



# TN : BPL Sales Performance 19/05/2026 9:38 AM

MTD Sales  
272.89 L

Brand Share %  
8.45 %

Information:

MTD : 01-05-2026 To 18-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.45 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	272.83	9.22 %
Air-Cool	0.06	0.02 %
Total	272.89	8.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	56.94	10.63 %
TRICHY-01	50.31	12.17 %
SOUTH-03	39.19	9.17 %
CHENNAI-01	33.57	7.46 %
WEST-02	23.81	7.75 %
CHENNAI-02	20.21	5.60 %
NORTH ARCOT	19.14	9.02 %
SOUTH ARCOT	15.08	5.54 %
WEST-01	14.65	5.82 %
Total	272.89	8.45 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	56.94	11.42 %
Total	56.94	10.63 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.20	3.51 %
MAR1	1.81	7.28 %
NGR1	1.21	4.09 %
APK2	0.65	6.83 %
KVT1	0.41	0.98 %
KGL1	0.37	3.87 %
ASM1	0.21	2.54 %
APK1	0.21	2.68 %
SGT1	0.21	5.99 %
TYI1	0.20	2.39 %
TKS2	0.12	0.60 %
KSM1	0.10	2.50 %
WHTV		0.00 %
Total	56.94	10.63 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	50.31	13.39 %
Total	50.31	12.17 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.48	6.78 %
TNJ2	1.79	7.49 %
KUM1	0.57	2.72 %
ORU1	0.38	5.61 %
KUM2	0.38	3.56 %
PTK1	0.33	2.06 %
TRY4	0.31	2.79 %
NCK1	0.09	2.10 %
MSI1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	50.31	12.17 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	39.19	9.82 %
Total	39.19	9.17 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.22	5.90 %
MDU2	2.31	7.72 %
DGL1	2.16	4.00 %
KKD3	1.28	7.18 %
ATG1	0.80	7.86 %
MPA1	0.78	6.55 %
MDU3	0.75	6.22 %
TEN2	0.69	6.36 %
MDU6	0.51	2.46 %
KYK1	0.46	6.36 %
USL1	0.37	6.24 %
NKI1	0.31	5.03 %
CBM1	0.21	3.30 %
TPT1	0.21	1.71 %
ADP1	0.19	2.46 %
PNI1	0.18	2.92 %
ODM1	0.15	3.89 %
CMR1	0.11	1.19 %
Total	39.19	9.17 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	33.57	8.16 %
Total	33.57	7.46 %

Branch *	MTD Sales L	Brand Share %
CH14	2.58	7.74 %
CH05	2.56	7.37 %
CH08	0.76	4.35 %
CH49	0.72	3.98 %
CH42	0.66	3.79 %
CH07	0.32	1.49 %
CH35	0.31	2.58 %
TKM1	0.30	3.70 %
CH25	0.30	1.81 %
CH38	0.28	3.72 %
CH47	0.25	1.02 %
GUD1	0.14	1.14 %
CGL1	0.10	1.14 %
AVD1	0.10	1.14 %
CH16	0.09	0.27 %
CH37	0.09	1.92 %
CZWH	0.08	1.23 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
SKL1		0.00 %
MRM1	-0.09	-0.74 %
Total	33.57	7.46 %

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	23.81	8.82 %
Total	23.81	7.75 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.64	5.62 %
APN1	0.61	8.24 %
ERD1	0.61	4.48 %
KRI1	0.50	4.08 %
HSR1	0.39	2.31 %
ERD2	0.37	1.96 %
NKL2	0.31	2.59 %
VPD1	0.31	3.40 %
KVP1	0.29	4.22 %
DPR1	0.26	2.66 %
MTR1	0.25	4.08 %
KMM1	0.15	2.98 %
KAM1	0.11	2.88 %
DPR2	0.11	1.18 %
CMI1	0.10	2.08 %
TCG1	0.10	1.22 %
BMD1		0.00 %
HSR2		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	23.81	7.75 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	20.21	6.11 %
Total	20.21	5.60 %

Branch *	MTD Sales L	Brand Share %
CH03	2.13	4.21 %
CH12	1.49	5.09 %
CH33	0.47	4.89 %
CH17	0.33	2.34 %
CH43	0.26	2.60 %
GPD1	0.23	4.52 %
CH23	0.20	2.41 %
CH27	0.19	5.25 %
CH31	0.19	1.94 %
CH21	0.15	0.63 %
CH51	0.14	1.05 %
MJR1	0.11	0.77 %
CH41	0.10	0.76 %
CH01		0.00 %
CH15		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
Total	20.21	5.60 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	19.14	10.08 %
Total	19.14	9.02 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.88	7.51 %
WJP1	0.70	7.18 %
AKM1	0.68	5.94 %
SBR1	0.42	3.54 %
VEL1	0.32	3.52 %
WJD1	0.29	7.12 %
BGR1	0.24	4.92 %
PLR1	0.20	3.66 %
GDM1	0.19	2.82 %
KPM1	0.19	3.49 %
SLG1	0.10	2.29 %
KPM2		0.00 %
TRT1		0.00 %
WHVL		0.00 %
Total	19.14	9.02 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	15.08	6.00 %
<b>Total</b>	<b>15.08</b>	<b>5.54 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	2.62	7.92 %
CDM1	1.18	7.18 %
PRT1	1.16	7.99 %
POY2	1.06	5.21 %
KKI2	1.04	6.45 %
SJI2	0.51	3.37 %
NVL2	0.40	3.02 %
VPM1	0.28	5.96 %
MKM1	0.21	4.45 %
VCM1	0.18	5.51 %
POY1	0.15	0.49 %
TVM1	0.10	1.66 %
KLM1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>15.08</b>	<b>5.54 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
LED TV	14.59	6.31 %
Air-Cool	0.06	0.28 %
<b>Total</b>	<b>14.65</b>	<b>5.82 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	0.76	7.41 %
SUL1	0.47	6.94 %
TPR1	0.47	3.50 %
CBE4	0.40	3.32 %
UMP1	0.40	4.62 %
TPR3	0.39	6.04 %
CBE5	0.33	7.53 %
CBE6	0.33	4.87 %
PDM1	0.31	6.90 %
SNR1	0.30	3.39 %
KMR1	0.24	1.62 %
CBE1	0.21	2.84 %
SYM2	0.21	3.78 %
GDR1	0.19	3.30 %
KMD1	0.17	3.86 %
ANR1	0.10	3.21 %
TPR4	0.10	3.44 %
CBE2		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>14.65</b>	<b>5.82 %</b>