



TN : BPL Sales Performance 21/03/2026 9:38 AM

MTD Sales
254.96 L

Brand Share %
5.43 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.43 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	254.72	9.01 %
Fridge	0.25	0.01 %
Total	254.96	5.43 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	56.73	6.99 %
TRICHY-01	39.17	6.32 %
SOUTH-03	36.90	6.39 %
WEST-02	30.16	5.94 %
CHENNAI-01	23.38	3.72 %
CHENNAI-02	22.30	4.25 %
SOUTH ARCOT	17.68	5.48 %
WEST-01	15.53	4.02 %
NORTH ARCOT	13.11	4.14 %
Total	254.96	5.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	56.48	10.88 %
Fridge	0.25	0.08 %
Total	56.73	6.99 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.57	3.08 %
NGR1	1.84	4.08 %
TUT1	0.96	0.58 %
APK2	0.76	5.43 %
APK1	0.66	4.97 %
UDN1	0.50	4.36 %
TKY1	0.48	4.38 %
MAR1	0.40	1.98 %
ARM1	0.32	3.09 %
TYI1	0.29	4.23 %
KSM1	0.24	3.29 %
TKS2	0.22	0.86 %
SGT1	0.09	2.48 %
WHTV		0.00 %
Total	56.73	6.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	39.17	9.64 %
Total	39.17	6.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.47	3.12 %
PBR2	1.08	3.00 %
KIK1	0.86	5.42 %
TYR1	0.73	3.48 %
ORU1	0.52	4.73 %
PBR1	0.50	4.90 %
PDK1	0.47	4.22 %
TRY2	0.34	4.09 %
NCK1	0.33	4.12 %
TRY4	0.15	0.60 %
PTK1	0.10	0.32 %
KUM1	0.09	0.22 %
MSI1	0.08	0.63 %
TRY3	0.08	0.54 %
Total	39.17	6.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	36.90	10.49 %
Total	36.90	6.39 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.54	4.71 %
DGL1	1.43	3.03 %
ATG1	0.95	4.93 %
KKD3	0.74	2.91 %
MDU4	0.70	5.34 %
TEN2	0.54	3.53 %
MPA1	0.39	2.14 %
USL1	0.39	3.41 %
MDU5	0.36	4.43 %
NTM1	0.33	5.37 %
MLR1	0.32	3.87 %
DGL2	0.31	4.26 %
MDU6	0.23	0.86 %
TMM1	0.23	1.20 %
MDU3	0.20	1.16 %
CMR1	0.15	1.88 %
CBM1	0.09	0.48 %
ODM1	0.09	1.25 %
ADP1	0.08	0.77 %
TPT1	0.08	0.67 %
WHMD		0.00 %
Total	36.90	6.39 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	30.16	11.23 %
Total	30.16	5.94 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.60	3.60 %
ERD1	1.02	4.58 %
NKL2	0.91	3.64 %
KRI1	0.69	3.46 %
HSR1	0.58	2.42 %
BMD1	0.48	4.78 %
VPD1	0.38	2.53 %
TCG1	0.32	3.20 %
MTR1	0.29	3.06 %
ERD2	0.24	0.76 %
VKL1	0.23	4.00 %
HRR1	0.23	2.85 %
DPR1	0.19	1.96 %
KAM1	0.12	1.48 %
DPR2	0.09	1.02 %
HSR2	0.09	0.33 %
PLC1	0.09	0.82 %
CMI1	0.08	1.00 %
KMM1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	30.16	5.94 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	23.38	6.53 %
Total	23.38	3.72 %

Branch *	MTD Sales L	Brand Share %
AVD1	0.69	3.17 %
CH42	0.64	2.59 %
GUD1	0.60	3.55 %
CH35	0.51	3.28 %
CGL1	0.46	3.53 %
CH49	0.41	1.30 %
GUD2	0.35	3.35 %
CH38	0.34	2.63 %
CH39	0.34	2.78 %
CH07	0.30	1.01 %
MRM1	0.30	1.50 %
CH30	0.24	0.83 %
CZWH	0.21	3.21 %
CH37	0.20	2.11 %
KNR1	0.20	1.99 %
SKL1	0.19	1.11 %
CH16	0.19	0.36 %
CH45	0.18	0.72 %
CH48	0.10	0.40 %
CH25		0.00 %
CH47		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.26	4.56 %
Total	23.38	3.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	22.30	6.83 %
Total	22.30	4.25 %

Branch *	MTD Sales L	Brand Share %
CH12	2.08	5.16 %
CH03	1.94	2.92 %
CH17	0.93	4.52 %
CH18	0.76	4.13 %
MJR1	0.62	2.98 %
PON1	0.58	3.96 %
CH21	0.57	1.77 %
CH34	0.46	2.51 %
CH33	0.27	1.54 %
CH41	0.26	1.04 %
CH15	0.13	0.30 %
CH43	0.10	0.70 %
CH24	0.09	0.49 %
CH27	0.09	1.07 %
CH36	0.08	1.45 %
CH32		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	22.30	4.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	17.68	9.21 %
Total	17.68	5.48 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.08	5.27 %
POY2	0.91	3.97 %
ULP1	0.50	2.99 %
VPM2	0.46	2.45 %
KML1	0.36	2.74 %
KLM1	0.28	1.25 %
POY1	0.27	0.87 %
TVM2	0.26	4.59 %
TVM1	0.23	3.91 %
VCM1	0.17	2.05 %
SJI2	0.09	0.49 %
VPM1	0.09	2.45 %
STP1	0.08	1.22 %
TDM1		0.00 %
Total	17.68	5.48 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	15.53	7.45 %
Total	15.53	4.02 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.15	4.13 %
TPR2	0.63	2.99 %
SUL1	0.58	4.67 %
PPI1	0.49	5.16 %
CNR1	0.46	4.41 %
PDM1	0.46	4.24 %
KGI1	0.44	4.92 %
TPR1	0.33	2.02 %
CBE6	0.26	2.07 %
DPM2	0.25	3.34 %
KGM1	0.25	2.38 %
SNR1	0.20	1.25 %
CBE1	0.19	1.23 %
GDR1	0.17	2.31 %
GBM1	0.17	2.80 %
KMR1	0.11	0.44 %
CBE2	0.09	0.18 %
CBE5		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	15.53	4.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	13.11	6.71 %
Total	13.11	4.14 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.59	5.32 %
TRR1	0.52	2.64 %
PLR1	0.43	5.26 %
GDM1	0.36	3.25 %
UGI1	0.33	5.33 %
ARC2	0.33	4.06 %
KPM2	0.23	0.65 %
AKM1	0.22	1.55 %
TRT1	0.21	1.48 %
WJP1	0.19	1.77 %
SBR1	0.17	0.82 %
KPM1	0.17	1.84 %
BGR1	0.15	2.15 %
SLG1	0.09	1.15 %
VEL1	0.08	0.51 %
ABR1	0.01	0.13 %
PTU1		0.00 %
WHVL		0.00 %
Total	13.11	4.14 %