



TN : BPL Sales Performance 20/03/2026 9:38 AM

MTD Sales
239.19 L

Brand Share %
5.35 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.35 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	238.95	8.89 %
Fridge	0.25	0.01 %
Total	239.19	5.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	53.63	6.92 %
TRICHY-01	36.23	6.14 %
SOUTH-03	34.93	6.27 %
WEST-02	27.43	5.70 %
CHENNAI-01	22.04	3.69 %
CHENNAI-02	20.80	4.20 %
SOUTH ARCOT	17.02	5.54 %
WEST-01	14.73	4.01 %
NORTH ARCOT	12.38	4.09 %
Total	239.19	5.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	53.38	10.80 %
Fridge	0.25	0.09 %
Total	53.63	6.92 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.37	3.04 %
NGR1	1.84	4.24 %
TUT1	0.84	0.52 %
APK1	0.66	5.10 %
UDN1	0.50	4.98 %
TKY1	0.48	4.64 %
TYI1	0.29	4.36 %
MAR1	0.27	1.45 %
ARM1	0.24	2.39 %
KSM1	0.24	3.29 %
TKS2	0.22	0.93 %
SGT1	0.09	2.77 %
Total	53.63	6.92 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	36.23	9.44 %
Total	36.23	6.14 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.26	2.96 %
PBR2	0.91	2.75 %
KIK1	0.77	5.16 %
TYR1	0.64	3.19 %
PDK1	0.47	4.62 %
PBR1	0.42	4.20 %
ORU1	0.35	3.37 %
TRY2	0.34	4.09 %
NCK1	0.16	2.10 %
TRY4	0.15	0.64 %
PTK1	0.10	0.33 %
KUM1	0.09	0.22 %
MSI1	0.08	0.67 %
TRY3	0.08	0.54 %
WTRZ		0.00 %
Total	36.23	6.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	34.93	10.23 %
Total	34.93	6.27 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.54	4.81 %
DGL1	1.34	3.00 %
ATG1	0.95	5.14 %
KKD3	0.74	3.06 %
NKI1	0.63	5.10 %
TEN2	0.54	3.58 %
MPA1	0.39	2.19 %
USL1	0.39	3.47 %
MDU5	0.36	4.51 %
DGL2	0.31	4.34 %
MDU6	0.23	0.94 %
TMM1	0.23	1.22 %
MDU3	0.20	1.23 %
MLR1	0.19	2.35 %
CMR1	0.15	1.99 %
CBM1	0.09	0.48 %
ODM1	0.09	1.25 %
TPT1	0.08	0.67 %
WHMD		0.00 %
ADP1		-0.02 %
Total	34.93	6.27 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	27.43	10.85 %
Total	27.43	5.70 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.38	3.30 %
ERD1	0.94	4.40 %
NKL2	0.76	3.18 %
KRI1	0.69	3.48 %
HSR1	0.58	2.59 %
BMD1	0.48	4.86 %
TCG1	0.32	3.83 %
MTR1	0.29	3.24 %
VPD1	0.25	1.75 %
ERD2	0.24	0.83 %
HRR1	0.23	2.90 %
DPR1	0.19	2.02 %
VKL1	0.15	2.77 %
PMP1	0.14	1.71 %
KAM1	0.12	1.57 %
DPR2	0.09	1.07 %
HSR2	0.09	0.36 %
PLC1	0.09	0.86 %
CMI1	0.08	1.08 %
KMM1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	27.43	5.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	22.04	6.45 %
Total	22.04	3.69 %

Branch *	MTD Sales L	Brand Share %
CH19	1.08	5.19 %
CH42	0.64	2.80 %
GUD1	0.60	3.95 %
AVD1	0.56	2.63 %
CH35	0.43	2.83 %
CH49	0.41	1.36 %
CGL1	0.37	2.92 %
CH38	0.34	2.69 %
CH07	0.30	1.03 %
GUD2	0.25	2.46 %
CH30	0.24	0.87 %
CH39	0.24	1.96 %
MRM1	0.21	1.18 %
CZWH	0.21	3.21 %
KNR1	0.20	2.01 %
SKL1	0.19	1.16 %
CH16	0.19	0.40 %
CH48	0.10	0.44 %
CH37	0.09	1.02 %
CH45	0.09	0.39 %
CH25		0.00 %
CH47		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.10	1.90 %
Total	22.04	3.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	20.80	6.76 %
Total	20.80	4.20 %

Branch *	MTD Sales L	Brand Share %
CH12	1.95	4.92 %
CH03	1.86	3.45 %
CH17	0.85	4.17 %
CH18	0.64	3.73 %
MJR1	0.62	3.03 %
PON1	0.58	4.17 %
CH21	0.57	1.85 %
CH34	0.46	2.62 %
CH33	0.27	1.61 %
CH41	0.14	0.56 %
CH43	0.10	0.78 %
CH24	0.09	0.50 %
CH27	0.09	1.07 %
CH36	0.08	1.45 %
CH15		0.00 %
CH32		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	20.80	4.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	17.02	9.33 %
Total	17.02	5.54 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.95	4.87 %
POY2	0.73	3.36 %
ULP1	0.38	2.39 %
VPM2	0.38	2.07 %
KLM1	0.28	1.26 %
POY1	0.27	0.93 %
TVM2	0.26	4.69 %
KML1	0.23	1.85 %
TVM1	0.23	4.05 %
VCM1	0.17	2.05 %
SJI2	0.09	0.53 %
VPM1	0.09	2.55 %
STP1		0.00 %
TDM1		0.00 %
Total	17.02	5.54 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	14.73	7.47 %
Total	14.73	4.01 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.02	3.82 %
TPR2	0.63	3.09 %
SUL1	0.48	3.98 %
CNR1	0.46	4.64 %
PDM1	0.46	4.46 %
KGI1	0.44	5.15 %
TPR1	0.33	2.15 %
CBE6	0.26	2.16 %
KGM1	0.25	2.60 %
SNR1	0.20	1.28 %
CBE1	0.19	1.31 %
GDR1	0.17	2.36 %
GBM1	0.17	2.94 %
DPM2	0.15	2.29 %
KMR1	0.11	0.46 %
CBE2	0.09	0.19 %
CBE5		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	14.73	4.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	12.38	6.67 %
Total	12.38	4.09 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.52	2.71 %
PLR1	0.43	5.33 %
ARC2	0.33	4.06 %
GDM1	0.27	2.66 %
KPM2	0.23	0.68 %
AKM1	0.22	1.65 %
WJP1	0.19	1.84 %
SBR1	0.17	0.86 %
KPM1	0.17	1.91 %
BGR1	0.15	2.24 %
TRT1	0.12	0.96 %
SLG1	0.09	1.19 %
VEL1	0.08	0.55 %
ABR1	0.01	0.13 %
PTU1		0.00 %
WHVL		0.00 %
Total	12.38	4.09 %