

MTD Sales
217.78 L

Brand Share %
4.25 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.25 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	218.38	7.63 %
Fridge	-0.60	-0.03 %
Total	217.78	4.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	41.92	5.01 %
TRICHY-01	40.65	6.07 %
SOUTH-03	24.88	4.09 %
CHENNAI-02	24.43	3.74 %
CHENNAI-01	21.89	3.02 %
WEST-02	18.70	5.10 %
NORTH ARCOT	16.97	4.35 %
SOUTH ARCOT	12.66	3.29 %
WEST-01	9.77	3.41 %
WEST-03	5.91	2.89 %
Total	217.78	4.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	41.92	8.96 %
Total	41.92	5.01 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.81	3.72 %
TUT1	0.77	0.86 %
RND2	0.68	2.76 %
RPM1	0.37	0.83 %
MAR1	0.27	0.90 %
KYR1	0.25	3.22 %
TKY1	0.24	3.20 %
UDN1	0.12	1.01 %
STU2	0.12	1.91 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
WHTV		0.00 %
Total	41.92	5.01 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	40.65	10.75 %
Total	40.65	6.07 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.93	2.45 %
PDK1	0.39	3.98 %
NCK1	0.36	4.03 %
TYR1	0.32	1.64 %
PDK2	0.25	1.05 %
APM1	0.18	2.67 %
KUM2	0.11	0.55 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
TZSD	-0.11	3.38 %
Total	40.65	6.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	24.88	7.36 %
Total	24.88	4.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.97	1.36 %
DGL1	0.86	1.75 %
DKI1	0.60	3.26 %
TPT1	0.52	3.56 %
SVG1	0.46	3.23 %
TEN2	0.44	2.84 %
NKI1	0.34	2.67 %
KKD3	0.32	1.66 %
ATG1	0.25	1.12 %
NTM1	0.24	1.89 %
KPT1	0.24	3.44 %
CBM1	0.13	1.00 %
KYK1	0.13	2.69 %
CMR1	0.12	2.01 %
MPA1	0.12	0.81 %
ODM1	0.12	3.12 %
PNI1	0.12	2.25 %
ADP1	0.11	1.07 %
BNR1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	24.88	4.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	24.43	6.31 %
Total	24.43	3.74 %

Branch *	MTD Sales L	Brand Share %
CH15	2.03	3.04 %
CH50	0.91	2.50 %
CH20	0.88	2.63 %
CH17	0.61	2.42 %
CH44	0.56	2.96 %
CH43	0.46	3.00 %
CH23	0.25	2.65 %
CH27	0.18	1.56 %
CH33	0.13	0.65 %
CH35	0.13	0.67 %
CH46	0.13	1.66 %
PON1	0.11	0.62 %
CH01		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
CH51		0.00 %
MC05		0.00 %
WHC3	-0.79	-201.38 %
WCHN	-0.89	4.05 %
Total	24.43	3.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	21.89	5.75 %
Total	21.89	3.02 %

Branch *	MTD Sales L	Brand Share %
CH22	0.66	2.81 %
CH16	0.56	0.96 %
CH49	0.54	1.33 %
KNR1	0.54	3.33 %
AVD1	0.53	1.76 %
CGL1	0.50	3.73 %
SKL1	0.46	2.74 %
CH07	0.41	1.50 %
CH38	0.40	2.83 %
CH08	0.40	2.11 %
CH47	0.39	0.75 %
MRM1	0.36	1.57 %
CH30	0.23	0.86 %
GUD2	0.22	1.55 %
CH39	0.11	1.28 %
CH25	0.02	0.08 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
Total	21.89	3.02 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	18.70	9.41 %
Total	18.70	5.10 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.73	3.91 %
EPI1	0.44	3.44 %
APN1	0.31	2.41 %
DPR1	0.22	1.99 %
KAM1	0.22	2.19 %
VPD1	0.20	1.34 %
SGI1	0.18	2.14 %
KRI1	0.11	0.61 %
DPR2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
WHKP		0.00 %
BMD1	-0.10	-0.92 %
Total	18.70	5.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	17.57	8.16 %
Fridge	-0.60	-0.34 %
Total	16.97	4.35 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.05	2.50 %
AKM1	0.51	2.69 %
VSI1	0.47	3.67 %
ABR1	0.45	2.08 %
TRR1	0.43	1.54 %
VNB1	0.41	3.60 %
SBR1	0.40	1.81 %
GDM1	0.34	2.64 %
CYR1	0.32	2.58 %
KPM1	0.31	3.35 %
BGR1	0.25	3.12 %
WJP1	0.25	1.88 %
VEL4	0.23	1.01 %
WJD1	0.14	1.18 %
VEL3	0.11	0.52 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	16.97	4.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	12.66	5.82 %
Total	12.66	3.29 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.89	2.77 %
POY2	0.77	3.01 %
KLM1	0.54	1.95 %
POY1	0.41	1.11 %
CDM1	0.36	1.21 %
TVM1	0.25	2.11 %
NVL2	0.18	1.35 %
ULP1	0.17	0.92 %
MKM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.13	-0.88 %
Total	12.66	3.29 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	9.77	6.01 %
Total	9.77	3.41 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.81	2.70 %
CBE4	0.72	3.73 %
CBE2	0.46	0.88 %
SUL1	0.45	3.55 %
SNR1	0.33	1.80 %
PDM1	0.27	4.03 %
CBE5	0.25	3.04 %
CBE6	0.20	1.14 %
CBE1	0.13	1.11 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	9.77	3.41 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	5.91	5.15 %
Total	5.91	2.89 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.25	2.30 %
GBM1	0.22	3.50 %
SGG1	0.20	2.75 %
NKL2	0.20	1.34 %
ERD2	0.19	0.61 %
CMI1	0.12	2.01 %
TPR2	0.11	0.59 %
AVI1		0.00 %
ERD1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
W3SD	-0.11	-68.44 %
Total	5.91	2.89 %