

MTD Sales
493.94 L

Brand Share %
4.48 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.48 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	493.59	6.57 %
Fridge	0.35	0.01 %
Total	493.94	4.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	92.77	5.41 %
WEST-02	90.88	6.00 %
TRICHY-01	82.47	6.09 %
SOUTH-03	61.02	3.54 %
CHENNAI-01	39.41	3.39 %
CHENNAI-02	38.05	3.96 %
SOUTH ARCOT	33.64	4.38 %
WEST-01	31.77	3.10 %
NORTH ARCOT	23.94	3.22 %
KL-SOUTH		0.00 %
Total	493.94	4.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	92.77	8.15 %
Total	92.77	5.41 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.66	2.41 %
TVL1	4.36	2.77 %
NGR1	3.34	3.08 %
TUT2	2.12	3.56 %
VNR1	0.85	3.21 %
MAR1	0.78	1.84 %
KGL1	0.72	3.75 %
APK1	0.71	1.66 %
TKY1	0.49	1.74 %
UDN1	0.43	2.07 %
STU2	0.38	1.65 %
KSM1	0.38	3.26 %
SGT1	0.36	3.72 %
MMT1	0.35	1.35 %
VLY1	0.31	0.83 %
ERL2	0.22	0.61 %
ARM1	0.17	0.67 %
TKS2	0.08	0.13 %
ASM1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
TYI1		0.00 %
Total	92.77	5.41 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	90.88	8.90 %
Total	90.88	6.00 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.32	4.15 %
OML1	1.80	3.92 %
PLC1	0.66	2.54 %
MTR1	0.61	1.39 %
TCG1	0.58	1.61 %
KMM1	0.42	2.01 %
KVP1	0.40	1.34 %
NKL2	0.38	0.54 %
CMI1	0.28	1.39 %
DPR2	0.28	1.35 %
ERD2	0.25	0.23 %
BMD1	0.21	0.83 %
DPR1	0.21	0.94 %
KRI1	0.13	0.30 %
MCR1	0.08	0.23 %
HRR1		0.00 %
WZWH		0.00 %
Total	90.88	6.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	82.47	8.60 %
Total	82.47	6.09 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.72	3.08 %
KUM1	2.64	3.88 %
TYR1	1.30	2.30 %
PBR1	1.14	4.12 %
TVR1	0.98	3.92 %
MDI1	0.91	1.64 %
ORU1	0.63	2.87 %
PTK1	0.28	0.55 %
TRY4	0.17	0.26 %
PDK1	0.13	0.38 %
TRY3	0.13	0.28 %
NMM1		0.00 %
TZSD		0.00 %
Total	82.47	6.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	60.81	5.39 %
Fridge	0.21	0.04 %
Total	61.02	3.54 %

Branch *	MTD Sales L	Brand Share %
DGL1	6.46	3.78 %
MDU1	6.18	2.63 %
KRR1	1.82	3.08 %
DKI1	1.02	2.66 %
SVG1	0.90	2.32 %
USL1	0.73	1.76 %
KPT1	0.68	3.21 %
TEN2	0.68	1.66 %
BNR1	0.59	1.89 %
MDU6	0.54	0.56 %
MNM1	0.49	2.42 %
MPA1	0.47	1.13 %
PNV1	0.47	2.35 %
MDU3	0.46	0.95 %
PKM1	0.42	2.24 %
DGL2	0.31	1.01 %
MLR1	0.25	0.72 %
ATG1	0.23	0.50 %
KKD3	0.19	0.28 %
ODM1	0.17	1.01 %
PVI1	0.13	0.40 %
TPT1	0.13	0.50 %
ADP1	0.11	0.38 %
CBM1	0.08	0.19 %
KYK1	0.08	0.38 %
KKD2		0.00 %
SZSD		0.00 %
Total	61.02	3.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	39.41	5.04 %
Total	39.41	3.39 %

Branch *	MTD Sales L	Brand Share %
CH05	3.18	4.31 %
SKL1	1.47	3.91 %
CH30	1.47	4.27 %
GUD1	0.98	2.54 %
CZWH	0.58	3.25 %
AVD1	0.53	0.95 %
CH38	0.51	2.26 %
CH11	0.45	1.37 %
CH35	0.30	0.90 %
CH26	0.30	3.70 %
MRM1	0.11	0.23 %
CH45	0.10	0.22 %
CH16	0.08	0.10 %
KNR1	0.08	0.26 %
TKM1	0.08	0.42 %
CH07		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	39.41	3.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	38.12	5.65 %
Fridge	-0.08	-0.03 %
Total	38.05	3.96 %

Branch *	MTD Sales L	Brand Share %
CH15	2.84	3.18 %
CH03	2.76	2.47 %
CH18	2.17	4.36 %
CH20	1.87	3.31 %
MJR1	1.47	3.61 %
CH43	0.86	2.39 %
CH41	0.72	1.73 %
CH33	0.47	1.56 %
GPD1	0.47	1.91 %
CH46	0.38	2.32 %
UKI1	0.35	1.91 %
CH36	0.25	2.20 %
CH27	0.21	1.70 %
CH24	0.13	0.36 %
CH17		0.00 %
MC05		0.00 %
PON1		0.00 %
CH21	-0.05	-0.08 %
Total	38.05	3.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	33.64	6.23 %
Total	33.64	4.38 %

Branch *	MTD Sales L	Brand Share %
POY1	2.18	3.09 %
TRK1	1.35	3.09 %
ULP1	0.97	2.51 %
VCM1	0.58	4.16 %
POY2	0.55	0.98 %
PRT1	0.50	1.66 %
MKM1	0.35	2.13 %
KLM1	0.24	0.59 %
KML1	0.16	0.67 %
STP1	0.12	0.73 %
SJI2	0.08	0.11 %
TDM1	0.08	0.23 %
VPM1	0.08	0.64 %
SJI1		0.00 %
Total	33.64	4.38 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	31.55	4.50 %
Fridge	0.21	0.07 %
Total	31.77	3.10 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.06	1.79 %
DPM2	0.62	2.10 %
KGI1	0.59	3.33 %
TPR3	0.46	1.83 %
SUL1	0.44	1.47 %
CNR1	0.42	2.44 %
GDR1	0.42	1.68 %
CBE6	0.39	0.97 %
PDM1	0.37	1.79 %
SYM2	0.29	0.93 %
KMD1	0.26	0.98 %
PPI1	0.23	0.90 %
UAM1	0.19	0.42 %
GBM1	0.12	0.38 %
CBE1	0.08	0.33 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	31.77	3.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	23.94	4.49 %
Total	23.94	3.22 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.03	2.43 %
GDM1	0.91	3.46 %
WJP1	0.87	3.60 %
SLG1	0.73	3.13 %
VSI1	0.60	1.61 %
TRT1	0.58	1.57 %
ARC2	0.56	2.76 %
BGR1	0.47	2.50 %
TRR1	0.33	0.75 %
UGI1	0.30	1.49 %
VEL1	0.27	0.98 %
WJD1	0.17	0.79 %
KPM2	0.15	0.18 %
ABR1	0.08	0.34 %
AKM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
Total	23.94	3.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
TVSD		0.00 %
WTVP		0.00 %
Total		0.00 %