



TN : BPL Sales Performance 19/04/2026 9:38 AM

MTD Sales
282.03 L

Brand Share %
6.46 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.46 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	281.98	8.24 %
Air-Cool	0.05	0.01 %
Total	282.03	6.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	58.09	8.36 %
TRICHY-01	44.81	7.97 %
SOUTH-03	40.45	7.21 %
WEST-02	38.54	7.60 %
CHENNAI-01	23.83	4.45 %
CHENNAI-02	21.80	4.64 %
SOUTH ARCOT	21.01	6.46 %
NORTH ARCOT	18.17	6.42 %
WEST-01	15.33	3.61 %
Total	282.03	6.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	58.09	10.41 %
Total	58.09	8.36 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.65	6.15 %
TVL1	2.03	2.31 %
TUT1	1.60	2.94 %
KVT1	1.37	3.22 %
MAR1	1.00	5.09 %
MMT1	0.69	5.43 %
UDN1	0.56	6.09 %
TKY1	0.53	5.58 %
ARM1	0.46	6.27 %
TKS2	0.36	1.02 %
SGT1	0.32	5.65 %
APK2	0.28	3.37 %
KGL1	0.26	2.86 %
KSM1	0.19	5.06 %
ASM1	0.09	0.89 %
APK1	0.08	0.80 %
TYI1		0.00 %
Total	58.09	8.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	44.81	10.09 %
Total	44.81	7.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.43	2.84 %
PBR2	1.88	5.34 %
TYR1	1.27	5.77 %
TNJ2	1.15	4.12 %
MVM1	1.10	2.97 %
PDK1	0.64	4.84 %
TRY3	0.36	2.46 %
KUM1	0.36	1.03 %
ORU1	0.29	3.31 %
TRY4	0.19	0.93 %
NCK1	0.09	2.12 %
MSI1		0.00 %
PTK1		0.00 %
WTRZ		0.00 %
Total	44.81	7.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	40.45	9.37 %
Total	40.45	7.21 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.65	5.58 %
MDU1	1.81	2.86 %
TMM1	0.82	4.41 %
MDU3	0.82	5.15 %
DKI1	0.75	5.98 %
TEN2	0.55	2.98 %
NKI1	0.45	4.86 %
ADP1	0.45	6.34 %
PNV2	0.31	3.61 %
MDU6	0.27	0.90 %
MLR1	0.27	2.38 %
KYK1	0.25	3.07 %
USL1	0.21	1.85 %
NTM1	0.18	3.28 %
CMR1	0.09	0.88 %
TPT1	0.09	0.51 %
CBM1		0.00 %
ODM1		0.00 %
WHMD		0.00 %
Total	40.45	7.21 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	38.54	11.83 %
Total	38.54	7.60 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.80	6.16 %
ERD1	1.38	4.93 %
NKL2	0.70	2.98 %
KRI1	0.61	2.98 %
DPR1	0.59	4.72 %
ERD2	0.58	1.70 %
BMD1	0.44	5.12 %
KVP1	0.41	3.00 %
MTR1	0.38	5.67 %
HSR2	0.38	1.61 %
HSR1	0.36	1.65 %
PLC1	0.28	2.27 %
SGG1	0.26	5.40 %
DPR2	0.23	2.97 %
HRR1	0.18	2.84 %
MCR1	0.15	1.02 %
VKL1	0.13	2.26 %
TCG1	0.09	0.84 %
KAM1		0.00 %
SGI1		0.00 %
Total	38.54	7.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	23.78	5.10 %
Air-Cool	0.05	0.07 %
Total	23.83	4.45 %

Branch *	MTD Sales L	Brand Share %
CH25	1.27	3.82 %
CH35	0.77	6.04 %
CH49	0.54	2.29 %
GUD2	0.49	3.91 %
CH48	0.47	2.03 %
CH45	0.45	1.73 %
CH47	0.42	1.29 %
TKM1	0.42	4.50 %
GUD1	0.40	2.20 %
CH30	0.33	2.34 %
CGL1	0.33	2.06 %
CH42	0.32	1.52 %
CH26	0.32	5.49 %
AVD1	0.30	3.18 %
CH38	0.28	2.74 %
CH16	0.18	0.58 %
CH39	0.18	3.36 %
CH07	0.09	0.49 %
SKL1	0.05	0.43 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.41	5.90 %
Total	23.83	4.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	21.80	5.18 %
Total	21.80	4.64 %

Branch *	MTD Sales L	Brand Share %
CH12	2.19	6.34 %
CH03	1.74	3.06 %
CH20	1.45	5.51 %
CH34	1.07	6.10 %
CH44	0.88	6.08 %
CH33	0.54	3.76 %
CH41	0.44	3.12 %
MJR1	0.43	2.69 %
GPD1	0.37	3.11 %
PON1	0.29	3.66 %
CH17	0.28	1.37 %
CH31	0.15	1.60 %
CH51	0.15	1.13 %
CH24	0.14	0.65 %
CH15	0.13	0.33 %
CH21	0.09	0.27 %
CH01		0.00 %
CH32		0.00 %
CH43		0.00 %
MC05		0.00 %
MC06		0.00 %
CH36	-0.13	-2.38 %
Total	21.80	4.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	21.01	7.76 %
Total	21.01	6.46 %

Branch *	MTD Sales L	Brand Share %
POY2	1.06	4.03 %
ULP1	0.76	4.84 %
SJI2	0.56	2.65 %
KML1	0.56	4.93 %
TVM1	0.33	5.67 %
TDM1	0.32	2.12 %
KLM1	0.31	2.32 %
VCM1	0.22	2.56 %
VPM1	0.19	3.08 %
POY1	0.14	0.52 %
TVM2	0.13	1.90 %
STP1	0.09	1.36 %
WHUT		0.00 %
Total	21.01	6.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	18.17	8.40 %
Total	18.17	6.42 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.14	6.05 %
ABR1	0.81	5.38 %
TRR1	0.60	3.80 %
KPM2	0.54	1.74 %
GDM1	0.50	4.89 %
WJD1	0.41	5.14 %
VEL1	0.37	3.52 %
TRT1	0.36	3.53 %
KPM1	0.18	2.40 %
SLG1	0.13	2.14 %
PTU1	0.09	3.11 %
SBR1	0.09	0.61 %
BGR1		0.00 %
Total	18.17	6.42 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	15.33	5.29 %
Total	15.33	3.61 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.78	3.76 %
TPR2	0.65	2.71 %
SUL1	0.61	5.82 %
SYM2	0.46	3.59 %
TPR3	0.43	5.20 %
GBM1	0.43	5.19 %
DPM2	0.42	3.37 %
PPI1	0.41	3.96 %
TPR4	0.36	6.09 %
CBE5	0.31	3.19 %
KMD1	0.30	3.58 %
CBE1	0.28	1.78 %
CBE4	0.27	1.10 %
UMP1	0.24	1.88 %
KGM1	0.15	1.65 %
TPR1	0.09	0.48 %
CNR1	0.09	1.25 %
CBE3	0.09	1.54 %
CBE2		0.00 %
CBE6		0.00 %
KMR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	15.33	3.61 %