



# TN : BPL Sales Performance 18/05/2026 9:38 AM

MTD Sales  
255.64 L

Brand Share %  
8.36 %

Information:

MTD : 01-05-2026 To 17-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.36 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	255.58	9.16 %
Air-Cool	0.06	0.02 %
Total	255.64	8.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	55.26	10.79 %
TRICHY-01	46.83	11.96 %
SOUTH-03	36.60	9.00 %
CHENNAI-01	27.97	6.50 %
WEST-02	22.35	7.58 %
CHENNAI-02	19.86	5.75 %
NORTH ARCOT	18.25	8.97 %
SOUTH ARCOT	14.29	6.21 %
WEST-01	14.23	5.88 %
Total	255.64	8.36 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	55.26	11.61 %
Total	55.26	10.79 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.11	3.47 %
MAR1	1.71	7.01 %
TUT2	1.34	7.71 %
NGR1	1.21	4.30 %
APK2	0.65	7.13 %
KVT1	0.41	1.03 %
KGL1	0.27	2.95 %
ASM1	0.21	2.73 %
APK1	0.21	2.79 %
SGT1	0.21	6.25 %
TYI1	0.20	2.41 %
TKS2	0.12	0.62 %
KSM1	0.10	2.50 %
WHTV		0.00 %
Total	55.26	10.79 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	46.83	13.22 %
Total	46.83	11.96 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.22	6.66 %
TNJ2	1.63	7.07 %
KUM1	0.47	2.39 %
ORU1	0.38	5.61 %
PDK1	0.37	8.21 %
PTK1	0.33	2.16 %
TRY4	0.31	2.86 %
KUM2	0.28	2.98 %
NCK1	0.09	2.39 %
MSI1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	46.83	11.96 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	36.60	9.66 %
Total	36.60	9.00 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.92	5.69 %
MDU2	2.21	8.23 %
DGL1	2.06	3.85 %
KKD3	1.28	7.25 %
MPA1	0.78	6.72 %
MDU3	0.75	6.37 %
ATG1	0.70	6.95 %
TEN2	0.59	5.47 %
KYK1	0.46	6.36 %
MDU6	0.41	2.40 %
USL1	0.37	7.19 %
NKI1	0.31	5.63 %
CBM1	0.21	3.60 %
TPT1	0.21	1.74 %
ADP1	0.19	2.58 %
PNI1	0.18	2.92 %
CMR1	0.11	1.19 %
ODM1		0.00 %
Total	36.60	9.00 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	27.97	7.13 %
<b>Total</b>	<b>27.97</b>	<b>6.50 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	2.58	8.29 %
CH05	2.56	7.65 %
CH08	0.76	4.42 %
CH49	0.72	4.10 %
CH42	0.66	3.90 %
CH07	0.32	1.49 %
TKM1	0.30	4.02 %
CH25	0.30	1.85 %
CH38	0.28	3.85 %
CH47	0.25	1.03 %
GUD1	0.14	1.15 %
CGL1	0.10	1.19 %
CH35	0.10	0.91 %
AVD1	0.10	1.23 %
CH16	0.09	0.28 %
CH37	0.09	2.01 %
CZWH	0.08	1.23 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
SKL1		0.00 %
MRM1	-0.09	-0.78 %
<b>Total</b>	<b>27.97</b>	<b>6.50 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	22.35	8.63 %
<b>Total</b>	<b>22.35</b>	<b>7.58 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	1.54	5.57 %
KRI1	0.50	4.10 %
ERD1	0.40	3.42 %
APN1	0.40	5.85 %
HSR1	0.39	2.42 %
ERD2	0.37	1.96 %
NKL2	0.31	2.68 %
KVP1	0.29	4.87 %
DPR1	0.26	2.75 %
MTR1	0.25	4.08 %
VPD1	0.20	2.28 %
KMM1	0.15	2.98 %
KAM1	0.11	2.96 %
DPR2	0.11	1.20 %
CMI1	0.10	2.14 %
TCG1	0.10	1.26 %
BMD1		0.00 %
HSR2		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>22.35</b>	<b>7.58 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
LED TV	19.86	6.27 %
Total	19.86	5.75 %

Branch *	MTD Sales L	Brand Share %
CH03	2.13	4.33 %
CH12	1.49	5.64 %
CH33	0.47	5.13 %
PON1	0.42	8.33 %
CH17	0.33	2.46 %
CH43	0.26	2.72 %
GPD1	0.23	4.59 %
CH23	0.20	2.45 %
CH27	0.19	5.51 %
CH31	0.19	2.03 %
CH21	0.15	0.67 %
CH51	0.14	1.09 %
MJR1	0.11	0.81 %
CH41	0.10	0.80 %
CH15		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
Total	19.86	5.75 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	18.25	10.05 %
Total	18.25	8.97 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.78	7.15 %
WJP1	0.70	7.62 %
AKM1	0.68	5.94 %
VNB1	0.59	8.07 %
SBR1	0.33	2.88 %
VEL1	0.32	3.58 %
BGR1	0.24	5.47 %
PLR1	0.20	3.90 %
GDM1	0.19	2.82 %
KPM1	0.19	3.75 %
SLG1	0.10	2.29 %
KPM2		0.00 %
TRT1		0.00 %
WHVL		0.00 %
Total	18.25	8.97 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	14.29	6.80 %
<b>Total</b>	<b>14.29</b>	<b>6.21 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	2.37	7.79 %
CDM1	1.18	8.10 %
POY2	1.06	6.79 %
KKI2	1.04	8.09 %
PRT1	0.86	6.33 %
SJI2	0.51	3.46 %
NVL2	0.40	3.13 %
VPM1	0.28	5.96 %
MKM1	0.21	4.78 %
VCM1	0.18	5.61 %
POY1	0.15	1.17 %
TVM1	0.10	1.70 %
KLM1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>14.29</b>	<b>6.21 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
LED TV	14.17	6.38 %
Air-Cool	0.06	0.29 %
<b>Total</b>	<b>14.23</b>	<b>5.88 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	0.76	7.83 %
SUL1	0.47	6.94 %
TPR1	0.47	3.50 %
UMP1	0.40	4.62 %
TPR3	0.39	6.04 %
CBE5	0.33	7.53 %
PDM1	0.31	6.90 %
SNR1	0.30	3.39 %
CBE4	0.29	2.54 %
KMR1	0.24	1.72 %
CBE1	0.21	2.84 %
CBE6	0.21	3.26 %
SYM2	0.21	4.75 %
GDR1	0.19	3.30 %
KMD1	0.17	4.10 %
ANR1	0.10	3.70 %
TPR4	0.10	3.44 %
CBE2		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>14.23</b>	<b>5.88 %</b>