



TN : BPL Sales Performance 20/05/2026 9:38 AM

MTD Sales
282.60 L

Brand Share %
8.43 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.43 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	282.55	9.20 %
Air-Cool	0.06	0.02 %
Total	282.60	8.43 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	58.15	10.47 %
TRICHY-01	52.42	12.13 %
SOUTH-03	41.61	9.31 %
CHENNAI-01	34.65	7.46 %
WEST-02	24.61	7.67 %
CHENNAI-02	20.61	5.53 %
NORTH ARCOT	19.74	9.05 %
SOUTH ARCOT	15.75	5.61 %
WEST-01	15.06	5.79 %
Total	282.60	8.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	58.15	11.23 %
Total	58.15	10.47 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.37	8.17 %
TUT1	2.20	3.41 %
MAR1	1.81	7.06 %
TUT2	1.76	8.32 %
NGR1	1.31	4.25 %
APK2	0.74	7.53 %
KVT1	0.41	0.97 %
KGL1	0.37	3.87 %
ASM1	0.21	2.36 %
APK1	0.21	2.64 %
SGT1	0.21	5.99 %
TYI1	0.20	2.39 %
TKS2	0.12	0.55 %
KSM1	0.10	2.50 %
WHTV		0.00 %
Total	58.15	10.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	52.42	13.31 %
Total	52.42	12.13 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.64	6.77 %
TNJ2	1.79	7.42 %
PBR2	1.64	8.30 %
KUM1	0.67	2.97 %
TRY4	0.42	3.75 %
ORU1	0.38	5.11 %
KUM2	0.38	3.35 %
PTK1	0.33	1.95 %
NCK1	0.09	2.03 %
MSI1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	52.42	12.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	41.61	9.96 %
Total	41.61	9.31 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.43	6.04 %
MDU2	2.41	7.97 %
DGL1	2.36	4.31 %
KKD3	1.28	7.15 %
MPA1	0.88	6.94 %
MDU3	0.85	6.80 %
ATG1	0.80	7.44 %
TEN2	0.69	5.32 %
MDU6	0.51	2.34 %
KYK1	0.46	5.82 %
USL1	0.37	6.24 %
NKI1	0.31	4.62 %
CBM1	0.21	2.98 %
TPT1	0.21	1.67 %
ADP1	0.19	2.32 %
PNI1	0.18	2.36 %
ODM1	0.15	3.89 %
CMR1	0.11	1.14 %
Total	41.61	9.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	34.65	8.16 %
Total	34.65	7.46 %

Branch *	MTD Sales L	Brand Share %
CH14	2.58	7.33 %
CH05	2.56	7.20 %
CH08	1.28	6.87 %
CH49	0.83	4.45 %
CH42	0.66	3.67 %
TKM1	0.41	5.00 %
CH07	0.32	1.44 %
CH35	0.31	2.45 %
CH25	0.30	1.77 %
CH38	0.28	3.69 %
CH47	0.25	0.99 %
GUD1	0.14	1.09 %
CH48	0.11	0.71 %
CGL1	0.10	1.07 %
AVD1	0.10	1.09 %
CH16	0.09	0.25 %
CH37	0.09	1.90 %
CZWH	0.08	1.23 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
SKL1		0.00 %
MRM1	-0.09	-0.73 %
Total	34.65	7.46 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	24.61	8.70 %
Total	24.61	7.67 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.64	5.57 %
APN1	0.61	8.24 %
ERD1	0.61	3.85 %
VPD1	0.51	5.40 %
KRI1	0.50	3.93 %
NKL2	0.41	3.41 %
HSR1	0.39	2.28 %
ERD2	0.37	1.70 %
KVP1	0.29	4.22 %
DPR1	0.26	2.59 %
MTR1	0.25	4.08 %
KMM1	0.15	2.76 %
KAM1	0.11	2.59 %
DPR2	0.11	1.15 %
CMI1	0.10	2.08 %
TCG1	0.10	1.22 %
BMD1		0.00 %
HSR2		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	24.61	7.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	20.61	6.03 %
Total	20.61	5.53 %

Branch *	MTD Sales L	Brand Share %
CH03	2.26	4.19 %
CH12	1.49	5.09 %
PON1	0.56	8.19 %
CH33	0.47	4.99 %
CH17	0.33	2.30 %
CH43	0.26	2.52 %
GPD1	0.23	4.11 %
CH23	0.20	2.41 %
CH31	0.19	1.94 %
CH21	0.15	0.61 %
CH51	0.14	1.04 %
MJR1	0.11	0.77 %
CH41	0.10	0.72 %
CH01		0.00 %
CH15		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
Total	20.61	5.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	19.74	10.15 %
Total	19.74	9.05 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.88	7.51 %
AKM1	0.78	6.68 %
WJP1	0.70	7.12 %
SBR1	0.42	3.54 %
VEL1	0.32	3.47 %
WJD1	0.29	7.12 %
BGR1	0.24	4.92 %
PLR1	0.20	3.66 %
GDM1	0.19	2.80 %
KPM1	0.19	3.49 %
SLG1	0.10	2.09 %
KPM2		0.00 %
TRT1		0.00 %
WHVL		0.00 %
Total	19.74	9.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	15.75	6.09 %
Total	15.75	5.61 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.72	8.13 %
CDM1	1.31	7.62 %
KKI2	1.18	7.09 %
PRT1	1.16	7.99 %
POY2	1.06	5.11 %
ULP1	0.95	8.17 %
SJI2	0.51	3.35 %
NVL2	0.40	3.02 %
VPM1	0.28	5.96 %
MKM1	0.21	4.09 %
VCM1	0.18	5.51 %
POY1	0.15	0.48 %
TVM1	0.10	1.62 %
KLM1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	15.75	5.61 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	15.00	6.26 %
Air-Cool	0.06	0.28 %
Total	15.06	5.79 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.76	6.78 %
SUL1	0.47	6.83 %
TPR1	0.47	3.46 %
CBE4	0.40	3.21 %
UMP1	0.40	4.62 %
TPR3	0.39	5.58 %
CBE5	0.33	7.14 %
CBE6	0.33	4.87 %
SYM2	0.31	5.51 %
SNR1	0.30	3.20 %
KMR1	0.24	1.61 %
CBE1	0.21	2.84 %
GDR1	0.19	3.08 %
KMD1	0.17	3.86 %
GBM1	0.15	2.40 %
ANR1	0.10	3.21 %
TPR4	0.10	3.44 %
CBE2		0.00 %
CBE3		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	15.06	5.79 %