



TN : BPL Sales Performance 20/04/2026 9:38 AM

MTD Sales
297.92 L

Brand Share %
6.45 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.45 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	297.87	8.24 %
Air-Cool	0.05	0.01 %
Total	297.92	6.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	60.80	8.25 %
TRICHY-01	47.70	8.01 %
SOUTH-03	43.15	7.26 %
WEST-02	40.13	7.46 %
CHENNAI-01	25.06	4.41 %
CHENNAI-02	23.15	4.64 %
SOUTH ARCOT	22.40	6.60 %
NORTH ARCOT	19.23	6.36 %
WEST-01	16.30	3.64 %
Total	297.92	6.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	60.80	10.29 %
Total	60.80	8.25 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.79	6.08 %
TVL1	2.12	2.30 %
TUT1	1.60	2.83 %
KVT1	1.37	2.89 %
MAR1	1.09	5.29 %
MMT1	0.69	5.29 %
TKY1	0.61	6.01 %
UDN1	0.56	5.80 %
APK2	0.50	5.61 %
KGL1	0.44	4.74 %
TKS2	0.36	1.00 %
SGT1	0.32	5.20 %
KSM1	0.19	5.06 %
ASM1	0.09	0.83 %
APK1	0.08	0.75 %
TYI1		0.00 %
WHTV		0.00 %
Total	60.80	8.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	47.70	10.17 %
Total	47.70	8.01 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.75	3.05 %
PBR2	2.05	5.66 %
TYR1	1.53	6.44 %
TNJ2	1.15	3.88 %
MVM1	1.10	2.71 %
PDK1	0.64	4.78 %
ORU1	0.48	5.10 %
TRY3	0.36	2.40 %
KUM1	0.36	0.95 %
TRY4	0.19	0.88 %
NCK1	0.09	2.07 %
MSI1		0.00 %
PTK1		0.00 %
WTRZ		0.00 %
Total	47.70	8.01 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	43.15	9.51 %
Total	43.15	7.26 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.74	5.45 %
MDU1	2.16	3.21 %
TMM1	0.91	4.59 %
MDU3	0.82	5.01 %
DKI1	0.75	5.70 %
TEN2	0.64	3.17 %
NKI1	0.59	5.88 %
USL1	0.47	3.88 %
ADP1	0.45	6.01 %
MLR1	0.41	3.38 %
PNV2	0.31	3.41 %
MDU6	0.27	0.86 %
KYK1	0.25	2.95 %
NTM1	0.18	3.28 %
CMR1	0.09	0.85 %
TPT1	0.09	0.50 %
CBM1		0.00 %
ODM1		0.00 %
WHMD		0.00 %
Total	43.15	7.26 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	40.13	11.64 %
Total	40.13	7.46 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.97	6.12 %
ERD1	1.38	4.82 %
ERD2	0.72	1.99 %
NKL2	0.70	2.89 %
KRI1	0.70	3.30 %
DPR1	0.59	4.54 %
HSR2	0.47	1.81 %
BMD1	0.44	5.02 %
KVP1	0.41	2.78 %
MTR1	0.38	5.21 %
HSR1	0.36	1.51 %
DPR2	0.31	3.90 %
PLC1	0.28	2.09 %
SGG1	0.26	5.16 %
TCG1	0.18	1.56 %
HRR1	0.18	2.72 %
MCR1	0.15	0.98 %
VKL1	0.13	2.04 %
KAM1		0.00 %
SGI1		0.00 %
Total	40.13	7.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	25.01	5.07 %
Air-Cool	0.05	0.07 %
Total	25.06	4.41 %

Branch *	MTD Sales L	Brand Share %
CH25	1.27	3.72 %
CH35	0.77	5.74 %
CH48	0.55	2.31 %
CH49	0.54	1.90 %
CH45	0.54	1.97 %
CH47	0.53	1.52 %
GUD2	0.49	3.69 %
TKM1	0.42	4.29 %
GUD1	0.40	2.10 %
CH30	0.33	2.25 %
CGL1	0.33	1.92 %
CH42	0.32	1.34 %
CH26	0.32	5.33 %
AVD1	0.30	2.93 %
CH38	0.28	2.67 %
CH16	0.18	0.54 %
CH39	0.18	2.76 %
CH07	0.09	0.48 %
CH37	0.09	1.04 %
SKL1	0.05	0.43 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.41	5.68 %
Total	25.06	4.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	23.15	5.18 %
Total	23.15	4.64 %

Branch *	MTD Sales L	Brand Share %
CH12	2.19	6.18 %
CH03	1.74	2.92 %
CH20	1.54	5.51 %
CH34	1.07	5.83 %
CH44	0.88	5.63 %
CH33	0.66	4.45 %
PON1	0.46	5.41 %
CH41	0.44	2.79 %
MJR1	0.43	2.43 %
GPD1	0.37	2.97 %
CH17	0.28	1.30 %
CH24	0.27	1.19 %
CH31	0.15	1.56 %
CH51	0.15	1.02 %
CH15	0.13	0.31 %
CH21	0.09	0.24 %
CH43	0.09	0.63 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
CH36	-0.13	-2.19 %
Total	23.15	4.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	22.40	7.93 %
Total	22.40	6.60 %

Branch *	MTD Sales L	Brand Share %
POY2	1.06	3.96 %
ULP1	0.76	4.70 %
SJ12	0.56	2.54 %
KML1	0.56	4.56 %
KLM1	0.48	3.41 %
TDM1	0.32	2.03 %
VCM1	0.22	2.48 %
VPM1	0.19	3.01 %
POY1	0.14	0.50 %
TVM2	0.13	1.90 %
STP1	0.09	1.36 %
WHUT		0.00 %
Total	22.40	6.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	19.23	8.31 %
Total	19.23	6.36 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.23	6.01 %
ABR1	0.81	5.02 %
KPM2	0.63	1.95 %
TRR1	0.60	3.51 %
GDM1	0.50	4.68 %
WJD1	0.41	5.18 %
VEL1	0.37	3.29 %
TRT1	0.36	3.35 %
KPM1	0.18	2.12 %
SLG1	0.13	1.81 %
PTU1	0.09	3.04 %
SBR1	0.09	0.57 %
BGR1	0.09	1.10 %
Total	19.23	6.36 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	16.30	5.41 %
Total	16.30	3.64 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.90	3.60 %
SNR1	0.78	3.66 %
SUL1	0.61	5.04 %
SYM2	0.60	4.19 %
DPM2	0.51	4.02 %
TPR3	0.43	4.40 %
GBM1	0.43	4.46 %
PPI1	0.41	3.84 %
TPR4	0.36	5.20 %
CBE4	0.36	1.42 %
CBE5	0.31	3.03 %
KMD1	0.30	3.24 %
CBE1	0.28	1.74 %
UMP1	0.24	1.85 %
KGM1	0.15	1.57 %
TPR1	0.09	0.44 %
CNR1	0.09	1.14 %
CBE3	0.09	1.42 %
CBE2		0.00 %
CBE6		0.00 %
KMR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	16.30	3.64 %