



TN : BPL Sales Performance 19/03/2026 9:38 AM

MTD Sales
228.77 L

Brand Share %
5.33 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.33 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	228.53	8.88 %
Fridge	0.25	0.01 %
Total	228.77	5.33 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	51.01	6.85 %
TRICHY-01	34.66	6.08 %
SOUTH-03	32.19	6.07 %
WEST-02	26.98	5.84 %
CHENNAI-01	21.27	3.75 %
CHENNAI-02	19.69	4.19 %
SOUTH ARCOT	16.50	5.51 %
WEST-01	14.37	4.08 %
NORTH ARCOT	12.09	4.12 %
Total	228.77	5.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	50.77	10.64 %
Fridge	0.25	0.09 %
Total	51.01	6.85 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.27	3.02 %
NGR1	1.84	4.51 %
TUT1	0.84	0.54 %
APK1	0.57	4.79 %
APK2	0.52	4.02 %
UDN1	0.50	4.98 %
TKY1	0.48	4.99 %
TYI1	0.29	4.36 %
MAR1	0.27	1.50 %
ARM1	0.24	2.56 %
KSM1	0.24	3.29 %
TKS2	0.22	1.02 %
SGT1	0.09	2.77 %
Total	51.01	6.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	34.66	9.29 %
Total	34.66	6.08 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.07	2.76 %
PBR2	0.91	2.80 %
KIK1	0.67	4.66 %
TYR1	0.64	3.22 %
TVR1	0.59	5.09 %
PDK1	0.47	4.78 %
PBR1	0.42	4.72 %
ORU1	0.35	3.56 %
TRY2	0.34	4.19 %
NCK1	0.16	2.14 %
TRY4	0.15	0.65 %
PTK1	0.10	0.33 %
KUM1	0.09	0.23 %
MSI1	0.08	0.76 %
TRY3	0.08	0.57 %
WTRZ		0.00 %
Total	34.66	6.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	32.19	9.94 %
Total	32.19	6.07 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.54	5.20 %
DGL1	1.34	3.18 %
ATG1	0.77	4.51 %
KKD3	0.65	2.84 %
NKI1	0.63	5.22 %
TEN2	0.54	4.00 %
MPA1	0.39	2.21 %
USL1	0.39	3.47 %
MDU5	0.36	4.71 %
NTM1	0.24	4.02 %
MDU6	0.23	0.97 %
TMM1	0.23	1.27 %
DGL2	0.16	2.30 %
CMR1	0.15	1.95 %
MDU3	0.10	0.70 %
CBM1	0.09	0.51 %
MLR1	0.09	1.21 %
ODM1	0.09	1.33 %
TPT1	0.08	0.70 %
WHMD		0.00 %
ADP1		-0.03 %
Total	32.19	6.07 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	26.98	11.07 %
Total	26.98	5.84 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.38	3.39 %
ERD1	0.78	3.73 %
NKL2	0.76	3.32 %
KRI1	0.69	3.57 %
HSR1	0.58	2.69 %
BMD1	0.48	5.03 %
TCG1	0.32	3.83 %
MTR1	0.29	3.42 %
VPD1	0.25	1.82 %
ERD2	0.24	0.89 %
HRR1	0.23	3.24 %
DPR1	0.19	2.02 %
VKL1	0.15	2.87 %
PMP1	0.14	1.81 %
KAM1	0.12	1.68 %
DPR2	0.09	1.20 %
HSR2	0.09	0.38 %
PLC1	0.09	0.93 %
CMI1	0.08	1.08 %
KMM1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	26.98	5.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	21.27	6.67 %
Total	21.27	3.75 %

Branch *	MTD Sales L	Brand Share %
CH19	1.08	5.28 %
CH42	0.64	2.98 %
GUD1	0.60	4.07 %
AVD1	0.56	2.80 %
CH49	0.41	1.37 %
CGL1	0.37	2.97 %
CH38	0.34	2.74 %
CH07	0.30	1.05 %
GUD2	0.25	2.60 %
CH30	0.24	1.48 %
CH39	0.24	2.06 %
CH35	0.23	1.55 %
MRM1	0.21	1.23 %
CZWH	0.21	3.65 %
KNR1	0.20	2.07 %
SKL1	0.19	1.24 %
CH16	0.19	0.42 %
CH48	0.10	0.45 %
CH45	0.09	0.42 %
CH25		0.00 %
CH37		0.00 %
CH47		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.10	2.20 %
Total	21.27	3.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	19.69	6.74 %
Total	19.69	4.19 %

Branch *	MTD Sales L	Brand Share %
CH12	1.86	4.89 %
CH03	1.61	3.33 %
CH17	0.85	4.13 %
CH18	0.64	3.92 %
MJR1	0.62	3.10 %
PON1	0.58	4.96 %
CH21	0.57	1.94 %
CH34	0.46	2.67 %
GPD1	0.43	5.07 %
CH33	0.27	1.65 %
CH41	0.14	0.62 %
CH43	0.10	0.81 %
CH24	0.09	0.51 %
CH27	0.09	1.19 %
CH36	0.08	1.56 %
CH15		0.00 %
CH32		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	19.69	4.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	16.50	9.29 %
Total	16.50	5.51 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.95	5.02 %
POY2	0.59	2.83 %
ULP1	0.38	2.42 %
VPM2	0.38	2.14 %
KLM1	0.28	1.29 %
POY1	0.27	0.94 %
TVM2	0.26	4.92 %
VCM1	0.26	3.10 %
KML1	0.23	1.85 %
TVM1	0.23	4.05 %
SJI2	0.09	0.54 %
STP1		0.00 %
TDM1		0.00 %
VPM1		0.00 %
Total	16.50	5.51 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	14.37	7.62 %
Total	14.37	4.08 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.02	4.00 %
TPR2	0.63	3.30 %
SUL1	0.48	4.03 %
CNR1	0.46	4.79 %
PDM1	0.46	4.59 %
CBE6	0.26	2.33 %
KGM1	0.25	2.76 %
SNR1	0.20	1.38 %
CBE1	0.19	1.38 %
GDR1	0.17	2.36 %
TPR1	0.17	1.14 %
GBM1	0.17	3.18 %
DPM2	0.15	2.34 %
KMR1	0.11	0.51 %
CBE2	0.09	0.20 %
CBE5		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	14.37	4.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	12.09	6.74 %
Total	12.09	4.12 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.76	5.00 %
TRR1	0.52	2.84 %
PLR1	0.33	4.27 %
ARC2	0.33	4.16 %
GDM1	0.27	2.75 %
KPM2	0.23	0.70 %
AKM1	0.22	1.72 %
WJP1	0.19	1.94 %
SBR1	0.17	0.92 %
KPM1	0.17	1.94 %
BGR1	0.15	2.24 %
TRT1	0.12	0.98 %
SLG1	0.09	1.19 %
VEL1	0.08	0.59 %
PTU1		0.00 %
WHVL		0.00 %
ABR1	-0.08	-0.79 %
Total	12.09	4.12 %