

MTD Sales
186.22 L

Brand Share %
4.23 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.23 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	186.82	7.64 %
Fridge	-0.60	-0.03 %
Total	186.22	4.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	36.40	4.89 %
TRICHY-01	35.69	6.09 %
SOUTH-03	22.17	4.21 %
CHENNAI-02	21.41	3.91 %
CHENNAI-01	18.30	3.06 %
WEST-02	15.31	4.89 %
NORTH ARCOT	13.72	4.04 %
SOUTH ARCOT	11.22	3.36 %
WEST-01	7.83	3.28 %
WEST-03	4.17	2.41 %
Total	186.22	4.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	36.40	8.78 %
Total	36.40	4.89 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.34	2.99 %
TUT1	0.77	0.95 %
RND2	0.57	2.58 %
MAR1	0.27	1.03 %
KYR1	0.25	3.36 %
RPM1	0.25	0.59 %
TKY1	0.13	1.74 %
STU2	0.12	2.25 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	36.40	4.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	35.69	10.78 %
Total	35.69	6.09 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.76	4.09 %
TYR1	0.44	2.61 %
KUM1	0.37	1.09 %
PDK2	0.25	1.14 %
PDK1	0.20	2.56 %
APM1	0.18	3.04 %
KUM2	0.11	0.67 %
TZSD	0.02	-1.36 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	35.69	6.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	22.17	7.62 %
Total	22.17	4.21 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.99	1.49 %
DGL1	0.86	1.96 %
TPT1	0.52	3.99 %
TEN2	0.33	2.30 %
PKM1	0.31	3.89 %
DKI1	0.25	2.68 %
ATG1	0.25	1.30 %
KPT1	0.24	3.83 %
NKI1	0.23	1.92 %
KKD3	0.23	1.32 %
CBM1	0.13	1.16 %
KYK1	0.13	2.86 %
NTM1	0.13	1.12 %
CMR1	0.12	2.11 %
MPA1	0.12	0.98 %
ODM1	0.12	3.99 %
PNI1	0.12	2.45 %
ADP1	0.11	1.22 %
BNR1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	22.17	4.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	21.41	6.64 %
Total	21.41	3.91 %

Branch *	MTD Sales L	Brand Share %
CH15	1.70	3.07 %
CH50	0.91	2.94 %
CH20	0.52	1.86 %
CH17	0.50	2.17 %
CH44	0.45	2.66 %
CH43	0.34	2.76 %
CH27	0.18	2.17 %
CH33	0.13	0.75 %
CH35	0.13	0.73 %
CH23	0.13	1.44 %
CH46	0.13	1.92 %
PON1	0.11	1.04 %
CH01		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
CH51		0.00 %
MC05		0.00 %
WHC3	-0.79	-275.53 %
Total	21.41	3.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	18.30	5.93 %
Total	18.30	3.06 %

Branch *	MTD Sales L	Brand Share %
CH22	0.66	3.70 %
KNR1	0.54	3.99 %
AVD1	0.53	2.16 %
CGL1	0.50	3.93 %
SKL1	0.46	3.06 %
CH08	0.40	2.11 %
MRM1	0.36	2.75 %
CH16	0.33	0.72 %
CH49	0.25	0.74 %
CH38	0.24	2.31 %
CH07	0.23	0.96 %
GUD2	0.22	1.83 %
CH47	0.20	0.50 %
CH30	0.12	0.51 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
CH25	-0.27	-1.20 %
Total	18.30	3.06 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	15.31	9.04 %
Total	15.31	4.89 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.44	3.70 %
APN1	0.31	3.18 %
DPR1	0.22	2.62 %
VPD1	0.20	1.57 %
SGI1	0.18	2.50 %
KAM1	0.11	1.30 %
DPR2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
BMD1	-0.10	-1.03 %
Total	15.31	4.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	14.32	7.67 %
Fridge	-0.60	-0.39 %
Total	13.72	4.04 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.74	2.10 %
AKM1	0.51	3.08 %
TRR1	0.43	1.73 %
GDM1	0.34	2.90 %
ABR1	0.33	1.77 %
KPM1	0.31	3.86 %
WJP1	0.25	2.31 %
VNB1	0.22	2.27 %
VSI1	0.22	2.01 %
WJD1	0.14	1.39 %
CYR1	0.13	1.24 %
BGR1	0.13	1.79 %
VEL4	0.12	0.62 %
VEL3	0.11	0.59 %
SBR1	0.06	0.30 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	13.72	4.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.22	5.96 %
Total	11.22	3.36 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.65	2.31 %
POY2	0.53	2.52 %
KLM1	0.42	1.77 %
POY1	0.41	1.34 %
CDM1	0.27	1.04 %
TVM1	0.25	2.24 %
NVL2	0.18	1.62 %
ULP1	0.17	1.06 %
STP1	0.13	2.16 %
MKM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.13	-0.99 %
Total	11.22	3.36 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	7.83	5.73 %
Total	7.83	3.28 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.50	2.01 %
CBE4	0.48	3.14 %
CBE2	0.46	1.10 %
CBE5	0.25	3.92 %
SNR1	0.22	1.39 %
CBE6	0.20	1.24 %
PDM1	0.14	2.32 %
CBE1	0.13	1.73 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	7.83	3.28 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	4.17	4.34 %
Total	4.17	2.41 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.25	2.71 %
SGG1	0.20	3.89 %
CM11	0.12	2.12 %
GBM1	0.11	2.05 %
TPR2	0.11	0.65 %
NKL2	0.09	0.68 %
AVI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KGM1		0.00 %
KMM1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
VKL1		0.00 %
WHPD		0.00 %
W3SD	-0.11	-68.44 %
Total	4.17	2.41 %