

MTD Sales
450.57 L

Brand Share %
4.45 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.45 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	450.22	6.55 %
Fridge	0.35	0.01 %
Total	450.57	4.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	85.63	5.32 %
WEST-02	78.70	5.94 %
TRICHY-01	77.54	5.96 %
SOUTH-03	58.43	3.56 %
CHENNAI-01	35.24	3.37 %
CHENNAI-02	35.09	4.06 %
SOUTH ARCOT	30.96	4.38 %
WEST-01	29.13	3.08 %
NORTH ARCOT	19.85	3.12 %
KL-SOUTH		0.00 %
Total	450.57	4.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	85.63	8.06 %
Total	85.63	5.32 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.16	2.29 %
TVL1	4.08	2.77 %
NGR1	3.04	2.97 %
TUT2	1.88	3.28 %
MAR1	0.78	1.99 %
VNR1	0.76	2.97 %
APK1	0.49	1.18 %
TKY1	0.49	1.80 %
KGL1	0.48	3.23 %
UDN1	0.43	2.32 %
STU2	0.38	1.77 %
KSM1	0.38	3.94 %
SGT1	0.36	3.89 %
MMT1	0.35	1.48 %
VLY1	0.31	0.90 %
ERL2	0.22	0.66 %
ARM1	0.17	0.72 %
TKS2	0.08	0.14 %
ASM1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
TYI1		0.00 %
Total	85.63	5.32 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	78.70	8.84 %
Total	78.70	5.94 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.07	3.79 %
OML1	1.67	4.17 %
MTR1	0.61	1.51 %
TCG1	0.58	1.96 %
PLC1	0.42	2.26 %
NKL2	0.38	0.59 %
KMM1	0.34	1.91 %
DPR2	0.28	1.84 %
KVP1	0.28	1.11 %
ERD2	0.25	0.25 %
DPR1	0.21	1.10 %
CMI1	0.19	1.06 %
KRI1	0.13	0.36 %
BMD1	0.08	0.40 %
MCR1	0.08	0.26 %
HRR1		0.00 %
WZWH		0.00 %
Total	78.70	5.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	77.54	8.44 %
Total	77.54	5.96 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.29	2.96 %
KUM1	2.55	3.93 %
TYR1	1.01	1.97 %
TVR1	0.98	4.00 %
PBR1	0.97	3.73 %
MDI1	0.83	1.53 %
NCK1	0.63	4.04 %
ORU1	0.54	2.50 %
PTK1	0.28	0.55 %
TRY4	0.17	0.27 %
PDK1	0.13	0.38 %
TRY3	0.13	0.31 %
NMM1		0.00 %
TZSD		0.00 %
Total	77.54	5.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	58.21	5.43 %
Fridge	0.21	0.04 %
Total	58.43	3.56 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.10	2.65 %
DGL1	5.93	3.66 %
KRR1	1.82	3.26 %
DKI1	1.02	2.68 %
SVG1	0.90	2.36 %
USL1	0.73	1.80 %
BNR1	0.59	2.08 %
TEN2	0.59	1.48 %
MDU6	0.54	0.59 %
KPT1	0.51	2.78 %
MPA1	0.47	1.31 %
PNV1	0.47	2.51 %
MDU3	0.46	0.96 %
MNM1	0.40	2.11 %
DGL2	0.31	1.06 %
PKM1	0.29	1.63 %
MLR1	0.25	0.76 %
ATG1	0.23	0.52 %
KKD3	0.19	0.28 %
ODM1	0.17	1.08 %
PVI1	0.13	0.42 %
TPT1	0.13	0.53 %
CBM1	0.08	0.20 %
KYK1	0.08	0.45 %
ADP1		0.00 %
KKD2		0.00 %
SZSD		0.00 %
Total	58.43	3.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	35.24	5.04 %
Total	35.24	3.37 %

Branch *	MTD Sales L	Brand Share %
CH05	2.68	4.13 %
SKL1	1.47	4.18 %
GUD1	0.76	2.21 %
CZWH	0.58	3.52 %
AVD1	0.53	0.99 %
CH38	0.51	2.40 %
CH11	0.34	1.13 %
CH35	0.30	1.02 %
CH26	0.30	4.23 %
MRM1	0.11	0.31 %
CH45	0.10	0.25 %
CH16	0.08	0.11 %
KNR1	0.08	0.27 %
TKM1	0.08	0.48 %
CH07		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	35.24	3.37 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	35.17	5.82 %
Fridge	-0.08	-0.03 %
Total	35.09	4.06 %

Branch *	MTD Sales L	Brand Share %
CH15	2.84	3.41 %
CH03	2.76	2.70 %
CH18	1.91	4.23 %
CH20	1.62	2.94 %
MJR1	1.13	3.22 %
CH43	0.86	2.65 %
CH41	0.72	1.97 %
CH33	0.47	1.70 %
GPD1	0.47	2.26 %
UKI1	0.35	2.07 %
CH36	0.25	2.38 %
CH46	0.25	1.60 %
CH27	0.21	2.00 %
CH24	0.13	0.37 %
CH17		0.00 %
MC05		0.00 %
PON1		0.00 %
CH21	-0.05	-0.09 %
Total	35.09	4.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	30.96	6.29 %
Total	30.96	4.38 %

Branch *	MTD Sales L	Brand Share %
POY1	2.18	3.22 %
VPM2	1.71	4.26 %
TRK1	1.04	2.57 %
ULP1	0.65	1.88 %
POY2	0.55	1.04 %
PRT1	0.41	1.49 %
MKM1	0.35	2.49 %
TVM2	0.31	2.29 %
KLM1	0.24	0.72 %
KML1	0.16	0.69 %
STP1	0.12	0.78 %
SJI2	0.08	0.12 %
TDM1	0.08	0.27 %
VPM1	0.08	0.70 %
SJI1		0.00 %
Total	30.96	4.38 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	28.92	4.48 %
Fridge	0.21	0.07 %
Total	29.13	3.08 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.89	1.76 %
TPR4	0.77	4.30 %
DPM2	0.62	2.37 %
KGI1	0.47	2.75 %
TPR3	0.46	1.98 %
SUL1	0.44	1.53 %
CBE6	0.39	0.99 %
GDR1	0.34	1.52 %
CNR1	0.30	1.77 %
KMD1	0.26	1.02 %
PDM1	0.25	1.47 %
PPI1	0.23	0.99 %
SYM2	0.20	0.76 %
UAM1	0.19	0.43 %
GBM1	0.12	0.43 %
CBE1	0.08	0.33 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	29.13	3.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	19.85	4.38 %
Total	19.85	3.12 %

Branch *	MTD Sales L	Brand Share %
WJP1	0.79	3.61 %
SBR1	0.67	1.74 %
GDM1	0.65	2.89 %
SLG1	0.65	3.20 %
TRT1	0.58	1.92 %
VSI1	0.52	1.63 %
ARC2	0.48	2.75 %
BGR1	0.38	2.58 %
TRR1	0.33	0.89 %
UGI1	0.30	1.74 %
VEL1	0.27	1.16 %
PTU1	0.17	3.43 %
WJD1	0.17	0.90 %
KPM2	0.15	0.20 %
ABR1		0.00 %
AKM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
Total	19.85	3.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
TVSD		0.00 %
WTVP		0.00 %
Total		0.00 %