

MTD Sales
370.13 L

Brand Share %
4.30 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.30 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	369.79	6.34 %
Fridge	0.35	0.01 %
Total	370.13	4.30 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	67.29	4.99 %
WEST-02	64.42	5.85 %
TRICHY-01	63.13	5.69 %
SOUTH-03	48.14	3.41 %
CHENNAI-01	29.98	3.30 %
CHENNAI-02	29.20	3.99 %
SOUTH ARCOT	26.55	4.41 %
WEST-01	24.88	3.05 %
NORTH ARCOT	16.54	3.10 %
KL-SOUTH		0.00 %
Total	370.13	4.30 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	67.29	7.61 %
Total	67.29	4.99 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.14	2.66 %
NGR1	2.42	2.79 %
TUT1	2.34	1.50 %
TUT2	1.34	2.71 %
MAR1	0.56	1.68 %
VNR1	0.42	1.98 %
TKY1	0.41	1.64 %
MMT1	0.35	1.78 %
UDN1	0.35	2.28 %
VLY1	0.31	1.15 %
KGL1	0.28	2.37 %
STU2	0.27	1.71 %
KSM1	0.25	3.20 %
ERL2	0.22	0.85 %
APK1	0.19	0.57 %
ARM1	0.08	0.39 %
TKS2	0.08	0.16 %
ASM1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
TYI1		0.00 %
Total	67.29	4.99 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	64.42	8.68 %
Total	64.42	5.85 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.92	3.52 %
OML1	1.21	3.66 %
MTR1	0.61	1.77 %
TCG1	0.50	2.19 %
DPR2	0.28	2.42 %
KMM1	0.21	1.40 %
PLC1	0.21	1.28 %
DPR1	0.21	1.28 %
NKL2	0.19	0.34 %
KVP1	0.15	0.74 %
KRI1	0.13	0.47 %
BMD1	0.08	0.47 %
CMI1	0.08	0.53 %
ERD2	0.08	0.09 %
MCR1	0.08	0.31 %
HRR1		0.00 %
WZWH		0.00 %
Total	64.42	5.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	63.13	8.09 %
Total	63.13	5.69 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.47	2.86 %
KUM1	2.47	4.11 %
AYR1	1.01	4.08 %
TYR1	0.88	2.11 %
TVR1	0.73	3.41 %
PBR1	0.63	3.21 %
NCK1	0.47	3.58 %
MDI1	0.45	1.04 %
ORU1	0.41	2.18 %
PTK1	0.28	0.61 %
TRY4	0.17	0.33 %
PDK1	0.13	0.43 %
TRY3	0.13	0.38 %
NMM1		0.00 %
TZSD		0.00 %
Total	63.13	5.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	47.92	5.17 %
Fridge	0.21	0.04 %
Total	48.14	3.41 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.61	2.69 %
DGL1	5.25	3.66 %
KRR1	1.47	3.36 %
DKI1	0.94	2.64 %
SVG1	0.78	2.52 %
BTU1	0.62	4.09 %
MDU6	0.54	0.67 %
USL1	0.54	1.60 %
BNR1	0.47	1.86 %
MPA1	0.47	1.65 %
KPT1	0.42	2.90 %
PNV1	0.34	2.12 %
TEN2	0.34	1.03 %
MDU3	0.29	0.71 %
PKM1	0.29	1.95 %
MNM1	0.27	1.78 %
MLR1	0.25	0.92 %
ATG1	0.23	0.61 %
KKD3	0.19	0.30 %
ODM1	0.17	1.37 %
CBM1	0.08	0.23 %
DGL2	0.08	0.33 %
KYK1	0.08	0.55 %
ADP1		0.00 %
KKD2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	48.14	3.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	29.98	4.96 %
Total	29.98	3.30 %

Branch *	MTD Sales L	Brand Share %
CH05	2.09	3.90 %
GUD1	0.76	2.41 %
CZWH	0.58	3.52 %
CH38	0.51	2.70 %
AVD1	0.41	0.81 %
CH35	0.30	1.22 %
CH11	0.17	0.66 %
MRM1	0.11	0.40 %
CH45	0.10	0.29 %
CH16	0.08	0.13 %
TKM1	0.08	0.56 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	29.98	3.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	29.27	5.71 %
Fridge	-0.08	-0.04 %
Total	29.20	3.99 %

Branch *	MTD Sales L	Brand Share %
CH03	2.76	3.04 %
CH15	2.23	2.91 %
CH18	1.79	4.22 %
CH20	1.33	2.69 %
CH43	0.78	2.63 %
MJR1	0.75	2.43 %
CH41	0.72	2.17 %
CH33	0.47	1.87 %
UKI1	0.26	2.24 %
CH36	0.25	2.84 %
GPD1	0.25	1.67 %
CH27	0.21	2.11 %
CH24	0.13	0.42 %
CH17		0.00 %
CH46		0.00 %
MC05		0.00 %
PON1		0.00 %
CH21	-0.05	-0.11 %
Total	29.20	3.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	26.55	6.44 %
Total	26.55	4.41 %

Branch *	MTD Sales L	Brand Share %
POY1	1.97	3.34 %
VPM2	1.37	3.98 %
TRK1	0.57	1.74 %
POY2	0.55	1.17 %
PRT1	0.41	1.77 %
ULP1	0.40	1.34 %
VCM1	0.36	3.92 %
TVM2	0.31	2.69 %
MKM1	0.27	2.48 %
KLM1	0.24	0.88 %
KML1	0.16	0.84 %
STP1	0.12	1.06 %
SJI2	0.08	0.14 %
TDM1	0.08	0.33 %
VPM1	0.08	0.84 %
SJI1		0.00 %
Total	26.55	4.41 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	24.67	4.42 %
Fridge	0.21	0.08 %
Total	24.88	3.05 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.81	2.03 %
DPM2	0.62	2.83 %
CBE3	0.49	4.13 %
SUL1	0.44	1.79 %
TPR4	0.43	3.60 %
CBE6	0.39	1.12 %
KGI1	0.34	2.35 %
TPR3	0.34	1.65 %
CNR1	0.30	2.15 %
KMD1	0.26	1.18 %
PPI1	0.23	1.15 %
UAM1	0.19	0.47 %
GDR1	0.13	0.69 %
GBM1	0.12	0.51 %
PDM1	0.12	0.89 %
CBE1	0.08	0.39 %
SYM2	0.08	0.34 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	24.88	3.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	16.54	4.35 %
Total	16.54	3.10 %

Branch *	MTD Sales L	Brand Share %
WJP1	0.70	3.88 %
SLG1	0.65	3.81 %
SBR1	0.58	1.93 %
GDM1	0.54	2.73 %
TRT1	0.47	1.66 %
VSI1	0.43	1.71 %
BGR1	0.38	3.01 %
TRR1	0.33	1.08 %
ARC2	0.31	2.16 %
VEL1	0.27	1.32 %
UGI1	0.22	1.86 %
CGM1	0.20	1.54 %
WJD1	0.17	1.22 %
KPM2	0.15	0.22 %
ABR1		0.00 %
AKM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
Total	16.54	3.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
TVSD		0.00 %
WTVP		0.00 %
Total		0.00 %