

MTD Sales
193.13 L

Brand Share %
4.21 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.21 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	193.72	7.59 %
Fridge	-0.60	-0.03 %
Total	193.13	4.21 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	37.52	4.89 %
TRICHY-01	36.73	5.99 %
SOUTH-03	22.90	4.22 %
CHENNAI-02	22.24	3.85 %
CHENNAI-01	18.69	2.99 %
WEST-02	16.22	4.88 %
NORTH ARCOT	14.82	4.20 %
SOUTH ARCOT	11.72	3.35 %
WEST-01	8.12	3.25 %
WEST-03	4.17	2.32 %
Total	193.13	4.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	37.52	8.72 %
Total	37.52	4.89 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.44	3.12 %
TUT1	0.77	0.93 %
RND2	0.57	2.53 %
APK2	0.56	4.21 %
MAR1	0.27	0.96 %
KYR1	0.25	3.36 %
RPM1	0.25	0.58 %
TKY1	0.13	1.74 %
STU2	0.12	1.91 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	37.52	4.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	36.73	10.61 %
Total	36.73	5.99 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.44	2.57 %
KUM1	0.37	1.05 %
PDK2	0.25	1.09 %
PDK1	0.20	2.43 %
APM1	0.18	3.04 %
KUM2	0.11	0.64 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	36.73	5.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	22.90	7.65 %
Total	22.90	4.22 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.99	1.46 %
DGL1	0.86	1.93 %
TPT1	0.52	3.99 %
DKI1	0.38	3.88 %
TEN2	0.33	2.25 %
KKD3	0.32	1.83 %
PKM1	0.31	3.89 %
ATG1	0.25	1.28 %
KPT1	0.24	3.51 %
NKI1	0.23	1.87 %
CBM1	0.13	1.12 %
KYK1	0.13	2.69 %
NTM1	0.13	1.10 %
CMR1	0.12	2.01 %
MPA1	0.12	0.94 %
ODM1	0.12	3.67 %
PNI1	0.12	2.45 %
ADP1	0.11	1.18 %
BNR1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	22.90	4.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	22.24	6.50 %
Total	22.24	3.85 %

Branch *	MTD Sales L	Brand Share %
CH15	1.92	3.19 %
CH50	0.91	2.85 %
CH20	0.63	2.15 %
CH17	0.50	2.13 %
CH44	0.45	2.57 %
CH43	0.34	2.69 %
CH23	0.25	2.69 %
CH27	0.18	2.09 %
CH33	0.13	0.68 %
CH35	0.13	0.72 %
CH46	0.13	1.80 %
PON1	0.11	1.01 %
CH01		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
CH51		0.00 %
MC05		0.00 %
WHC3	-0.79	-253.30 %
Total	22.24	3.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	18.69	5.77 %
Total	18.69	2.99 %

Branch *	MTD Sales L	Brand Share %
CH22	0.66	3.21 %
KNR1	0.54	3.97 %
AVD1	0.53	1.99 %
CGL1	0.50	3.73 %
SKL1	0.46	2.93 %
CH49	0.41	1.17 %
CH08	0.40	2.11 %
MRM1	0.36	2.58 %
CH16	0.33	0.67 %
CH38	0.24	2.05 %
CH07	0.23	0.94 %
GUD2	0.22	1.77 %
CH47	0.20	0.49 %
CH30	0.12	0.51 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
CH25	-0.27	-1.12 %
Total	18.69	2.99 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	16.22	8.99 %
Total	16.22	4.88 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.73	4.20 %
EPI1	0.44	3.60 %
APN1	0.31	2.84 %
DPR1	0.22	2.45 %
VPD1	0.20	1.40 %
SGI1	0.18	2.18 %
KAM1	0.11	1.19 %
DPR2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
BMD1	-0.10	-1.02 %
Total	16.22	4.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	15.41	7.98 %
Fridge	-0.60	-0.37 %
Total	14.82	4.20 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.74	2.05 %
AKM1	0.51	2.92 %
ABR1	0.45	2.24 %
TRR1	0.43	1.70 %
VNB1	0.41	4.03 %
GDM1	0.34	2.72 %
CYR1	0.32	2.90 %
KPM1	0.31	3.66 %
WJP1	0.25	2.13 %
VSI1	0.22	1.98 %
SBR1	0.18	0.92 %
WJD1	0.14	1.31 %
BGR1	0.13	1.67 %
VEL4	0.12	0.61 %
VEL3	0.11	0.55 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	14.82	4.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.72	5.94 %
Total	11.72	3.35 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.78	2.58 %
KLM1	0.54	2.22 %
POY2	0.53	2.46 %
POY1	0.41	1.32 %
CDM1	0.27	1.00 %
TVM1	0.25	2.24 %
NVL2	0.18	1.49 %
ULP1	0.17	0.98 %
STP1	0.13	2.10 %
MKM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.13	-0.98 %
Total	11.72	3.35 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	8.12	5.67 %
Total	8.12	3.25 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.50	1.89 %
CBE4	0.48	2.84 %
CBE2	0.46	1.06 %
SUL1	0.45	4.14 %
SNR1	0.33	1.98 %
CBE5	0.25	3.66 %
CBE6	0.20	1.24 %
PDM1	0.14	2.22 %
CBE1	0.13	1.61 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	8.12	3.25 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	4.17	4.23 %
Total	4.17	2.32 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.25	2.51 %
SGG1	0.20	3.77 %
CMI1	0.12	2.12 %
GBM1	0.11	1.93 %
TPR2	0.11	0.65 %
NKL2	0.09	0.64 %
AVI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KGM1		0.00 %
KMM1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
VKL1		0.00 %
WHPD		0.00 %
W3SD	-0.11	-68.44 %
Total	4.17	2.32 %