

MTD Sales
204.15 L

Brand Share %
4.23 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.23 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	204.75	7.61 %
Fridge	-0.60	-0.03 %
Total	204.15	4.23 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	39.06	6.10 %
SOUTH-01	39.04	4.89 %
SOUTH-03	24.12	4.11 %
CHENNAI-02	23.36	3.82 %
CHENNAI-01	19.56	2.97 %
WEST-02	17.95	5.17 %
NORTH ARCOT	15.92	4.35 %
SOUTH ARCOT	11.93	3.25 %
WEST-01	8.38	3.19 %
WEST-03	4.84	2.57 %
Total	204.15	4.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	39.06	10.81 %
Total	39.06	6.10 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.68	1.87 %
TYR1	0.44	2.43 %
PDK1	0.39	4.15 %
PDK2	0.25	1.05 %
APM1	0.18	2.92 %
KUM2	0.11	0.57 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
TZSD	-0.11	3.38 %
Total	39.06	6.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	39.04	8.73 %
Total	39.04	4.89 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.61	3.44 %
TUT1	0.77	0.90 %
RND2	0.57	2.40 %
APK2	0.56	4.05 %
MAR1	0.27	0.93 %
KYR1	0.25	3.34 %
RPM1	0.25	0.56 %
TKY1	0.13	1.74 %
STU2	0.12	1.91 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	39.04	4.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	24.12	7.41 %
Total	24.12	4.11 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.99	1.41 %
DGL1	0.86	1.85 %
DKI1	0.60	3.26 %
TPT1	0.52	3.82 %
SVG1	0.46	3.23 %
NKI1	0.34	2.67 %
TEN2	0.33	2.17 %
KKD3	0.32	1.71 %
PKM1	0.31	3.89 %
ATG1	0.25	1.18 %
KPT1	0.24	3.44 %
CBM1	0.13	1.03 %
KYK1	0.13	2.69 %
NTM1	0.13	1.09 %
CMR1	0.12	2.01 %
MPA1	0.12	0.90 %
ODM1	0.12	3.12 %
PNI1	0.12	2.32 %
ADP1	0.11	1.11 %
BNR1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	24.12	4.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	23.36	6.45 %
Total	23.36	3.82 %

Branch *	MTD Sales L	Brand Share %
CH15	1.92	2.99 %
CH20	0.91	2.89 %
CH50	0.91	2.71 %
CH44	0.56	3.00 %
CH17	0.50	2.07 %
CH43	0.46	3.39 %
CH23	0.25	2.69 %
CH27	0.18	1.65 %
CH33	0.13	0.66 %
CH35	0.13	0.69 %
CH46	0.13	1.69 %
PON1	0.11	0.69 %
CH01		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
CH51		0.00 %
MC05		0.00 %
WHC3	-0.79	-201.38 %
WCHN	-0.89	4.09 %
Total	23.36	3.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	19.56	5.76 %
Total	19.56	2.97 %

Branch *	MTD Sales L	Brand Share %
CH22	0.66	2.94 %
KNR1	0.54	3.78 %
AVD1	0.53	1.87 %
CGL1	0.50	3.73 %
SKL1	0.46	2.93 %
CH16	0.45	0.84 %
CH49	0.41	1.12 %
CH38	0.40	3.08 %
CH08	0.40	2.11 %
CH47	0.39	0.90 %
MRM1	0.36	2.54 %
CH30	0.23	0.95 %
CH07	0.23	0.89 %
GUD2	0.22	1.72 %
CH39	0.11	1.35 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
CH25	-0.27	-1.02 %
Total	19.56	2.97 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	17.95	9.44 %
Total	17.95	5.17 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.73	4.17 %
EPI1	0.44	3.52 %
APN1	0.31	2.54 %
DPR1	0.22	2.30 %
KAM1	0.22	2.36 %
VPD1	0.20	1.40 %
SGI1	0.18	2.14 %
KRI1	0.11	0.63 %
DPR2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
WHKP		0.00 %
BMD1	-0.10	-0.94 %
Total	17.95	5.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	16.52	8.23 %
Fridge	-0.60	-0.36 %
Total	15.92	4.35 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.74	2.00 %
AKM1	0.51	2.78 %
ABR1	0.45	2.18 %
TRR1	0.43	1.64 %
VNB1	0.41	3.81 %
SBR1	0.40	1.87 %
VSI1	0.34	2.85 %
GDM1	0.34	2.64 %
CYR1	0.32	2.90 %
KPM1	0.31	3.66 %
BGR1	0.25	3.23 %
WJP1	0.25	2.13 %
VEL4	0.23	1.11 %
WJD1	0.14	1.26 %
VEL3	0.11	0.54 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	15.92	4.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.93	5.74 %
Total	11.93	3.25 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.89	2.88 %
KLM1	0.54	2.03 %
POY2	0.53	2.21 %
POY1	0.41	1.22 %
CDM1	0.27	0.94 %
TVM1	0.25	2.24 %
NVL2	0.18	1.39 %
ULP1	0.17	0.98 %
STP1	0.13	2.00 %
MKM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.13	-0.97 %
Total	11.93	3.25 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	8.38	5.54 %
Total	8.38	3.19 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.50	1.75 %
CBE4	0.48	2.73 %
CBE2	0.46	1.00 %
SUL1	0.45	3.95 %
SNR1	0.33	1.96 %
CBE5	0.25	3.32 %
CBE6	0.20	1.17 %
PDM1	0.14	2.22 %
CBE1	0.13	1.38 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	8.38	3.19 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	4.84	4.66 %
Total	4.84	2.57 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.25	2.41 %
SGG1	0.20	2.92 %
NKL2	0.20	1.37 %
CM11	0.12	2.07 %
GBM1	0.11	1.93 %
TPR2	0.11	0.63 %
AVI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KGM1		0.00 %
KMM1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
VKL1		0.00 %
WHPD		0.00 %
W3SD	-0.11	-68.44 %
Total	4.84	2.57 %