NGR1	2.00	4.36 %
TUT2	1.65	5.49 %
TUT1	1.09	0.65 %
ASM1	0.78	5.43 %
MAR1	0.78	3.66 %
APK2	0.76	4.92 %
APK1	0.66	4.45 %
UDN1	0.50	4.18 %
TKY1	0.48	4.11 %
ARM1	0.32	3.01 %
TYI1	0.29	4.17 %
KSM1	0.24	2.91 %
TKS2	0.22	0.84 %
SGT1	0.09	2.09 %
WHTV		0.00 %
Total	60.93	7.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	43.15	9.96 %
Total	43.15	6.58 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.47	2.93 %
PBR2	1.24	3.34 %
KIK1	0.86	5.12 %
TYR1	0.85	3.78 %
PDK1	0.47	4.10 %
TRY2	0.34	4.09 %
NCK1	0.33	3.93 %
TRY4	0.15	0.59 %
PTK1	0.10	0.31 %
KUM1	0.09	0.21 %
MSI1	0.08	0.58 %
TRY3	0.08	0.51 %
Total	43.15	6.58 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	41.54	10.76 %
Total	41.54	6.60 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.03	5.26 %
DGL1	1.78	3.36 %
KKD3	1.02	3.72 %
ATG1	0.95	4.87 %
TEN2	0.71	4.33 %
DGL2	0.55	3.59 %
USL1	0.52	4.33 %
TMM1	0.44	2.19 %
MLR1	0.40	4.13 %
MPA1	0.39	2.09 %
MDU5	0.36	4.24 %
MDU6	0.31	1.06 %
MDU3	0.20	1.07 %
ADP1	0.17	1.46 %
CMR1	0.15	1.88 %
CBM1	0.09	0.46 %
ODM1	0.09	1.25 %
TPT1	0.08	0.60 %
WHMD		0.00 %
Total	41.54	6.60 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	31.24	10.97 %
Total	31.24	5.84 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.60	3.45 %
ERD1	1.02	4.46 %
NKL2	0.91	3.51 %
KRI1	0.69	3.05 %
HSR1	0.58	2.32 %
BMD1	0.56	5.18 %
VPD1	0.38	2.46 %
TCG1	0.32	3.16 %
MTR1	0.29	2.94 %
DPR1	0.27	2.80 %
ERD2	0.24	0.73 %
VKL1	0.23	3.77 %
HRR1	0.23	2.50 %
PLC1	0.18	1.55 %
KAM1	0.12	1.44 %
DPR2	0.09	0.99 %
HSR2	0.09	0.32 %
CMI1	0.08	0.91 %
KMM1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	31.24	5.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	24.66	6.39 %
Total	24.66	3.67 %

Branch *	MTD Sales L	Brand Share %
AVD1	0.94	4.20 %
CH42	0.77	2.67 %
GUD1	0.60	3.46 %
GUD2	0.56	4.85 %
CH35	0.51	3.08 %
CGL1	0.46	3.31 %
CH39	0.45	3.61 %
CH49	0.41	1.20 %
CH38	0.34	2.48 %
CH07	0.30	0.97 %
MRM1	0.30	1.46 %
CH48	0.25	0.89 %
CH30	0.24	0.81 %
CZWH	0.21	2.35 %
CH37	0.20	1.80 %
KNR1	0.20	1.88 %
SKL1	0.19	1.09 %
CH16	0.19	0.34 %
CH45	0.18	0.68 %
CH25		0.00 %
CH47		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.26	4.56 %
Total	24.66	3.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	24.07	6.94 %
Total	24.07	4.30 %

Branch *	MTD Sales L	Brand Share %
CH03	2.22	2.91 %
CH12	2.08	5.00 %
CH17	0.93	3.95 %
CH18	0.76	3.68 %
MJR1	0.70	3.32 %
CH34	0.68	3.52 %
PON1	0.58	3.68 %
CH21	0.57	1.66 %
CH33	0.27	1.50 %
CH41	0.26	1.01 %
CH27	0.22	2.35 %
CH15	0.13	0.29 %
CH43	0.10	0.66 %
CH24	0.09	0.47 %
CH36	0.08	1.42 %
CH32		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	24.07	4.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	20.73	9.65 %
Total	20.73	5.77 %

Branch *	MTD Sales L	Brand Share %
POY2	0.91	3.23 %
VPM2	0.67	3.20 %
ULP1	0.59	3.14 %
KML1	0.36	2.61 %
KLM1	0.28	1.16 %
POY1	0.27	0.77 %
TVM2	0.26	3.70 %
TVM1	0.23	3.54 %
VPM1	0.18	3.84 %
VCM1	0.17	1.90 %
SJI2	0.09	0.45 %
STP1	0.08	1.22 %
TDM1		0.00 %
Total	20.73	5.77 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	17.44	7.14 %
Total	17.44	3.93 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.15	4.07 %
TPR2	0.78	3.59 %
SUL1	0.58	4.17 %
PPI1	0.49	4.76 %
CBE2	0.48	0.56 %
CNR1	0.46	3.55 %
TPR1	0.44	2.49 %
KMD1	0.40	5.05 %
GBM1	0.30	4.69 %
CBE6	0.26	1.90 %
GDR1	0.26	3.14 %
KGM1	0.25	2.26 %
SNR1	0.20	1.21 %
CBE1	0.19	1.20 %
KMR1	0.11	0.41 %
UMP1	0.08	0.91 %
CBE5		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	17.44	3.93 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	14.49	6.93 %
Total	14.49	4.30 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.77	3.79 %
WJD1	0.59	5.06 %
PLR1	0.43	4.80 %
ARC2	0.42	5.04 %
UGI1	0.33	4.93 %
WJP1	0.30	2.68 %
KPM2	0.23	0.57 %
AKM1	0.22	1.48 %
TRT1	0.21	1.38 %
SBR1	0.17	0.80 %
KPM1	0.17	1.77 %
BGR1	0.15	2.15 %
SLG1	0.09	1.12 %
VEL1	0.08	0.47 %
ABR1	0.01	0.12 %
PTU1		0.00 %
WHVL		0.00 %
Total	14.49	4.30 %